

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Dean Intellectual Property Services, L.P.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership (Delaware)

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 12/29/03

2. Name and address of receiving party(ies)

Name: Dean Intellectual Property Services II, L.P.

Internal

Address:

Street Address: 2515 McKinney Avenue, Ste 1200

City: Dallas State: TX Zip: 75201

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership Delaware
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,669,410 and 2,513,428

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bridget Griffin Johnson

Internal Address: Dean Foods Company

Street Address: 2515 McKinney Avenue, Ste 1200

City: Dallas State: TX Zip: 75201

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

500785

DO NOT USE THIS SPACE

9. Signature.

Jackie T. Gwinn
Name of Person Signing

December 29, 2003

Date

Total number of pages including cover sheet, attachments, and document:

3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$65.00 500785 2669410

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks is by and between Dean Intellectual Property Services, L.P., a Delaware Limited Partnership, by its General Partner DIPS GP, Inc., a Delaware Corporation, having a principal place of business at 2515 McKinney Avenue, Suite 1200, Dallas, TX 75201 ("Assignor") and Dean Intellectual Property Services II, L.P., a Delaware Limited Partnership, having a principal place of business at 2515 McKinney Avenue, Suite 1200, Dallas, Texas 75201, ("Assignee"):

WHEREAS, Assignor has certain rights in and to Trademark Registrations set forth on Exhibit A attached hereto (hereinafter the "Marks"), and the goodwill appurtenant thereto;

WHEREAS, Assignor has agreed to GRANT, SELL, ASSIGN, TRANSFER and CONVEY to Assignee all right, title and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby GRANT, SELL, ASSIGN, TRANSFER and CONVEY to Assignee its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the marks.

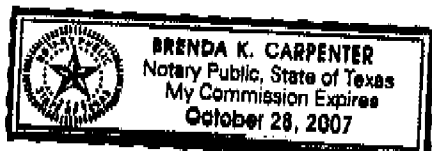
IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly executed in a manner appropriate thereto, effective as of December 29, 2003.

DEAN INTELLECTUAL PROPERTY SERVICES, L.P.
By: DIPS GP, Inc., its General Partner

By: Bridget G. Johnson
Name: Bridget G. Johnson
Title: President

THE STATE OF TEXAS §
 §
COUNTY OF DALLAS §

On this 29th day of December, 2003, before me personally appeared Bridget G. Johnson, who being by me duly sworn did depose and say that she is President of DIPS GP, Inc., the corporation described in and which executed the foregoing Assignment; that she was authorized to sign the Assignment; and that she signed the foregoing Assignment as a free act on behalf of said corporation.



Brenda K. Carpenter
Notary Public
Printed Name: Brenda K. Carpenter

My Commission Expires: Oct. 28, 2007

EXHIBIT A

U.S. Trademark Registrations

<u>MARK</u>	<u>REGISTRATION NO.</u>
CHUG	2,669,410
CHUG PACK	2,513,428