

07-02-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Rockies Trademarks, Inc., a Colorado Corporation
Additional name(s) of conveying party(ies) attached? No

2. Name and address of receiving party(ies): Name: Fleet National Bank, as Agent
Street Address: 100 Federal Street
City: Boston State: MA Zip: 02110

3. Nature of conveyance: Security Agreement
Execution Date: July 1, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) See Attached Annex A

B. Trademark Registration No.(s) See Attached Annex A

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Andrew Nash
Internal Address: Bingham McCutchen LLP
Street Address: 150 Federal Street
City: Boston State: MA Zip: 02110

6. Total number of applications and registrations involved: 12
7. Total fee (37 CFR 3.41): \$ 315.00
8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature: Andrew Nash
Name of Person Signing
Signature
Date: February 6, 2003

Total number of pages including cover sheet, attachments, and document: 24

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

filed via U.S. Express on February 6, 2003

TRADEMARK REEL: 002769 FRAME: 0664

SCHEDULE A

Trademarks and Trademark Registrations

| <u>Trademark or Service Mark:</u> | <u>PTO Registration No.:</u> |
|-----------------------------------|------------------------------|
| BOULDER | 2,101,351 |
| BOULDER AMBER ALE | 1,903,972 |
| BOULDER BROWN ALE | 2,099,461 |
| BOULDER ESB | 2,099,462 |
| BOULDER EXTRA PALE ALE | 1,929,141 |
| BOULDER PORTER | 1,925,752 |
| BOULDER STOUT | 1,925,753 |
| CLIFFHANGER | 2,091,199 |
| FALL FEST ALE | 2,030,532 |
| IGLOO ALE | 1,993,829 |
| SINGLETRACK RYE ALE | 2,091,117 |
| ULTIMATE WEISS | 2,269,244 |

02-13-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

| | |
|---|---|
| <p>1. Name of conveying party(ies):</p> <p>Rockies Trademarks, Inc., a Colorado Corporation</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> | <p>2. Name and address of receiving party(ies)</p> <p>Name: <u>Fleet National Bank, as Agent</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>100 Federal Street</u></p> <p>City: <u>Boston</u> State: <u>MA</u> Zip: <u>02110</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> |
| <p>3. Nature of conveyance:</p> <p><input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input checked="" type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: _____</p> | <p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) _____ <u>See Attached Annex A</u></p> <p>B. Trademark Registration No.(s) _____ <u>See Attached Annex A</u></p> <p>Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> |
| <p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Andrew Nash</u> <u>2/6/03</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>Bingham McCutchen LLP</u> <u>150 Federal Street</u></p> <p>City: <u>Boston</u> State: <u>MA</u> Zip: <u>02110</u></p> | <p>6. Total number of applications and registrations involved: <u>12</u></p> <p>7. Total fee (37 CFR 3.41).....\$ <u>315.00</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account, _____</p> <p>8. Deposit account number: _____</p> |
| DO NOT USE THIS SPACE | |
| <p>9. Signature.</p> <p><u>Andrew Nash</u> <u><i>Andrew Nash</i></u> <u>February 6, 2003</u></p> <p>Name of Person Signing Signature Date</p> <p>Total number of pages including cover sheet, attachments, and document: <u>24</u></p> | |

OFFICE OF THE COMMISSIONER OF PATENTS AND TRADEMARKS
FINANCE SECTION
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02/12/2003 EDCOPER 00000233 2101351

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:0521
02 FC:0522

40.00 OP
275.00 OP

filed via U.S. Express on February 6, 2003

TRADEMARK REEL: 002769 FRAME: 0666

SCHEDULE A

Trademarks and Trademark Registrations

| <u>Trademark or Service Mark:</u> | <u>PTO Registration No.:</u> |
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| BOULDER | 2,101,351 |
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| SINGLETRACK RYE ALE | 2,091,117 |
| ULTIMATE WEISS | 2,269,244 |

TRADEMARK COLLATERAL

SECURITY AND PLEDGE AGREEMENT

TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT, dated as of July 1, 2002, between ROCKIES TRADEMARKS, INC., a Colorado corporation having its principal place of business at 248 Centennial Parkway, Suite 100, Louisville, CO 80027 (the "Assignor"), and FLEET NATIONAL BANK (f/k/a BankBoston, N.A.), a national banking association having an office at 100 Federal Street, Boston, Massachusetts 02110, as administrative agent (hereinafter, in such capacity, the "Agent") for itself and other banking institutions (hereinafter, collectively, the "Banks") which are, or may in the future become, parties to a Revolving Credit and Term Loan Agreement dated as of August 13, 1999 (as amended, modified, or restated and in effect from time to time, the "Credit Agreement"), among the Assignor, the Banks and the Agent.

RECITALS

WHEREAS, it is a condition precedent to the Banks' making any loans or otherwise extending credit under the Credit Agreement that the Assignor execute and deliver to the Agent, for the benefit of the Banks and the Agent, a trademark agreement in substantially the form hereof; and

WHEREAS, the Assignor has executed and delivered to the Agent, for the benefit of the Banks and the Agent, the Joinder to Security Documents ("Joinder"), effective as of July 1, 2002, pursuant to which the Assignor has granted to the Agent, for the benefit of the Banks and the Agent, a security interest in certain of the Assignor's personal property and fixture assets, including without limitation the trademarks, service marks, trademark and service mark registrations, and trademark and service mark registration applications listed on Schedule A attached hereto, all to secure the payment and performance of the Obligations (as defined in Section 1); and

WHEREAS, this Trademark Agreement is supplemental to the provisions contained in the Joinder.

AGREEMENT

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. DEFINITIONS

Capitalized terms used herein and not otherwise defined herein shall have the respective meanings provided therefor in the Credit Agreement, the Borrower Security Agreement (as defined in the Credit Agreement) and the Joinder. In addition, the following terms shall have the meanings set forth in this Section 1 or elsewhere in this Trademark Agreement referred to below:

Assignment of Marks. See Section 2.1.

Associated Goodwill. All goodwill of the Assignor and its business, products and services appurtenant to, associated with or symbolized by the Trademarks and the use thereof.

Obligations. All of the Borrower's "Obligations" as such term is defined in the Credit Agreement.

Pledged Trademarks. Subject to certain rights of third parties to the Coors Agreement, the License Agreement and the Use Agreement, all of the Assignor's right, title and interest in and to all of the Trademarks, the Trademark Registrations, the Trademark License Rights, the Trademark Rights, the Associated Goodwill, the Related Assets, and all accessions to, substitutions for, replacements of, and all products and proceeds of any and all of the foregoing.

PTO. The United States Patent and Trademark Office.

Related Assets. Subject to certain rights of third parties to the Coors Agreement, the License Agreement and the Use Agreement, all assets, rights and interests of the Assignor that uniquely reflect or embody the Associated Goodwill, including the following:

(a) all patents, inventions, copyrights, trade secrets, confidential information, know-how, specific ingredients, brewing times, brewing temperatures, quality control procedures along with any and all specifications and instructions to make, assemble and use any apparatus machinery, or other devices relating to the manufacture, production, delivery, provision and sale of goods or services under or in association with any of the Trademarks; and

(b) the following documents and things in the possession or under the control of the Assignor, or subject to its demand for possession or control, related to the production, delivery, provision and sale by the Assignor, or any affiliate, licensee or contractor, of products or services sold by or under the authority of the Assignor in connection with the Trademarks or Trademark Rights, whether prior to, on or subsequent to the date hereof:

(i) all lists, contracts, ancillary documents and other information that identify, describe or provide information with respect to any customers, dealers or distributors of the Assignor, its affiliates or franchisees or licensees or contractors, for products or services sold under or in connection with the Trademarks or Trademark Rights, including all lists and documents containing information regarding each customer's, dealer's or distributor's name and address, credit, payment, discount, delivery and other sale terms, and history, pattern and total of purchases by brand, product, style, size and quantity;

(ii) all agreements, product and service specification documents and operating, production and quality control manuals relating to or used in the

design, manufacture, production, delivery, provision and sale of products or services under or in connection with the Trademarks or Trademark Rights;

(iii) all documents and agreements relating to the identity and locations of all sources of supply, all terms of purchase and delivery, for all materials, components, and other supplies and services used in the manufacture, production, provision, delivery and sale of products or services under or in connection with the Trademarks or Trademark Rights; and

(iv) all agreements and documents constituting or concerning the present or future, current or proposed advertising and promotion by the Assignor (or any of its affiliates, franchisees, licensees or contractors) of products or services sold under or in connection with the Trademarks or Trademark Rights.

Trademark Agreement. This Trademark Collateral Security and Pledge Agreement, as amended and in effect from time to time.

Trademark License Rights. Any and all past, present or future rights and interests of the Assignor pursuant to any and all past, present and future licensing agreements in favor of the Assignor, or to which the Assignor is a party, pertaining to any Trademarks, Trademark Registrations, or Trademark Rights owned or used by third parties in the past, present or future, including the right (but not the obligation) in the name of the Assignor or the Agent to enforce, and sue and recover for, any breach or violation of any such agreement to which the Assignor is a party.

Trademark Registrations. All past, present or future federal, state, local and foreign registrations of the Trademarks, all past, present and future applications for any such registrations (and any such registrations thereof upon approval of such applications), together with the right (but not the obligation) to apply for such registrations (and prosecute such applications) in the name of the Assignor or the Agent, and to take any and all actions necessary or appropriate to maintain such registrations in effect and renew and extend such registrations.

Trademark Rights. Any and all past, present or future rights in, to and associated with the Trademarks throughout the world, whether arising under federal law, state law, common law, foreign law or otherwise, including the following: all such rights arising out of or associated with the Trademark Registrations; the right (but not the obligation) to register claims under any state, federal or foreign trademark law or regulation; the right (but not the obligation) to sue or bring opposition or cancellation proceedings in the name of the Assignor or the Agent for any and all past, present and future infringements or dilution of or any other damages or injury to the Trademarks, the Trademark Rights, or the Associated Goodwill, and the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, dilution, damage or injury; and the Trademark License Rights.

Trademarks. All of the trademarks, service marks, designs, logos, indicia, trade names (except for the trade name licensed under the Coors Agreement), corporate names, company names, business names, fictitious business names, trade styles, elements of package or trade

dress, and other source and product or service identifiers, used or associated with or appurtenant to the products, services and businesses of the Assignor, that (i) are set forth on Schedule A hereto, or (ii) have been adopted, acquired, owned, held or used by the Assignor or are now owned, held or used by the Assignor, in the Assignor's business, or with the Assignor's products and services, or in which the Assignor has any right, title or interest, or (iii) are in the future adopted, acquired, owned, held and used by the Assignor in the Assignor's business or with the Assignor's products and services, or in which the Assignor in the future acquires any right, title or interest; provided, however, that Trademarks shall not include any marks or trade names licensed under the Coors Agreement

Use. With respect to any Trademark, all uses of such Trademark by, for or in connection with the Assignor or its business or for the direct or indirect benefit of the Assignor or its business, including all such uses by the Assignor itself, by any of the affiliates of the Assignor, or by any franchisee, licensee or contractor of the Assignor.

Unless otherwise provided herein, the rules of interpretation set forth in Section 1.1 of the Credit Agreement shall be applicable to this Trademark Agreement.

2. GRANT OF SECURITY INTEREST

2.1. Security Interest; Assignment of Marks. As collateral security for the payment and performance in full of all of the Obligations, the Assignor hereby grants (subject to certain rights of third parties to the Coors Agreement, the License Agreement, and the Use Agreement) to the Agent, for the benefit of the Banks and the Agent, a continuing security interest in and first priority lien on the Pledged Trademarks, and pledges and mortgages (but does not transfer title to) the Pledged Trademarks to the Agent for the benefit of the Banks and the Agent. In addition, the Assignor has executed in blank and delivered to the Agent an assignment of federally registered trademarks in substantially the form of Exhibit 1 hereto (the "Assignment of Marks"). The Assignor hereby authorizes the Agent to complete as assignee and record with the PTO the Assignment of Marks upon the occurrence and during the continuance of an Event of Default and the proper exercise of the Agent's remedies under this Trademark Agreement and the Borrower Security Agreement.

2.2. Conditional Assignment. In addition to, and not by way of limitation of, the grant, pledge and mortgage of the Pledged Trademarks provided in Section 2.1, the Assignor grants, assigns, transfers, conveys and sets over to the Agent, for the benefit of the Banks and the Agent, the Assignor's entire right, title and interest in and to the Pledged Trademarks; provided, however, that such grant, assignment, transfer and conveyance shall be and become of force and effect only (i) upon compliance with BBI's right of first refusal under the Use Agreement, (ii) upon or after the occurrence and during the continuance of an Event of Default, and (iii) either (A) upon the written demand of the Agent at any time during such continuance or (B) immediately and automatically (without notice or action of any kind by the Agent) upon an Event of Default for which acceleration of the Loans is automatic under the Credit Agreement or upon the sale or other disposition of or foreclosure upon the Collateral pursuant to the Borrower Security Agreement and applicable law (including the transfer or other disposition of the Collateral by the Assignor to the Agent or its nominee in lieu of foreclosure).

2.3. **Supplemental to Borrower Security Agreement.** Pursuant to the Joinder, the Assignor has granted to the Agent, for the benefit of the Banks and the Agent, a continuing security interest in and lien on the Collateral (including the Pledged Trademarks). The Borrower Security Agreement, and all rights and interests of the Agent in and to the Collateral (including the Pledged Trademarks) thereunder, are hereby ratified and confirmed in all respects. In no event shall this Trademark Agreement, the grant, assignment, transfer and conveyance of the Pledged Trademarks hereunder, or the recordation of this Trademark Agreement (or any document hereunder) with the PTO, adversely affect or impair, in any way or to any extent, the Borrower Security Agreement, the security interest of the Agent in the Collateral (including the Pledged Trademarks) pursuant to the Joinder and this Trademark Agreement, the attachment and perfection of such security interest under the Uniform Commercial Code (including the security interest in the Pledged Marks), or any present or future rights and interests of the Agent in and to the Collateral under or in connection with the Joinder, this Trademark Agreement or the Uniform Commercial Code. Any and all rights and interests of the Agent in and to the Pledged Trademarks (and any and all obligations of the Assignor with respect to the Pledged Trademarks) provided herein, or arising hereunder or in connection herewith, shall only supplement and be cumulative and in addition to the rights and interests of the Agent (and the obligations of the Assignor) in, to or with respect to the Collateral (including the Pledged Trademarks) provided in or arising under or in connection with the Borrower Security Agreement and the Joinder and shall not be in derogation thereof.

3. REPRESENTATIONS, WARRANTIES AND COVENANTS

The Assignor represents, warrants and covenants that: (i) to the best of Assignor's knowledge, Schedule A sets forth a true and complete list of all Trademarks and Trademark Registrations now owned or licensed by the Assignor; (ii) the Assignor has the unqualified right to enter into this Trademark Agreement and to perform its terms and has entered and will enter into written agreements with each of its present and future employees, agents, consultants, and licensees (other than BBI) that will enable them to comply with the covenants herein contained; (iii) the Assignor will continue to use proper statutory and other appropriate proprietary notices in connection with its use of the Trademarks; and (iv) with the exception of the rights of BBI under the License Agreement and the Use Agreement, the Assignor will continue to use for the duration of this Trademark Agreement, consistent standards of quality in its manufacture and provision of products and services sold or provided under the Trademarks.

4. NO TRANSFER OR INCONSISTENT AGREEMENTS

With the exception of any and all rights granted to BBI under the License Agreement and the Use Agreement, the Assignor will not without the Agent's prior written consent, (i) mortgage, pledge, assign, encumber, grant a security interest in, transfer, license or alienate any of the Pledged Trademarks, or (ii) enter into any agreement (for example, a license agreement) that is inconsistent with the Assignor's obligations under this Trademark Agreement, the Joinder or the Borrower Security Agreement; provided, however, that this provision shall not prevent the Assignor from ceasing the use or registration of, or otherwise abandoning, any of the

Pledged Trademarks that the Assignor in its sole discretion shall determine are no longer commercially necessary to Assignor's business operations.

5. AFTER-ACQUIRED TRADEMARKS, ETC

5.1. **After-acquired Trademarks.** If, before the Obligations shall have been finally paid and satisfied in full, the Assignor shall obtain any right, title or interest in or to any other or new Trademarks, Trademark Registrations or Trademark Rights, subject to any rights of third parties to any agreement under which Assignor may obtain such right, title or interest, the provisions of this Trademark Agreement shall automatically apply thereto and the Assignor shall promptly provide to the Agent notice thereof in writing and execute and deliver to the Agent such documents or instruments as the Agent may reasonably request further to implement, preserve or evidence the Agent's interest therein

5.2. **Amendment to Schedule.** The Assignor authorizes the Agent to modify this Trademark Agreement and the Assignment of Marks, without the necessity of the Assignor's further approval or signature, by amending Exhibit A hereto and the Annex to the Assignment of Marks to include any future or other Trademarks, Trademark Registrations or Trademark Rights under Section 2 or Section 5.

6. TRADEMARK PROSECUTION

6.1. **Assignor Responsible.** The Assignor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with the Pledged Trademarks, and shall hold each of the Agent and the Banks harmless from any and all costs, damages, liabilities and expenses that may be incurred by the Agent or any Bank in connection with the Agent's interest in the Pledged Trademarks or any other action or failure to act in connection with this Trademark Agreement or the transactions contemplated hereby. In respect of such responsibility, the Assignor shall retain trademark counsel acceptable to the Agent.

6.2. **Assignor's Duties, etc.** The Assignor shall have the right and the duty, through trademark counsel acceptable to the Agent, to prosecute diligently any trademark registration applications of the Trademarks pending as of the date of this Trademark Agreement or thereafter, to preserve and maintain all rights in the Trademarks and Trademark Registrations, including the filing of appropriate renewal applications and other instruments to maintain in effect the Trademark Registrations and the payment when due of all registration renewal fees and other fees, taxes and other expenses that shall be incurred or that shall accrue with respect to any of the Trademarks or Trademark Registrations. Any expenses incurred in connection with such applications and actions shall be borne by the Assignor.

6.3. **Assignor's Enforcement Rights.** The Assignor shall have the right and the duty to bring suit or other action in the Assignor's own name to maintain and enforce the Trademarks, the Trademark Registrations and the Trademark Rights. The Assignor may require the Agent to join in such suit or action as necessary to assure the Assignor's ability to bring and maintain any such suit or action in any proper forum if (but only if) the Agent is completely satisfied that such

joinder will not subject the Agent or any Bank to any risk of liability. The Assignor shall promptly, upon demand, reimburse and indemnify the Agent for all damages, costs and expenses, including legal fees, incurred by the Agent pursuant to this Section 6.3.

6.4. **Protection of Trademarks, etc.** In general, the Assignor shall take any and all such actions (including institution and maintenance of suits, proceedings or actions) as may be necessary or appropriate to properly maintain, protect, preserve, care for and enforce the Pledged Trademarks. The Assignor shall not take or fail to take any action, nor permit any action to be taken or not taken by others under its control, that would adversely affect the validity, grant or enforcement of the Pledged Trademarks; provided, however, that this provision shall not prevent the Assignor from ceasing the use or registration of, or otherwise abandoning, any of the Pledged Trademarks that the Assignor in its sole discretion shall determine are no longer commercially necessary to Assignor's business operations.

6.5. **Notification by Assignor.** Promptly upon obtaining knowledge thereof, the Assignor will notify the Agent in writing of the institution of, or any final adverse determination in, any proceeding in the PTO or any similar office or agency of the United States or any foreign country, or any court, regarding the validity of any of the registered Trademarks or the Assignor's rights, title or interests in and to the registered Trademarks, and of any event that does or reasonably could materially adversely affect the value of any of the registered Trademarks, the ability of the Assignor or the Agent to dispose of any of the registered Trademarks or the rights and remedies of the Agent in relation thereto (including but not limited to the levy of any legal process against any of the registered Trademarks).

7. **REMEDIES**

Upon the occurrence and during the continuance of an Event of Default, the Agent shall have, in addition to all other rights and remedies given it by this Trademark Agreement (including, without limitation, those set forth in Section 2.2), the Credit Agreement, the Borrower Security Agreement, the Joinder and the other Loan Documents, those allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in the Commonwealth of Massachusetts, and, without limiting the generality of the foregoing, the Agent may, subject to the rights, including but not limited to the right of first refusal, of BBI under the Use Agreement, immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to the Assignor, all of which are hereby expressly waived, sell or license at public or private sale or otherwise realize upon the whole or from time to time any part of the Pledged Trademarks, or any interest that the Assignor may have therein, and after deducting from the proceeds of sale or other disposition of the Pledged Trademarks all expenses incurred by the Agent in attempting to enforce this Trademark Agreement (including all reasonable expenses for broker's fees and legal services), shall apply the residue of such proceeds toward the payment of the Obligations as set forth in or by reference in the Joinder and the Borrower Security Agreement. Notice of any sale, license or other disposition of the Pledged Trademarks shall be given to the Assignor at least five (5) days before the time that any intended public sale or other public disposition of the Pledged Trademarks is to be made or after which any private sale or other private disposition of the Pledged Trademarks may be made, which the Assignor hereby agrees shall be reasonable notice of such public or

private sale or other disposition. At any such sale or other disposition, the Agent may, to the extent permitted under applicable law, purchase or license the whole or any part of the Pledged Trademarks or interests therein sold, licensed or otherwise disposed of.

8. COLLATERAL PROTECTION

If the Assignor shall fail to do any act that it has covenanted to do hereunder, or if any representation or warranty of the Assignor shall be breached, the Agent, in its own name or that of the Assignor (in the sole discretion of the Agent), may (but shall not be obligated to) do such act or remedy such breach (or cause such act to be done or such breach to be remedied), and the Assignor agrees promptly to reimburse the Agent for any cost or expense incurred by the Agent in so doing.

9. POWER OF ATTORNEY

If any Event of Default shall have occurred and be continuing, the Assignor does hereby make, constitute and appoint the Agent (and any officer or agent of the Agent as the Agent may select in its exclusive discretion) as the Assignor's true and lawful attorney-in-fact, with full power of substitution and with the power, subject to the rights, including but not limited to the right of first refusal, of BBI under the Use Agreement, to endorse the Assignor's name on all applications, documents, papers and instruments necessary for the Agent to use the Pledged Trademarks, or to grant or issue any exclusive or nonexclusive license of any of the Pledged Trademarks to any third person, or to take any and all actions necessary for the Agent to assign, Pledge, convey or otherwise transfer title in or dispose of any of the Pledged Trademarks or any interest of the Assignor therein to any third person, and, in general, to execute and deliver any instruments or documents and do all other acts that the Assignor is obligated to execute and do hereunder. The Assignor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof and releases each of the Agent and the Banks from any claims, liabilities, causes of action or demands arising out of or in connection with any action taken or omitted to be taken by the Agent under this power of attorney (except for the Agent's gross negligence or willful misconduct). This power of attorney is coupled with an interest and shall be irrevocable for the duration of this Trademark Agreement.

10. FURTHER ASSURANCES

The Assignor shall, at any time and from time to time, and at its expense, make, execute, acknowledge and deliver, and file and record as necessary or appropriate with governmental or regulatory authorities, agencies or offices, such agreements, assignments, documents and instruments, and do such other and further acts and things (including, without limitation, obtaining consents of third parties), as the Agent may request or as may be necessary or appropriate in order to implement and effect fully the intentions, purposes and provisions of this Trademark Agreement, or to assure and confirm to the Agent the grant, perfection and priority of the Agent's security interest in the Pledged Trademarks.

11. TERMINATION

At such time as all of the Obligations have been finally paid and satisfied in full, this Trademark Agreement shall terminate and the Agent shall, upon the written request and at the expense of the Assignor, execute and deliver to the Assignor all deeds, assignments and other instruments as may be necessary or proper to reassign and reconvey to and re-vest in the Assignor the entire right, title and interest to the Pledged Trademarks previously granted, assigned, transferred and conveyed to the Agent by the Assignor pursuant to this Trademark Agreement, as fully as if this Trademark Agreement had not been made, subject to any disposition of all or any part thereof that may have been made by the Agent pursuant hereto or the Borrower Security Agreement.

12. COURSE OF DEALING

No course of dealing between the Assignor and the Agent, nor any failure to exercise, nor any delay in exercising, on the part of the Agent, any right, power or Privilege hereunder or under the Borrower Security Agreement or any other agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

13. EXPENSES

Any and all fees, costs and expenses, of whatever kind or nature, including the reasonable attorneys' fees and expenses incurred by the Agent in connection with the preparation of this Trademark Agreement and all other documents relating hereto, the consummation of the transactions contemplated hereby or the enforcement hereof, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance or renewal fees, encumbrances, or otherwise protecting, maintaining or preserving the Pledged Trademarks, or in defending or prosecuting any actions or proceedings arising out of or related to the Pledged Trademarks, shall be borne and paid by the Assignor.

14. OVERDUE AMOUNTS

Until paid, all amounts due and payable by the Assignor hereunder shall be a debt secured by the Pledged Trademarks and other Collateral and shall bear, whether before or after judgment, interest at the rate of interest for overdue principal set forth in the Credit Agreement.

15. NO ASSUMPTION OF LIABILITY; INDEMNIFICATION

NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN, NEITHER THE AGENT NOR ANY BANK ASSUMES ANY LIABILITIES OF THE ASSIGNOR WITH RESPECT TO ANY CLAIM OR CLAIMS REGARDING THE ASSIGNOR'S OWNERSHIP OR PURPORTED OWNERSHIP OF, OR RIGHTS OR PURPORTED RIGHTS ARISING FROM, ANY OF THE PLEDGED TRADEMARKS

OR ANY USE, LICENSE OR SUBLICENSE THEREOF, WHETHER ARISING OUT OF ANY PAST, CURRENT OR FUTURE EVENT, CIRCUMSTANCE, ACT OR OMISSION OR OTHERWISE. ALL OF SUCH LIABILITIES SHALL BE EXCLUSIVELY THE RESPONSIBILITY OF THE ASSIGNOR, AND THE ASSIGNOR SHALL INDEMNIFY THE AGENT AND THE BANKS FOR ANY AND ALL COSTS, EXPENSES, DAMAGES AND CLAIMS, INCLUDING LEGAL FEES, INCURRED BY THE AGENT OR ANY BANK WITH RESPECT TO SUCH LIABILITIES.

16. NOTICES

All notices and other communications made or required to be given pursuant to this Trademark Agreement shall be in writing and shall be delivered in hand, mailed by United States registered or certified first-class mail, postage prepaid, or sent by telegraph, telecopy or telex and confirmed by delivery via courier or postal service, addressed as follows:

If to the Assignor:

Rockies Trademarks, Inc.
c/o Rock Bottom Restaurants, Inc.
248 Centennial Parkway, Suite 100
Louisville, CO 80027
Attn: John Coletta, Chief Financial Officer

with a copy to:

Pantea Garroussi
Davis Graham & Stubbs LLP
1550 17th Street, Suite 500
Denver, CO 80202

or at such other address for notice as the Assignor shall last have furnished in writing to the person giving the notice.

If to the Agent:

Fleet National Bank
100 Federal Street
Boston, MA 02110
Attention: J. Nicholas Cole, Vice President

or at such other address for notice as the Agent shall last have furnished in writing to the person giving the notice.

Any such notice or demand shall be deemed to have been duly given or made and to have become effective (i) if delivered by hand to a responsible officer of the party to which it is directed, at the time of the receipt thereof by such officer, (ii) if sent by registered or certified

first-class mail, postage prepaid, two (2) business days after the posting thereof, and (iii) if sent by telegraph, telecopy, or telex, at the time of the dispatch thereof, if in normal business hours in the country of receipt, or otherwise at the opening of business on the following business day.

17. AMENDMENT AND WAIVER

This Trademark Agreement is subject to modification only by a writing signed by the Agent (with the consent of the Majority Banks) and the Assignor, except as provided in Section 5.2. The Agent shall not be deemed to have waived any right hereunder unless such waiver shall be in writing and signed by the Agent and the Majority Banks. A waiver on any one occasion shall not be construed as a bar to or waiver of any right on any future occasion.

18. GOVERNING LAW; CONSENT TO JURISDICTION

THIS TRADEMARK AGREEMENT IS INTENDED TO TAKE EFFECT AS A SEALED INSTRUMENT AND SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE COMMONWEALTH OF MASSACHUSETTS. The Assignor agrees that any suit for the enforcement of this Trademark Agreement may be brought in the courts of the Commonwealth of Massachusetts or any federal court sitting therein and consents to the non-exclusive jurisdiction of such court and to service of process in any such suit being made upon the Assignor by mail at the address specified in Section 0. The Assignor hereby waives any objection that it may now or hereafter have to the venue of any such suit or any such court or that such suit is brought in an inconvenient court.

19. WAIVER OF JURY TRIAL

THE ASSIGNOR WAIVES ITS RIGHT TO A JURY TRIAL WITH RESPECT TO ANY ACTION OR CLAIM ARISING OUT OF ANY DISPUTE IN CONNECTION WITH THIS TRADEMARK AGREEMENT, ANY RIGHTS OR OBLIGATIONS HEREUNDER OR THE PERFORMANCE OF ANY SUCH RIGHTS OR OBLIGATIONS. Except as prohibited by law, the Assignor waives any right which it may have to claim or recover in any litigation referred to in the preceding sentence any special, exemplary, punitive or consequential damages or any damages other than, or in addition to, actual damages. The Assignor (i) certifies that neither the Agent or any Bank nor any representative, agent or attorney of the Agent or any Bank has represented, expressly or otherwise, that the Agent or any Bank would not, in the event of litigation, seek to enforce the foregoing waivers, and (ii) acknowledges that, in entering into the Credit Agreement and the other Loan Documents to which the Agent or any Bank is a party, the Agent and the Banks are relying upon, among other things, the waivers and certifications contained in this Section 19.

20. MISCELLANEOUS

The headings of each section of this Trademark Agreement are for convenience only and shall not define or limit the provisions hereof. This Trademark Agreement and all rights and obligations hereunder shall be binding upon the Assignor and its respective successors and assigns, and shall inure to the benefit of the Agent, the Banks and their respective successors and

assigns. In the event of any irreconcilable conflict between the provisions of this Trademark Agreement and the Credit Agreement, or between this Trademark Agreement and the Joinder to Security Documents, the provisions of the Credit Agreement or the Joinder to Security Documents, as the case may be, shall control. If any term of this Trademark Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Trademark Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. The Assignor acknowledges receipt of a copy of this Trademark Agreement.

IN WITNESS WHEREOF, this Trademark Agreement has been executed as of the day and year first above written.

ASSIGNOR:

AGENT:

ROCKIES TRADEMARKS, INC.

FLEET NATIONAL BANK

By:  _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

assigns. In the event of any irreconcilable conflict between the provisions of this Trademark Agreement and the Credit Agreement, or between this Trademark Agreement and the Joinder to Security Documents, the provisions of the Credit Agreement or the Joinder to Security Documents, as the case may be, shall control. If any term of this Trademark Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Trademark Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. The Assignor acknowledges receipt of a copy of this Trademark Agreement.

IN WITNESS WHEREOF, this Trademark Agreement has been executed as of the day and year first above written.

ASSIGNOR:

AGENT:

ROCKIES TRADEMARKS, INC.

FLEET NATIONAL BANK

By: _____

By: Alexandra A. Burke

Name: _____

Name: Alexandra A. Burke

Title: _____

Title: Vice President

CERTIFICATE OF ACKNOWLEDGMENT

COMMONWEALTH OR STATE OF Colorado
COUNTY OF Boulder) ss.

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 1 day of July, 2002, personally appeared John Coyle to me known personally, and who, being by me duly sworn, deposes and says that s/he is the VP of Rockies Trademarks, Inc. and that said instrument was signed and sealed on behalf of said corporation by authority of its Board of Directors, and said _____ acknowledged said instrument to be the free act and deed of said corporation.

Debra R. Luby
Notary Public
My commission expires: 7.31.2004

Common Law Trademarks and Service Marks

A GREAT TRADITION IN MICROBREWING
ALL STAR ALE
BABY DOE'S MATCHLESS MALT ALE
BLACK DIAMOND S.T.O.U.T. & DESIGN
BLACK HAWK PREMIUM STOUT
BOBTAIL ALE
BOULDER BEER & DESIGN
BOULDER BEER ... THE UGLY BREW
BOULDER BEER... GUARANTEED TO CONTAIN YEAST
BOULDER BEER... WHEN YOU DRINK FOR TASTE
BOULDER FESTIVAL BREW & DESIGN
BOULDER LIGHT
BOULDER LIGHT ALE
BOULDER LIGHT BEER
BOULDER LIGHT LAGER
BOULDER LITE
BOULDER LITE LAGER
BOULDER SINGLETRACK
BOULDER SINGLETRACK BROWN ALE
BOULDER SPORT BEER
BOULDER TRAIL RIDGE
BOULDER/DENVER BREWING COMPANY
BREWHAUS
BREWHOUSE
BREW PUB
CENTRAL CITY PALE ALE
CLIFFHANGER ALE
CLIFFHANGER AMBER ALE
COLORADO ALE
COLORADO LIGHT BEER
COLORADO LIGHT LAGER
COLORADO LITE LAGER
DENVER BEER
FALCON PALE ALE
FESTIVAL ALE
FESTIVAL BEER
FLATIRONS ESB
GILPIN LIGHT ALE
GLACIER WATER
GOPHER GOLD GOLDEN ALE 'HAVE A LITTLE NIP...
GREGORY GULCH GOLDEN ALE
GRIZZLY BROWN ALE & DESIGN
HAZED AND INFUSED

IMPORTED FROM COLORADO BOULDER BEER
MOJO AMBER ALE
MOLLY'S TITANIC BROWN ALE & DESIGN
OCTOBERFEST ALE
PAT CASEY'S IRISH RED
PROFESSOR HILLS PERFECT PORTER
RAM GOLD PREMIUM ALE
RED ROCKS
RED ROCKS R.E.D. & DESING
ROCKIES LIGHT
ROCKY MOUNTAIN LIGHT
ROCKY MOUNTAIN LITE
ROCKY MOUNTAIN LITE LAGER
SINGLETRACK COPPER ALE
SLICKROCK ALE
SUMMER ALE
TANKER ALE
THE PUB AT ROCKIES BREWING CO. FOOD-FOAM-FUN
VAIL ALE
WILDERNESS PUB & DESIGN

EXHIBIT 1

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)

WHEREAS, ROCKIES TRADEMARKS, INC., a corporation organized and existing under the laws of the State of Colorado, having a place of business at 248 Centennial Parkway, Suite 100, Louisville, CO, 80027 (the "Assignor"), has adopted and used and is using the trademarks and service marks (the "Marks") identified on the Annex A hereto, and is the owner of the registrations of and pending registration applications for such Marks in the United States Patent and Trademark Office identified on such Annex A and

WHEREAS, _____
_____ having a place of business at _____
(the "Assignee"), is desirous of acquiring the Marks and the registrations thereof and registration applications therefor, subject to certain rights of third parties under the Coors Agreement, the License Agreement and the Use Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Marks, subject to certain rights of third parties under the Coors Agreement, the License Agreement and the Use Agreement, together with (i) the registrations of and registration applications for the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

This Assignment of Trademarks and Service Marks (U.S.) is intended to and shall take effect as a sealed instrument at such time as the Assignee shall complete this instrument by inserting its name in the second paragraph above and signing its acceptance of this Assignment of Trademarks and Service Marks (U.S.) below.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, on this _____ day of _____, ____.

ROCKIES TRADEMARKS, INC.

By: _____


Title: _____

The foregoing assignment of the Marks and the registrations thereof and registration applications therefor by the Assignor to the Assignee is hereby accepted as of the day of _____ day of _____, _____.

By: _____

Title: _____

ANNEX A

Trademarks and Trademark Registrations

| <u>Trademark or Service Mark:</u> | <u>PTO Registration No.:</u> |
|-----------------------------------|------------------------------|
| BOULDER | 2,101,351 |
| BOULDER AMBER ALE | 1,903,972 |
| BOULDER BROWN ALE | 2,099,461 |
| BOULDER ESB | 2,099,462 |
| BOULDER EXTRA PALE ALE | 1,929,141 |
| BOULDER PORTER | 1,925,752 |
| BOULDER STOUT | 1,925,753 |
| CLIFFHANGER | 2,091,199 |
| FALL FEST ALE | 2,030,532 |
| IGLOO ALE | 1,993,829 |
| SINGLETRACK RYE ALE | 2,091,117 |
| ULTIMATE WEISS | 2,269,244 |

Common Law Trademarks and Service Marks

A GREAT TRADITION IN MICROBREWING
ALL STAR ALE
BABY DOE'S MATCHLESS MALT ALE
BLACK DIAMOND S.T.O.U.T. & DESIGN
BLACK HAWK PREMIUM STOUT
BOBTAIL ALE
BOULDER BEER & DESIGN
BOULDER BEER ...THE UGLY BREW
BOULDER BEER...GUARANTEED TO CONTAIN YEAST
BOULDER BEER...WHEN YOU DRINK FOR TASTE
BOULDER FESTIVAL BREW & DESIGN
BOULDER LIGHT
BOULDER LIGHT ALE
BOULDER LIGHT BEER
BOULDER LIGHT LAGER
BOULDER LITE
BOULDER LITE LAGER
BOULDER SINGLETRACK
BOULDER SINGLETRACK BROWN ALE
BOULDER SPORT BEER
BOULDER TRAIL RIDGE
BOULDER/DENVER BREWING COMPANY
BREWH AUS
BREWHOUSE
BREW PUB
CENTRAL CITY PALE ALE
CLIFFHANGER ALE
CLIFFHANGER AMBER ALE
COLORADO ALE
COLORADO LIGHT BEER
COLORADO LIGHT LAGER
COLORADO LITE LAGER
DENVER BEER
FALCON PALE ALE
FESTIVAL ALE
FESTIVAL BEER
FLATIRONS ESB
GILPIN LIGHT ALE
GLACIER WATER
GOPHER GOLD GOLDEN ALE 'HAVE A LITTLE NIP...
GREGORY GULCH GOLDEN ALE
GRIZZLY BROWN ALE & DESIGN
HAZED AND INFUSED

IMPORTED FROM COLORADO BOULDER BEER
MOJO AMBER ALE
MOLLY'S TITANIC BROWN ALE & DESIGN
OCTOBERFEST ALE
PAT CASEY'S IRISH RED
PROFESSOR HILLS PERFECT PORTER
RAM GOLD PREMIUM ALE
RED ROCKS
RED ROCKS R.E.D. & DESING
ROCKIES LIGHT
ROCKY MOUNTAIN LIGHT
ROCKY MOUNTAIN LITE
ROCKY MOUNTAIN LITE LAGER
SINGLETRACK COPPER ALE
SLICKROCK ALE
SUMMER ALE
TANKER ALE
THE PUB AT ROCKIES BREWING CO. FOOD-FOAM-FUN
VAIL ALE
WILDERNESS PUB & DESIGN

CERTIFICATE OF ACKNOWLEDGEMENT

COMMONWEALTH OR STATE OF Colorado)
) ss.
COUNTY OF Boulder)

On this the 1 day of July, 2002 before me appeared the person who signed this instrument, who acknowledged that (s)he is the VP of Rockies Trademarks, Inc., and that being duly authorized (s)he signed such instrument as a free act on behalf of Rockies Trademarks, Inc.

Debra J. Salvey
Notary Public

[Seal]

My commission expires: 7.31.2004

TRADEMARK COLLATERAL

SECURITY AND PLEDGE AGREEMENT

TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT, dated as of July 1, 2002, between ROCKIES TRADEMARKS, INC., a Colorado corporation having its principal place of business at 248 Centennial Parkway, Suite 100, Louisville, CO 80027 (the "Assignor"), and FLEET NATIONAL BANK (f/k/a BankBoston, N.A.), a national banking association having an office at 100 Federal Street, Boston, Massachusetts 02110, as administrative agent (hereinafter, in such capacity, the "Agent") for itself and other banking institutions (hereinafter, collectively, the "Banks") which are, or may in the future become, parties to a Revolving Credit and Term Loan Agreement dated as of August 13, 1999 (as amended, modified, or restated and in effect from time to time, the "Credit Agreement"), among the Assignor, the Banks and the Agent.

RECITALS

WHEREAS, it is a condition precedent to the Banks' making any loans or otherwise extending credit under the Credit Agreement that the Assignor execute and deliver to the Agent, for the benefit of the Banks and the Agent, a trademark agreement in substantially the form hereof; and

WHEREAS, the Assignor has executed and delivered to the Agent, for the benefit of the Banks and the Agent, the Joinder to Security Documents ("Joinder"), effective as of July 1, 2002, pursuant to which the Assignor has granted to the Agent, for the benefit of the Banks and the Agent, a security interest in certain of the Assignor's personal property and fixture assets, including without limitation the trademarks, service marks, trademark and service mark registrations, and trademark and service mark registration applications listed on Schedule A attached hereto, all to secure the payment and performance of the Obligations (as defined in Section 1); and

WHEREAS, this Trademark Agreement is supplemental to the provisions contained in the Joinder.

AGREEMENT

NOW, THEREFORE, in consideration of the premises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto hereby agree as follows:

1. DEFINITIONS

Capitalized terms used herein and not otherwise defined herein shall have the respective meanings provided therefor in the Credit Agreement, the Borrower Security Agreement (as defined in the Credit Agreement) and the Joinder. In addition, the following terms shall have the meanings set forth in this Section 1 or elsewhere in this Trademark Agreement referred to below:

Assignment of Marks. See Section 2.1.

Associated Goodwill. All goodwill of the Assignor and its business, products and services appurtenant to, associated with or symbolized by the Trademarks and the use thereof.

Obligations. All of the Borrower's "Obligations" as such term is defined in the Credit Agreement.

Pledged Trademarks. Subject to certain rights of third parties to the Coors Agreement, the License Agreement and the Use Agreement, all of the Assignor's right, title and interest in and to all of the Trademarks, the Trademark Registrations, the Trademark License Rights, the Trademark Rights, the Associated Goodwill, the Related Assets, and all accessions to, substitutions for, replacements of, and all products and proceeds of any and all of the foregoing.

PTO. The United States Patent and Trademark Office.

Related Assets. Subject to certain rights of third parties to the Coors Agreement, the License Agreement and the Use Agreement, all assets, rights and interests of the Assignor that uniquely reflect or embody the Associated Goodwill, including the following:

(a) all patents, inventions, copyrights, trade secrets, confidential information, know-how, specific ingredients, brewing times, brewing temperatures, quality control procedures along with any and all specifications and instructions to make, assemble and use any apparatus machinery, or other devices relating to the manufacture, production, delivery, provision and sale of goods or services under or in association with any of the Trademarks; and

(b) the following documents and things in the possession or under the control of the Assignor, or subject to its demand for possession or control, related to the production, delivery, provision and sale by the Assignor, or any affiliate, licensee or contractor, of products or services sold by or under the authority of the Assignor in connection with the Trademarks or Trademark Rights, whether prior to, on or subsequent to the date hereof:

(i) all lists, contracts, ancillary documents and other information that identify, describe or provide information with respect to any customers, dealers or distributors of the Assignor, its affiliates or franchisees or licensees or contractors, for products or services sold under or in connection with the Trademarks or Trademark Rights, including all lists and documents containing information regarding each customer's, dealer's or distributor's name and address, credit, payment, discount, delivery and other sale terms, and history, pattern and total of purchases by brand, product, style, size and quantity;

(ii) all agreements, product and service specification documents and operating, production and quality control manuals relating to or used in the

design, manufacture, production, delivery, provision and sale of products or services under or in connection with the Trademarks or Trademark Rights;

(iii) all documents and agreements relating to the identity and locations of all sources of supply, all terms of purchase and delivery, for all materials, components, and other supplies and services used in the manufacture, production, provision, delivery and sale of products or services under or in connection with the Trademarks or Trademark Rights; and

(iv) all agreements and documents constituting or concerning the present or future, current or proposed advertising and promotion by the Assignor (or any of its affiliates, franchisees, licensees or contractors) of products or services sold under or in connection with the Trademarks or Trademark Rights.

Trademark Agreement. This Trademark Collateral Security and Pledge Agreement, as amended and in effect from time to time.

Trademark License Rights. Any and all past, present or future rights and interests of the Assignor pursuant to any and all past, present and future licensing agreements in favor of the Assignor, or to which the Assignor is a party, pertaining to any Trademarks, Trademark Registrations, or Trademark Rights owned or used by third parties in the past, present or future, including the right (but not the obligation) in the name of the Assignor or the Agent to enforce, and sue and recover for, any breach or violation of any such agreement to which the Assignor is a party.

Trademark Registrations. All past, present or future federal, state, local and foreign registrations of the Trademarks, all past, present and future applications for any such registrations (and any such registrations thereof upon approval of such applications), together with the right (but not the obligation) to apply for such registrations (and prosecute such applications) in the name of the Assignor or the Agent, and to take any and all actions necessary or appropriate to maintain such registrations in effect and renew and extend such registrations.

Trademark Rights. Any and all past, present or future rights in, to and associated with the Trademarks throughout the world, whether arising under federal law, state law, common law, foreign law or otherwise, including the following: all such rights arising out of or associated with the Trademark Registrations; the right (but not the obligation) to register claims under any state, federal or foreign trademark law or regulation; the right (but not the obligation) to sue or bring opposition or cancellation proceedings in the name of the Assignor or the Agent for any and all past, present and future infringements or dilution of or any other damages or injury to the Trademarks, the Trademark Rights, or the Associated Goodwill, and the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, dilution, damage or injury; and the Trademark License Rights.

Trademarks. All of the trademarks, service marks, designs, logos, indicia, trade names (except for the trade name licensed under the Coors Agreement), corporate names, company names, business names, fictitious business names, trade styles, elements of package or trade

dress, and other source and product or service identifiers, used or associated with or appurtenant to the products, services and businesses of the Assignor, that (i) are set forth on Schedule A hereto, or (ii) have been adopted, acquired, owned, held or used by the Assignor or are now owned, held or used by the Assignor, in the Assignor's business, or with the Assignor's products and services, or in which the Assignor has any right, title or interest, or (iii) are in the future adopted, acquired, owned, held and used by the Assignor in the Assignor's business or with the Assignor's products and services, or in which the Assignor in the future acquires any right, title or interest; provided, however, that Trademarks shall not include any marks or trade names licensed under the Coors Agreement

Use. With respect to any Trademark, all uses of such Trademark by, for or in connection with the Assignor or its business or for the direct or indirect benefit of the Assignor or its business, including all such uses by the Assignor itself, by any of the affiliates of the Assignor, or by any franchisee, licensee or contractor of the Assignor.

Unless otherwise provided herein, the rules of interpretation set forth in Section 1.1 of the Credit Agreement shall be applicable to this Trademark Agreement.

2. GRANT OF SECURITY INTEREST

2.1. **Security Interest; Assignment of Marks.** As collateral security for the payment and performance in full of all of the Obligations, the Assignor hereby grants (subject to certain rights of third parties to the Coors Agreement, the License Agreement, and the Use Agreement) to the Agent, for the benefit of the Banks and the Agent, a continuing security interest in and first priority lien on the Pledged Trademarks, and pledges and mortgages (but does not transfer title to) the Pledged Trademarks to the Agent for the benefit of the Banks and the Agent. In addition, the Assignor has executed in blank and delivered to the Agent an assignment of federally registered trademarks in substantially the form of Exhibit 1 hereto (the "Assignment of Marks"). The Assignor hereby authorizes the Agent to complete as assignee and record with the PTO the Assignment of Marks upon the occurrence and during the continuance of an Event of Default and the proper exercise of the Agent's remedies under this Trademark Agreement and the Borrower Security Agreement.

2.2. **Conditional Assignment.** In addition to, and not by way of limitation of, the grant, pledge and mortgage of the Pledged Trademarks provided in Section 2.1, the Assignor grants, assigns, transfers, conveys and sets over to the Agent, for the benefit of the Banks and the Agent, the Assignor's entire right, title and interest in and to the Pledged Trademarks; provided, however, that such grant, assignment, transfer and conveyance shall be and become of force and effect only (i) upon compliance with BBI's right of first refusal under the Use Agreement, (ii) upon or after the occurrence and during the continuance of an Event of Default, and (iii) either (A) upon the written demand of the Agent at any time during such continuance or (B) immediately and automatically (without notice or action of any kind by the Agent) upon an Event of Default for which acceleration of the Loans is automatic under the Credit Agreement or upon the sale or other disposition of or foreclosure upon the Collateral pursuant to the Borrower Security Agreement and applicable law (including the transfer or other disposition of the Collateral by the Assignor to the Agent or its nominee in lieu of foreclosure).

2.3. **Supplemental to Borrower Security Agreement.** Pursuant to the Joinder, the Assignor has granted to the Agent, for the benefit of the Banks and the Agent, a continuing security interest in and lien on the Collateral (including the Pledged Trademarks). The Borrower Security Agreement, and all rights and interests of the Agent in and to the Collateral (including the Pledged Trademarks) thereunder, are hereby ratified and confirmed in all respects. In no event shall this Trademark Agreement, the grant, assignment, transfer and conveyance of the Pledged Trademarks hereunder, or the recordation of this Trademark Agreement (or any document hereunder) with the PTO, adversely affect or impair, in any way or to any extent, the Borrower Security Agreement, the security interest of the Agent in the Collateral (including the Pledged Trademarks) pursuant to the Joinder and this Trademark Agreement, the attachment and perfection of such security interest under the Uniform Commercial Code (including the security interest in the Pledged Marks), or any present or future rights and interests of the Agent in and to the Collateral under or in connection with the Joinder, this Trademark Agreement or the Uniform Commercial Code. Any and all rights and interests of the Agent in and to the Pledged Trademarks (and any and all obligations of the Assignor with respect to the Pledged Trademarks) provided herein, or arising hereunder or in connection herewith, shall only supplement and be cumulative and in addition to the rights and interests of the Agent (and the obligations of the Assignor) in, to or with respect to the Collateral (including the Pledged Trademarks) provided in or arising under or in connection with the Borrower Security Agreement and the Joinder and shall not be in derogation thereof.

3. REPRESENTATIONS, WARRANTIES AND COVENANTS

The Assignor represents, warrants and covenants that: (i) to the best of Assignor's knowledge, Schedule A sets forth a true and complete list of all Trademarks and Trademark Registrations now owned or licensed by the Assignor; (ii) the Assignor has the unqualified right to enter into this Trademark Agreement and to perform its terms and has entered and will enter into written agreements with each of its present and future employees, agents, consultants, and licensees (other than BBI) that will enable them to comply with the covenants herein contained; (iii) the Assignor will continue to use proper statutory and other appropriate proprietary notices in connection with its use of the Trademarks; and (iv) with the exception of the rights of BBI under the License Agreement and the Use Agreement, the Assignor will continue to use for the duration of this Trademark Agreement, consistent standards of quality in its manufacture and provision of products and services sold or provided under the Trademarks.

4. NO TRANSFER OR INCONSISTENT AGREEMENTS

With the exception of any and all rights granted to BBI under the License Agreement and the Use Agreement, the Assignor will not without the Agent's prior written consent, (i) mortgage, pledge, assign, encumber, grant a security interest in, transfer, license or alienate any of the Pledged Trademarks, or (ii) enter into any agreement (for example, a license agreement) that is inconsistent with the Assignor's obligations under this Trademark Agreement, the Joinder or the Borrower Security Agreement; provided, however, that this provision shall not prevent the Assignor from ceasing the use or registration of, or otherwise abandoning, any of the

Pledged Trademarks that the Assignor in its sole discretion shall determine are no longer commercially necessary to Assignor's business operations.

5. AFTER-ACQUIRED TRADEMARKS, ETC

5.1. **After-acquired Trademarks.** If, before the Obligations shall have been finally paid and satisfied in full, the Assignor shall obtain any right, title or interest in or to any other or new Trademarks, Trademark Registrations or Trademark Rights, subject to any rights of third parties to any agreement under which Assignor may obtain such right, title or interest, the provisions of this Trademark Agreement shall automatically apply thereto and the Assignor shall promptly provide to the Agent notice thereof in writing and execute and deliver to the Agent such documents or instruments as the Agent may reasonably request further to implement, preserve or evidence the Agent's interest therein

5.2. **Amendment to Schedule.** The Assignor authorizes the Agent to modify this Trademark Agreement and the Assignment of Marks, without the necessity of the Assignor's further approval or signature, by amending Exhibit A hereto and the Annex to the Assignment of Marks to include any future or other Trademarks, Trademark Registrations or Trademark Rights under Section 2 or Section 5.

6. TRADEMARK PROSECUTION

6.1. **Assignor Responsible.** The Assignor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with the Pledged Trademarks, and shall hold each of the Agent and the Banks harmless from any and all costs, damages, liabilities and expenses that may be incurred by the Agent or any Bank in connection with the Agent's interest in the Pledged Trademarks or any other action or failure to act in connection with this Trademark Agreement or the transactions contemplated hereby. In respect of such responsibility, the Assignor shall retain trademark counsel acceptable to the Agent.

6.2. **Assignor's Duties, etc.** The Assignor shall have the right and the duty, through trademark counsel acceptable to the Agent, to prosecute diligently any trademark registration applications of the Trademarks pending as of the date of this Trademark Agreement or thereafter, to preserve and maintain all rights in the Trademarks and Trademark Registrations, including the filing of appropriate renewal applications and other instruments to maintain in effect the Trademark Registrations and the payment when due of all registration renewal fees and other fees, taxes and other expenses that shall be incurred or that shall accrue with respect to any of the Trademarks or Trademark Registrations. Any expenses incurred in connection with such applications and actions shall be borne by the Assignor.

6.3. **Assignor's Enforcement Rights.** The Assignor shall have the right and the duty to bring suit or other action in the Assignor's own name to maintain and enforce the Trademarks, the Trademark Registrations and the Trademark Rights. The Assignor may require the Agent to join in such suit or action as necessary to assure the Assignor's ability to bring and maintain any such suit or action in any proper forum if (but only if) the Agent is completely satisfied that such

joinder will not subject the Agent or any Bank to any risk of liability. The Assignor shall promptly, upon demand, reimburse and indemnify the Agent for all damages, costs and expenses, including legal fees, incurred by the Agent pursuant to this Section 6.3.

6.4. **Protection of Trademarks, etc.** In general, the Assignor shall take any and all such actions (including institution and maintenance of suits, proceedings or actions) as may be necessary or appropriate to properly maintain, protect, preserve, care for and enforce the Pledged Trademarks. The Assignor shall not take or fail to take any action, nor permit any action to be taken or not taken by others under its control, that would adversely affect the validity, grant or enforcement of the Pledged Trademarks; provided, however, that this provision shall not prevent the Assignor from ceasing the use or registration of, or otherwise abandoning, any of the Pledged Trademarks that the Assignor in its sole discretion shall determine are no longer commercially necessary to Assignor's business operations.

6.5. **Notification by Assignor.** Promptly upon obtaining knowledge thereof, the Assignor will notify the Agent in writing of the institution of, or any final adverse determination in, any proceeding in the PTO or any similar office or agency of the United States or any foreign country, or any court, regarding the validity of any of the registered Trademarks or the Assignor's rights, title or interests in and to the registered Trademarks, and of any event that does or reasonably could materially adversely affect the value of any of the registered Trademarks, the ability of the Assignor or the Agent to dispose of any of the registered Trademarks or the rights and remedies of the Agent in relation thereto (including but not limited to the levy of any legal process against any of the registered Trademarks).

7. REMEDIES

Upon the occurrence and during the continuance of an Event of Default, the Agent shall have, in addition to all other rights and remedies given it by this Trademark Agreement (including, without limitation, those set forth in Section 2.2), the Credit Agreement, the Borrower Security Agreement, the Joinder and the other Loan Documents, those allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in the Commonwealth of Massachusetts, and, without limiting the generality of the foregoing, the Agent may, subject to the rights, including but not limited to the right of first refusal, of BBI under the Use Agreement, immediately, without demand of performance and without other notice (except as set forth next below) or demand whatsoever to the Assignor, all of which are hereby expressly waived, sell or license at public or private sale or otherwise realize upon the whole or from time to time any part of the Pledged Trademarks, or any interest that the Assignor may have therein, and after deducting from the proceeds of sale or other disposition of the Pledged Trademarks all expenses incurred by the Agent in attempting to enforce this Trademark Agreement (including all reasonable expenses for broker's fees and legal services), shall apply the residue of such proceeds toward the payment of the Obligations as set forth in or by reference in the Joinder and the Borrower Security Agreement. Notice of any sale, license or other disposition of the Pledged Trademarks shall be given to the Assignor at least five (5) days before the time that any intended public sale or other public disposition of the Pledged Trademarks is to be made or after which any private sale or other private disposition of the Pledged Trademarks may be made, which the Assignor hereby agrees shall be reasonable notice of such public or

private sale or other disposition. At any such sale or other disposition, the Agent may, to the extent permitted under applicable law, purchase or license the whole or any part of the Pledged Trademarks or interests therein sold, licensed or otherwise disposed of.

8. COLLATERAL PROTECTION

If the Assignor shall fail to do any act that it has covenanted to do hereunder, or if any representation or warranty of the Assignor shall be breached, the Agent, in its own name or that of the Assignor (in the sole discretion of the Agent), may (but shall not be obligated to) do such act or remedy such breach (or cause such act to be done or such breach to be remedied), and the Assignor agrees promptly to reimburse the Agent for any cost or expense incurred by the Agent in so doing.

9. POWER OF ATTORNEY

If any Event of Default shall have occurred and be continuing, the Assignor does hereby make, constitute and appoint the Agent (and any officer or agent of the Agent as the Agent may select in its exclusive discretion) as the Assignor's true and lawful attorney-in-fact, with full power of substitution and with the power, subject to the rights, including but not limited to the right of first refusal, of BBI under the Use Agreement, to endorse the Assignor's name on all applications, documents, papers and instruments necessary for the Agent to use the Pledged Trademarks, or to grant or issue any exclusive or nonexclusive license of any of the Pledged Trademarks to any third person, or to take any and all actions necessary for the Agent to assign, Pledge, convey or otherwise transfer title in or dispose of any of the Pledged Trademarks or any interest of the Assignor therein to any third person, and, in general, to execute and deliver any instruments or documents and do all other acts that the Assignor is obligated to execute and do hereunder. The Assignor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof and releases each of the Agent and the Banks from any claims, liabilities, causes of action or demands arising out of or in connection with any action taken or omitted to be taken by the Agent under this power of attorney (except for the Agent's gross negligence or willful misconduct). This power of attorney is coupled with an interest and shall be irrevocable for the duration of this Trademark Agreement.

10. FURTHER ASSURANCES

The Assignor shall, at any time and from time to time, and at its expense, make, execute, acknowledge and deliver, and file and record as necessary or appropriate with governmental or regulatory authorities, agencies or offices, such agreements, assignments, documents and instruments, and do such other and further acts and things (including, without limitation, obtaining consents of third parties), as the Agent may request or as may be necessary or appropriate in order to implement and effect fully the intentions, purposes and provisions of this Trademark Agreement, or to assure and confirm to the Agent the grant, perfection and priority of the Agent's security interest in the Pledged Trademarks.

11. TERMINATION

At such time as all of the Obligations have been finally paid and satisfied in full, this Trademark Agreement shall terminate and the Agent shall, upon the written request and at the expense of the Assignor, execute and deliver to the Assignor all deeds, assignments and other instruments as may be necessary or proper to reassign and reconvey to and re-vest in the Assignor the entire right, title and interest to the Pledged Trademarks previously granted, assigned, transferred and conveyed to the Agent by the Assignor pursuant to this Trademark Agreement, as fully as if this Trademark Agreement had not been made, subject to any disposition of all or any part thereof that may have been made by the Agent pursuant hereto or the Borrower Security Agreement.

12. COURSE OF DEALING

No course of dealing between the Assignor and the Agent, nor any failure to exercise, nor any delay in exercising, on the part of the Agent, any right, power or Privilege hereunder or under the Borrower Security Agreement or any other agreement shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

13. EXPENSES

Any and all fees, costs and expenses, of whatever kind or nature, including the reasonable attorneys' fees and expenses incurred by the Agent in connection with the preparation of this Trademark Agreement and all other documents relating hereto, the consummation of the transactions contemplated hereby or the enforcement hereof, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance or renewal fees, encumbrances, or otherwise protecting, maintaining or preserving the Pledged Trademarks, or in defending or prosecuting any actions or proceedings arising out of or related to the Pledged Trademarks, shall be borne and paid by the Assignor.

14. OVERDUE AMOUNTS

Until paid, all amounts due and payable by the Assignor hereunder shall be a debt secured by the Pledged Trademarks and other Collateral and shall bear, whether before or after judgment, interest at the rate of interest for overdue principal set forth in the Credit Agreement.

15. NO ASSUMPTION OF LIABILITY; INDEMNIFICATION

NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN, NEITHER THE AGENT NOR ANY BANK ASSUMES ANY LIABILITIES OF THE ASSIGNOR WITH RESPECT TO ANY CLAIM OR CLAIMS REGARDING THE ASSIGNOR'S OWNERSHIP OR PURPORTED OWNERSHIP OF, OR RIGHTS OR PURPORTED RIGHTS ARISING FROM, ANY OF THE PLEDGED TRADEMARKS

OR ANY USE, LICENSE OR SUBLICENSE THEREOF, WHETHER ARISING OUT OF ANY PAST, CURRENT OR FUTURE EVENT, CIRCUMSTANCE, ACT OR OMISSION OR OTHERWISE. ALL OF SUCH LIABILITIES SHALL BE EXCLUSIVELY THE RESPONSIBILITY OF THE ASSIGNOR, AND THE ASSIGNOR SHALL INDEMNIFY THE AGENT AND THE BANKS FOR ANY AND ALL COSTS, EXPENSES, DAMAGES AND CLAIMS, INCLUDING LEGAL FEES, INCURRED BY THE AGENT OR ANY BANK WITH RESPECT TO SUCH LIABILITIES.

16. NOTICES

All notices and other communications made or required to be given pursuant to this Trademark Agreement shall be in writing and shall be delivered in hand, mailed by United States registered or certified first-class mail, postage prepaid, or sent by telegraph, telecopy or telex and confirmed by delivery via courier or postal service, addressed as follows:

If to the Assignor:

Rockies Trademarks, Inc.
c/o Rock Bottom Restaurants, Inc.
248 Centennial Parkway, Suite 100
Louisville, CO 80027
Attn: John Coletta, Chief Financial Officer

with a copy to:

Pantea Garroussi
Davis Graham & Stubbs LLP
1550 17th Street, Suite 500
Denver, CO 80202

or at such other address for notice as the Assignor shall last have furnished in writing to the person giving the notice.

If to the Agent:

Fleet National Bank
100 Federal Street
Boston, MA 02110
Attention: J. Nicholas Cole, Vice President

or at such other address for notice as the Agent shall last have furnished in writing to the person giving the notice.

Any such notice or demand shall be deemed to have been duly given or made and to have become effective (i) if delivered by hand to a responsible officer of the party to which it is directed, at the time of the receipt thereof by such officer, (ii) if sent by registered or certified

first-class mail, postage prepaid, two (2) business days after the posting thereof, and (iii) if sent by telegraph, telecopy, or telex, at the time of the dispatch thereof, if in normal business hours in the country of receipt, or otherwise at the opening of business on the following business day.

17. AMENDMENT AND WAIVER

This Trademark Agreement is subject to modification only by a writing signed by the Agent (with the consent of the Majority Banks) and the Assignor, except as provided in Section 5.2. The Agent shall not be deemed to have waived any right hereunder unless such waiver shall be in writing and signed by the Agent and the Majority Banks. A waiver on any one occasion shall not be construed as a bar to or waiver of any right on any future occasion.

18. GOVERNING LAW; CONSENT TO JURISDICTION

THIS TRADEMARK AGREEMENT IS INTENDED TO TAKE EFFECT AS A SEALED INSTRUMENT AND SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE COMMONWEALTH OF MASSACHUSETTS. The Assignor agrees that any suit for the enforcement of this Trademark Agreement may be brought in the courts of the Commonwealth of Massachusetts or any federal court sitting therein and consents to the non-exclusive jurisdiction of such court and to service of process in any such suit being made upon the Assignor by mail at the address specified in Section 0. The Assignor hereby waives any objection that it may now or hereafter have to the venue of any such suit or any such court or that such suit is brought in an inconvenient court.

19. WAIVER OF JURY TRIAL

THE ASSIGNOR WAIVES ITS RIGHT TO A JURY TRIAL WITH RESPECT TO ANY ACTION OR CLAIM ARISING OUT OF ANY DISPUTE IN CONNECTION WITH THIS TRADEMARK AGREEMENT, ANY RIGHTS OR OBLIGATIONS HEREUNDER OR THE PERFORMANCE OF ANY SUCH RIGHTS OR OBLIGATIONS. Except as prohibited by law, the Assignor waives any right which it may have to claim or recover in any litigation referred to in the preceding sentence any special, exemplary, punitive or consequential damages or any damages other than, or in addition to, actual damages. The Assignor (i) certifies that neither the Agent or any Bank nor any representative, agent or attorney of the Agent or any Bank has represented, expressly or otherwise, that the Agent or any Bank would not, in the event of litigation, seek to enforce the foregoing waivers, and (ii) acknowledges that, in entering into the Credit Agreement and the other Loan Documents to which the Agent or any Bank is a party, the Agent and the Banks are relying upon, among other things, the waivers and certifications contained in this Section 19.

20. MISCELLANEOUS

The headings of each section of this Trademark Agreement are for convenience only and shall not define or limit the provisions hereof. This Trademark Agreement and all rights and obligations hereunder shall be binding upon the Assignor and its respective successors and assigns, and shall inure to the benefit of the Agent, the Banks and their respective successors and

assigns. In the event of any irreconcilable conflict between the provisions of this Trademark Agreement and the Credit Agreement, or between this Trademark Agreement and the Joinder to Security Documents, the provisions of the Credit Agreement or the Joinder to Security Documents, as the case may be, shall control. If any term of this Trademark Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Trademark Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. The Assignor acknowledges receipt of a copy of this Trademark Agreement.

IN WITNESS WHEREOF, this Trademark Agreement has been executed as of the day and year first above written.

ASSIGNOR:

AGENT:

ROCKIES TRADEMARKS, INC.

FLEET NATIONAL BANK

By:  _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

assigns. In the event of any irreconcilable conflict between the provisions of this Trademark Agreement and the Credit Agreement, or between this Trademark Agreement and the Joinder to Security Documents, the provisions of the Credit Agreement or the Joinder to Security Documents, as the case may be, shall control. If any term of this Trademark Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Trademark Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. The Assignor acknowledges receipt of a copy of this Trademark Agreement.

IN WITNESS WHEREOF, this Trademark Agreement has been executed as of the day and year first above written.

ASSIGNOR:

AGENT:

ROCKIES TRADEMARKS, INC.

FLEET NATIONAL BANK

By: _____

By: Alexandra A. Burke

Name: _____

Name: Alexandra A. Burke

Title: _____

Title: Vice President

CERTIFICATE OF ACKNOWLEDGMENT

COMMONWEALTH OR STATE OF Colorado
COUNTY OF Boulder) ss.

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 1 day of July, 2002, personally appeared John Coyle to me known personally, and who, being by me duly sworn, deposes and says that s/he is the VP of Rockies Trademarks, Inc. and that said instrument was signed and sealed on behalf of said corporation by authority of its Board of Directors, and said _____ acknowledged said instrument to be the free act and deed of said corporation.

Debra L. Juby
Notary Public
My commission expires: 7.31.2004

SCHEDULE A

Trademarks and Trademark Registrations

| <u>Trademark or Service Mark:</u> | <u>PTO Registration No.:</u> |
|-----------------------------------|------------------------------|
| BOULDER | 2,101,351 |
| BOULDER AMBER ALE | 1,903,972 |
| BOULDER BROWN ALE | 2,099,461 |
| BOULDER ESB | 2,099,462 |
| BOULDER EXTRA PALE ALE | 1,929,141 |
| BOULDER PORTER | 1,925,752 |
| BOULDER STOUT | 1,925,753 |
| CLIFFHANGER | 2,091,199 |
| FALL FEST ALE | 2,030,532 |
| IGLOO ALE | 1,993,829 |
| SINGLETRACK RYE ALE | 2,091,117 |
| ULTIMATE WEISS | 2,269,244 |

Common Law Trademarks and Service Marks

A GREAT TRADITION IN MICROBREWING
ALL STAR ALE
BABY DOE'S MATCHLESS MALT ALE
BLACK DIAMOND S.T.O.U.T. & DESIGN
BLACK HAWK PREMIUM STOUT
BOBTAIL ALE
BOULDER BEER & DESIGN
BOULDER BEER ...THE UGLY BREW
BOULDER BEER...GUARANTEED TO CONTAIN YEAST
BOULDER BEER...WHEN YOU DRINK FOR TASTE
BOULDER FESTIVAL BREW & DESIGN
BOULDER LIGHT
BOULDER LIGHT ALE
BOULDER LIGHT BEER
BOULDER LIGHT LAGER
BOULDER LITE
BOULDER LITE LAGER
BOULDER SINGLETRACK
BOULDER SINGLETRACK BROWN ALE
BOULDER SPORT BEER
BOULDER TRAIL RIDGE
BOULDER/DENVER BREWING COMPANY
BREWHAUS
BREWHOUSE
BREW PUB
CENTRAL CITY PALE ALE
CLIFFHANGER ALE
CLIFFHANGER AMBER ALE
COLORADO ALE
COLORADO LIGHT BEER
COLORADO LIGHT LAGER
COLORADO LITE LAGER
DENVER BEER
FALCON PALE ALE
FESTIVAL ALE
FESTIVAL BEER
FLATIRONS ESB
GILPIN LIGHT ALE
GLACIER WATER
GOPHER GOLD GOLDEN ALE 'HAVE A LITTLE NIP...
GREGORY GULCH GOLDEN ALE
GRIZZLY BROWN ALE & DESIGN
HAZED AND INFUSED

IMPORTED FROM COLORADO BOULDER BEER
MOJO AMBER ALE
MOLLY'S TITANIC BROWN ALE & DESIGN
OCTOBERFEST ALE
PAT CASEY'S IRISH RED
PROFESSOR HILLS PERFECT PORTER
RAM GOLD PREMIUM ALE
RED ROCKS
RED ROCKS R.E.D. & DESING
ROCKIES LIGHT
ROCKY MOUNTAIN LIGHT
ROCKY MOUNTAIN LITE
ROCKY MOUNTAIN LITE LAGER
SINGLETRACK COPPER ALE
SLICKROCK ALE
SUMMER ALE
TANKER ALE
THE PUB AT ROCKIES BREWING CO. FOOD-FOAM-FUN
VAIL ALE
WILDERNESS PUB & DESIGN

EXHIBIT 1

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)

WHEREAS, ROCKIES TRADEMARKS, INC., a corporation organized and existing under the laws of the State of Colorado, having a place of business at 248 Centennial Parkway, Suite 100, Louisville, CO, 80027 (the "Assignor"), has adopted and used and is using the trademarks and service marks (the "Marks") identified on the Annex A hereto, and is the owner of the registrations of and pending registration applications for such Marks in the United States Patent and Trademark Office identified on such Annex A and

WHEREAS, _____
_____ having a place of business at _____
(the "Assignee"), is desirous of acquiring the Marks and the registrations thereof and registration applications therefor, subject to certain rights of third parties under the Coors Agreement, the License Agreement and the Use Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign, sell and transfer unto the Assignee all right, title and interest in and to the Marks, subject to certain rights of third parties under the Coors Agreement, the License Agreement and the Use Agreement, together with (i) the registrations of and registration applications for the Marks, (ii) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

This Assignment of Trademarks and Service Marks (U.S.) is intended to and shall take effect as a sealed instrument at such time as the Assignee shall complete this instrument by inserting its name in the second paragraph above and signing its acceptance of this Assignment of Trademarks and Service Marks (U.S.) below.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment, as an instrument under seal, on this _____ day of _____, ____.

ROCKIES TRADEMARKS, INC.

By: _____


Title: _____

The foregoing assignment of the Marks and the registrations thereof and registration applications therefor by the Assignor to the Assignee is hereby accepted as of the day of _____ day of _____, _____.

By: _____

Title: _____

ANNEX A

Trademarks and Trademark Registrations

| <u>Trademark or Service Mark:</u> | <u>PTO Registration No.:</u> |
|-----------------------------------|------------------------------|
| BOULDER | 2,101,351 |
| BOULDER AMBER ALE | 1,903,972 |
| BOULDER BROWN ALE | 2,099,461 |
| BOULDER ESB | 2,099,462 |
| BOULDER EXTRA PALE ALE | 1,929,141 |
| BOULDER PORTER | 1,925,752 |
| BOULDER STOUT | 1,925,753 |
| CLIFFHANGER | 2,091,199 |
| FALL FEST ALE | 2,030,532 |
| IGLOO ALE | 1,993,829 |
| SINGLETRACK RYE ALE | 2,091,117 |
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ALL STAR ALE
BABY DOE'S MATCHLESS MALT ALE
BLACK DIAMOND S.T.O.U.T. & DESIGN
BLACK HAWK PREMIUM STOUT
BOBTAIL ALE
BOULDER BEER & DESIGN
BOULDER BEER ...THE UGLY BREW
BOULDER BEER...GUARANTEED TO CONTAIN YEAST
BOULDER BEER...WHEN YOU DRINK FOR TASTE
BOULDER FESTIVAL BREW & DESIGN
BOULDER LIGHT
BOULDER LIGHT ALE
BOULDER LIGHT BEER
BOULDER LIGHT LAGER
BOULDER LITE
BOULDER LITE LAGER
BOULDER SINGLETRACK
BOULDER SINGLETRACK BROWN ALE
BOULDER SPORT BEER
BOULDER TRAIL RIDGE
BOULDER/DENVER BREWING COMPANY
BREWHOUS
BREWHOUSE
BREW PUB
CENTRAL CITY PALE ALE
CLIFFHANGER ALE
CLIFFHANGER AMBER ALE
COLORADO ALE
COLORADO LIGHT BEER
COLORADO LIGHT LAGER
COLORADO LITE LAGER
DENVER BEER
FALCON PALE ALE
FESTIVAL ALE
FESTIVAL BEER
FLATIRONS ESB
GILPIN LIGHT ALE
GLACIER WATER
GOPHER GOLD GOLDEN ALE 'HAVE A LITTLE NIP...
GREGORY GULCH GOLDEN ALE
GRIZZLY BROWN ALE & DESIGN
HAZED AND INFUSED

IMPORTED FROM COLORADO BOULDER BEER
MOJO AMBER ALE
MOLLY'S TITANIC BROWN ALE & DESIGN
OCTOBERFEST ALE
PAT CASEY'S IRISH RED
PROFESSOR HILLS PERFECT PORTER
RAM GOLD PREMIUM ALE
RED ROCKS
RED ROCKS R.E.D. & DESING
ROCKIES LIGHT
ROCKY MOUNTAIN LIGHT
ROCKY MOUNTAIN LITE
ROCKY MOUNTAIN LITE LAGER
SINGLETRACK COPPER ALE
SLICKROCK ALE
SUMMER ALE
TANKER ALE
THE PUB AT ROCKIES BREWING CO. FOOD-FOAM-FUN
VAIL ALE
WILDERNESS PUB & DESIGN

CERTIFICATE OF ACKNOWLEDGEMENT

COMMONWEALTH OR STATE OF Colorado)
)
COUNTY OF Boulder) ss.

On this the 1 day of July, 2002 before me appeared the person who signed this instrument, who acknowledged that (s)he is the VP of Rockies Trademarks, Inc., and that being duly authorized (s)he signed such instrument as a free act on behalf of Rockies Trademarks, Inc.

Debra L. Jolley
Notary Public

[Seal]

My commission expires: 7.31.2004