TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Barking Dogs, LLC		01/25/2000	LTD LIAB JT ST CO: HAWAII

RECEIVING PARTY DATA

Name:	Dingo Brand, LLC		
Street Address:	98-030 Hekaha Street		
City:	Aiea		
State/Country:	HAWAII		
Postal Code:	96701		
Entity Type:	LTD LIAB JT ST CO: HAWAII		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	75819088	DINGO
Registration Number:	2360442	DINGO
Serial Number:	76315345	DINGO BRAND
Registration Number:	2628064	DINGO BRAND

CORRESPONDENCE DATA

Fax Number: (808)521-7739

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 808-524-0544 Email: mvp@bfsl.com Correspondent Name: Matthew V. Pietsch Address Line 1: 841 Bishop Street

Address Line 2: Suite 1500

Address Line 4: Honolulu, HAWAII 96822

NAME OF SUBMITTER: Matthew V. Pietsch

Total Attachments: 0

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TRADEMARK

REEL: 002770 FRAME: 0464

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RECORDED: 12/30/2003