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Tab settings

To the Honorable Commissioner of Patents and Trademarks, U.S. Department of Commerce, Washington, D.C. 20231
Documents or copy thereof.

1. Name of conveying party(ies): OFFICE OF THE COMMISSIONER OF PATENTS AND TRADEMARKS
Conopco, Inc. 300 N. ZEEB RD. #100
FINANCE DEPT.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Chesebrough-Pond's Inc.
Internal Address:
Street Address: 501 Silverside Road
City: Wilmington State: DE ZIP: 19809
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Delaware
 Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: May 13, 2003

4. Application number(s) or patent number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
2,716,336
2,698,482
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Rowena DeLeon
Internal Address: Unilever HPC
07/03/2003 ECDDPER 00000085 031595 2716336
01 FC:8521 40.00 DA
02 FC:8522 25.00 DA
Street Address: 33 Benedict Place
City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 2
7. Total fee (37 CFR 3.41).....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
03-1595
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Rowena DeLeon
Name of Person Signing

Signature
July 1, 2003
Date

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR"), has adopted and is using the marks CARICIAS, Registration No. 2,716,336, and LUSCIOUS PEACH, Registration No. 2,698,482 which are registered in the United States Patent and Trademark Office.


WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is desirous of acquiring ownership of said marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all its right, title and interest in and to said marks the registrations therefor, together with the goodwill of the business symbolized by said marks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 13th day of May, 2003.

CONOPCO, INC. dba
LEVER BROTHERS COMPANY

Date: May 13, 2003

By: 
Kenneth C. Leonard
Assistant Secretary