

07-17-2003



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WS, COLLINS, SHEPHERD & MCKAY, P.A.

7-15-03

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BRUCE M. COLLINS, COUNSEL

PATENTS  
TRADEMARKS  
COPYRIGHTS  
UNFAIR COMPETITION  
LICENSING  
COMPUTER AND HIGH  
TECHNOLOGY MATTERS  
RELATED LITIGATION  
OFFICE OF PUBLIC RECORDS  
JUL 15 PM 3:09  
FINANCE SECTION

RONALD GOULD, OF COUNSEL

H. HUME MATHEWS (1911-1989)

July 9, 2003

\*ADMITTED IN NEW YORK, NEVADA & FLORIDA  
\*\*ADMITTED IN PENNSYLVANIA & CALIFORNIA

Via First Class Mail

U.S. Patent and Trademark Office  
Assignment Division  
Box Assignments, CG-4  
1213 Jefferson Davis Highway, Suite 320  
Washington, DC 20231

Attn: Trademark Assignment Branch

RE: Recordal of Assignment  
Our File Number: 4953-104 US

75563634

Dear Sir or Madam:

Registrant submits this form to record an assignment. Please record and index this change in ownership against the U.S. Trademark applications identified in Schedule A attached hereto, ensuring that these applications now show ownership in the name of **Hermes U.S., Inc., One Palmer Square, Princeton, New Jersey 08540**. If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

Lander Co., Inc.  
106 Grand Avenue  
Englewood, New Jersey 07631

Entity:

- |                                     |                                      |                          |                     |
|-------------------------------------|--------------------------------------|--------------------------|---------------------|
| <input type="checkbox"/>            | Individual                           | <input type="checkbox"/> | Association         |
| <input type="checkbox"/>            | General Partnership                  | <input type="checkbox"/> | Limited Partnership |
| <input checked="" type="checkbox"/> | Corporation - a Delaware corporation |                          |                     |
| <input type="checkbox"/>            | Other: _____                         |                          |                     |

07/17/2003 LINDLER 0000020 75563634  
40.00 DP  
1175.00 DP  
91 FC1021  
02 FC1022

2. Name and Address of Party Receiving an Interest:

**Hermes U.S., Inc.  
One Palmer Square  
Princeton, New Jersey 08540**

Entity:

- |                                     |                                      |                          |                     |
|-------------------------------------|--------------------------------------|--------------------------|---------------------|
| <input type="checkbox"/>            | Individual                           | <input type="checkbox"/> | Association         |
| <input type="checkbox"/>            | General Partnership                  | <input type="checkbox"/> | Limited Partnership |
| <input checked="" type="checkbox"/> | Corporation – a Delaware corporation |                          |                     |
| <input type="checkbox"/>            | Other: _____                         |                          |                     |

If not domiciled in the United States, a domestic representative designation is attached:

- Yes  
 No

3. Interest Conveyed:

- |                                     |                    |                          |                   |
|-------------------------------------|--------------------|--------------------------|-------------------|
| <input checked="" type="checkbox"/> | Assignment         | <input type="checkbox"/> | Change of Address |
| <input type="checkbox"/>            | Security Agreement | <input type="checkbox"/> | Merger            |

4. Application number(s) or registration(s) number(s).

Additional sheet attached:  Yes  No

A. APPLICATION SERIAL NUMBERS

**SEE LIST ATTACHED AT SCHEDULE A**

B. TRADEMARK REGISTRATION NUMBERS

N/A

5. Name and Address of party of whom correspondence concerning document should be mailed:

**Todd A. Denys, Esq.**  
**MATHEWS, COLLINS, SHEPHERD & MCKAY, P.A.**  
**100 Thanet Circle, Suite 306**  
**Princeton, New Jersey 08540-3674**  
**Tel. No. (609) 924-8555**

6. Number of applications and registrations involved:

**Forty-Eight (48) applications**

7. Amount of fee enclosed or authorized to be charged:

**\$1215.00**

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

**13-2165**

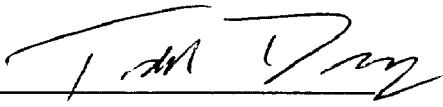
Your prompt attention to expediting the recordation of this change of address request is greatly appreciated.

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: June 11, 2003

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

7/9/2003  
Date

  
Signature

Todd A. Denys  
Name of Person Signing

Very truly yours,

MATHEWS, COLLINS, SHEPHERD & MCKAY, P.A.

By:   
Todd A. Denys, Esq.

/tad

- Encls.
1. Schedule A
  2. Assignment
  3. Check in the amount of \$1215.00
  4. This Official Letter of Transmittal
  5. Acknowledgement Postcard

cc: Hermes U.S., Inc.

# UNITED STATES

## SCHEDULE A

<u>Trademark</u>	<u>Application No.</u>
ELIZABETH POST	75/563,636
KIDS ZONE THE PLACE FOR OUT OF THIS WORLD FUN! and Design	75/641,838
KIDS ZONE THE PLACE FOR OUR OF THIS WORLD FUN! and Design	75/728,750
THE PLACE FOR OUT OF THIS WORLD FUN!	75/728,751
VIENNA SPRINGS NATURALS	75/778,015
COOL MELON	75/854,231
KIDS CLUB	75/854,232
BEST FRIENDS FOREVER	75/877,902
CRAZY GRAPE	75/877,903
REALLY FRESH	75/879,697
KIDS CLUB THE CLUB THAT IS JUST FOR KIDS!	75/892,995
ORANGE BLAST	75/898,516
SPACE BERRIES	75/918,177
MARTIAN MELON	75/918,178
BLASTIN' BERRY	75/918,183
GALACTIC GRAPE	75/918,184
INSPIRA	75/922,310
MELODI	75/922,311
REFINIUM	75/922,312
ARCADIA	75/937,764
ISLAND BOUQUET	76/022,924
FRUIT AMBROSIA	76/022,974
GRAPEFRUIT & LILY	76/023,052
SWEET SECRETS	76/058,907
MELON DREAMS	76/058,908
ROCKIN' BERRY	76/104,341
TWISTIN' CHERRY	76/104,342
BOPPIN' ORANGE	76/107,719
LANDER NATURALS and Design	76/117,757
MAJOR K-9	76/133,563
WIPEOUT PUNCH	76/137,809
PUNCH SPLASH	76/137,810
ORANGE PAIL	76/137,814
COOL CHERRY	76/152,437
MELON CRAZE	76/160,655
SWEET PASSION FRUIT	76/201,075
COOL FROST	76/201,076
COOL TIDES	76/209,502
SIMPLY BABY	76/247,935

**UNITED STATES**

**SCHEDULE A (cont'd)**

**Trademark**

SWEET MOMENTS  
MY PARADISE  
JUNGLE KIDS  
LUNAR LIME  
COSMIC DREAMS  
KIDS@PLAY  
KIDSVILLE  
BEYOND BEAUTY  
KIDS and Design

**Application No.**

76/254,079  
76/266,206  
76/266,211  
76/292,078  
76/478,323  
76/495,890  
76/495,891  
76/503,697  
Not Available  
(Filed 6/3/03)

UNITED STATES

ASSIGNMENT OF INTENT TO USE TRADEMARK APPLICATIONS

THIS ASSIGNMENT is made and effective the 11 th day of June, 2003 between, Lander Co., Inc., a corporation organized and existing under the laws of the State of Delaware, with a principal place of business located at 106 Grand Avenue, Englewood, New Jersey 07631, United States of America, (hereinafter the "ASSIGNOR"), and Hermes U.S., Inc., a corporation organized and existing under the laws of the State of Delaware, with a with a principal place of business located at One Palmer Square, Princeton, New Jersey 08540, United States of America, (hereinafter the "ASSIGNEE").


WHEREAS, ASSIGNOR has intended to use and filed applications indicating that intention, but has not yet filed an allegation of use under Section 1(c) or 1(d) of the Trademark Act for the marks listed on the attached Schedule A (hereinafter the "Trademarks"), Applicant is assigning the Trademarks as part of the entire business or portion thereof to which the Trademarks pertain, as required by § 15 U.S.C. 1060, and

WHEREAS, ASSIGNOR has agreed to assign the Trademarks to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its rights, title, and interest in the Trademarks and Trademark Applications therefor listed in Schedule A attached hereto, together with the portion of the business to which the marks pertain and the goodwill of the business associated therewith and the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set its hand this 11 th day of June, 2003.

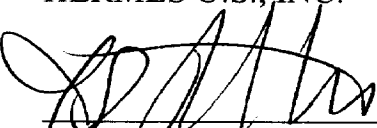
LANDER CO., INC.

BY:   
Name: Stanley Smith  
Title: Vice President

(Corporate seal)

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto set its hand this 11 th day of June, 2003.

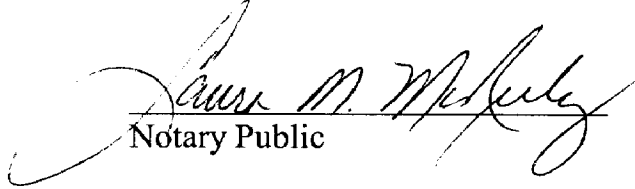
HERMES U.S., INC.

BY:   
Name: Frank Pettinato  
Title: Senior Vice President

(Corporate Seal)

United States of America     )  
State of Pennsylvania        ) ss:  
County of Philadelphia        )

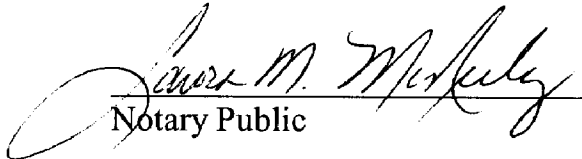
On this 11 th day of June, 2003, before me, personally appeared, Stanley Smith to me known, who being by me duly sworn, did depose and say that he is Vice President of Lander Co., Inc., the corporation described in and which executed the within instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal.

  
Notary Public

Notarial Seal

United States of America     )  
State of Pennsylvania        ) ss:  
County of Philadelphia        )

On this 11 th day of June, 2003, before me, personally appeared, Frank Pettinato to me known, who being by me duly sworn, did depose and say that he is Senior Vice President of Hermes U.S., Inc., the corporation described in and which executed the within instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal.

  
Notary Public

Notarial Seal



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BLASTIN' BERRY	75/918,183
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