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Form PTO-1594

(Rev. 10/02)

OMB No. 06.1-6J27 (exp. 6/30/2005)

6-30-03

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DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

First Class Seats, Inc., a Wisconsin corporation

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State WI
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: 05/09/2003

2. Name and address of receiving party(ies)

Name: First Class Seats Business Internal Services, LLC

Address: _____

Street Address: 310 Fifth Street

City: Racine State: WI Zip: 53403

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State

Other WI Limited Liability Co.

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,558,323

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark J. Eberhardt

Internal Address: _____

Street Address: 310 Fifth Street

City: Racine State: WI Zip: 53403

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark J. Eberhardt

Name of Person Signing

Mark J. Eberhardt

Signature

May 9, 2003

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07/02/2003 6TON11 00000106 2558323

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40.00 OP

TRADEMARK
REEL: 002771 FRAME: 0615

ASSIGNMENT OF TRADEMARK WITH RETAINED INTEREST


WHEREAS, First Class Seats, Inc., a Wisconsin Corporation, has adopted, used and is using the trademark "FIRST CLASS SEATS" which is registered with the United States Patent and Trademark Office as No. 2,558,323 dated April 9, 2002, a copy of which is attached hereto and incorporated by reference; and

WHEREAS, First Class Seats, Inc. is desirous of assigning ownership of said registered trademark to a related company, First Class Seats Business Services, LLC, a Wisconsin Limited Liability Company, while retaining an interest in said registered trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, First Class Seats, Inc. hereby assigns to First Class Seats Business Services, LLC all right, title, and interest in the legal title to said registered trademark subject to the retention by First Class Seats, Inc. of a paid-up, non-assignable, permanent license to use said registered trademark in the business of First Class Seats, Inc., and any successor company.

Dated: May 9, 2003.

First Class Seats, Inc.

By: 
Mark J. Eberhardt, President