

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mack Trucks, Inc.		12/15/2003	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	American LaFrance Corporation		
Street Address:	4747 N. Channel Avenue		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97217		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2216950	CONQUEST	
CORRESPONDENCE DATA			
Fax Number:	(503)228-9446		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(503) 226-7391		
Email:	david.petersen@klarquist.com		
Correspondent Name:	David P. Petersen		
Address Line 1:	121 S.W. Salmon Street		
Address Line 2:	One World Trade Center, Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	5019-66829		
NAME OF SUBMITTER:	Taunya Wilcox		
Total Attachments: 2 source=ALF 1#page1.tif source=ALF 2#page1.tif			

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12/15/03 10:51 FAX 503 735 7959

FREIGHTLINER LEGAL DEPT

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DPI:tw 09/08/03 5019-66829 217570

ASSIGNMENT

This Agreement is by and between Mack Trucks, Inc., a Pennsylvania corporation having a place of business at 2100 Mack Boulevard, Allentown, PA 18105 (hereinafter "Mack") and American LaFrance Corporation, a corporation of the state of Delaware having a place of business at 4747 N. Channel Avenue, Portland, OR 97217 (hereinafter "ALF").

1. Mack is the owner of record of U.S. Trademark Registration No. 2,216,950 for the mark CONQUEST for concrete mixing trucks.
2. Mack hereby assigns to ALF all of Mack's worldwide rights that Mack now has in the mark CONQUEST and the goodwill of the business associated with the mark. Mack also assigns to ALF all right, title and interest in and to U.S. Registration No. 2,216,950 for the mark CONQUEST. Mack confirms that it has not previously assigned its rights in this registration or in the mark CONQUEST to any other party.
3. ALF agrees to pay Mack \$2,500 as consideration for this Agreement.
4. This Agreement will become effective upon signing by the last of the parties to sign below and the receipt by Mack of the payment set forth herein.
5. This Agreement is being signed in duplicate with each executed version being entitled to treatment as an original. This Agreement is the entire Agreement between the parties related to the mark CONQUEST.

12/15/03 10:51 FAX 503 735 7959

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DPP:lrw 09/08/03 5019-66829 217570

In agreement hereto, the parties have signed below.

MACK TRUCKS, INC.

Date: 9-8-03

By 

Name: Terrence C. Graham

Title: Vice Pres. & General Counsel

AMERICAN LAFRANCE CORPORATION

Date: 12/15/03

By 

Name: Marc Gustafson

Title: President