



To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Bolle, Inc.**  
**9200 Cody**  
**Overland Park, Kansas 66214**

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State **Delaware**  
☐ Other \_\_\_\_\_

Additional names(s) of conveying party(ies) ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: **May 27, 2003**

2. Name and address of receiving party(ies):

Name: **Bushnell Performance Optics Europe**

Internal Address: \_\_\_\_\_

Street Address: **4 rue Diderot**

City: **Suresnes** State: **FR** ZIP: **92150**

☐ Individual(s) citizenship \_\_\_\_\_

☐ Association \_\_\_\_\_

☐ General Partnership \_\_\_\_\_

☐ Limited Partnership \_\_\_\_\_

☒ Corporation-State **Country of France**

☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☐ N  
(Designations must be a separate document from  
Additional name(s) & address(es) ☐ Yes ☐ N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**2,662,916**  
**2,374,648**

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Thomas B. Luebbering**

Internal Address: **HOVEY WILLIAMS LLP**

**Suite 400**

Street Address: **2405 Grand Boulevard**

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved:.....

3

7. Total fee (37 CFR 3.41):.....\$ **\$65.00**

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number

**19-0522**

By: *[Signature]*

07/07/2003 BYTIME 00000152 2662916

01 FC:8521  
02 FC:8522

40.00 DP  
25.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Thomas B. Luebbering, Reg. No. 37,874**

Name of Person Signing

Signature

**July 1, 2003**

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

**ASSIGNMENT OF INTEREST**

WHEREAS, BOLLÉ, INC., a corporation duly organized under the laws of the state of Delaware, having its principal place of business at 9200 Cody, Overland Park, 66214, is the owner of an interest in a certain United States trademarks and registrations thereof as enumerated in Exhibit A attached hereto, and has adopted, used and is using said marks as set forth on said Exhibit A and;

WHEREAS, BUSHNELL PERFORMANCE OPTICS EUROPE, a corporation duly organized under the laws of the country of France, having its principal place of business at 4 rue Diderot, 92150 Suresnes, France, is desirous of acquiring said trademark and the registration thereof as enumerated in Exhibit A attached hereto;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BOLLÉ, INC. does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS EUROPE, all right, title and interest in and to each of said marks enumerated in Exhibit A attached hereto, together with the good will of the business symbolized by the marks, and the registrations thereof as enumerated in Exhibit A, together with the right to sue for and collect on all claims for damages by reason of past infringement of any of said marks.

EXECUTED on this 27<sup>th</sup> day of May, 2003.

BOLLÉ, INC.

By

Phil Gyori  
Phil Gyori, Vice President of Marketing

State of Kansas )

County of Johnson ) SS.  
)

3rd day of June, 2003 Signed before me, a Notary Public in and for the state and county above listed, this

Melina Espree Reno  
Notary Public

My commission expires: 12-13-05



**EXHIBIT A**

BOLLE

Reg. No. 2,662,916

Issued: December 17, 2002

BOLLE & Design

Reg. No. 2,374,648

Issued: August 8, 2000