



To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**Bushnell Performance Optics Europe**  
4 rue Diderot  
92150 Suresnes, France

- Individual(s)
- General Partnership
- Corporation-State **Country of France**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):

Name: **Bushnell Performance Optics**

Internal Address:

Street Address: **9200 Cody**

City: **Overland Park** State: **KS** ZIP: **66214**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **May 15, 2003**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

~~78/157,698~~ 78/164,791  
78/164,789 78/164,793

Additional numbers

B. Trademark Registration No.(s)

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Thomas B. Luebbering**

Internal Address: **HOVEY WILLIAMS LLP**

**Suite 400**

Street Address: **2405 Grand Boulevard**

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved:.....

4

7. Total fee (37 CFR 3.41):.....\$ **\$115.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account n

19-0522

I hereby certify that this document is being deposited with the United States Postal Service as first class mail with envelope addressed to the Commissioner for Patents, Mail Stop Assignments & Registration Success, P.O. Box 1450, Alexandria, VA 22313-1450, on this 15th day of July, 2003.  
HOVEY WILLIAMS LLP  
By: *[Signature]*

07/07/2003 BYRBE 00000153 78157698

DO NOT USE THIS SPACE

01 FC:0521  
02 FC:0522

40.00 OP  
75.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Thomas B. Luebbering, Reg. No. 37,874**

Name of Person Signing

*[Signature]*

Signature

**July 1, 2003**

Date

Total number of pages including cover sheet, attachments, and

TRADEMARK

ASSIGNMENT OF INTEREST


WHEREAS, BUSHNELL PERFORMANCE OPTICS EUROPE, a corporation duly organized under the laws of the Country of France, having its principal place of business at 4 rue Diderot, 92150 Suresnes, France, is the owner of an interest in certain United States trademarks and registrations thereof as enumerated in Exhibit A attached hereto, and has adopted, used and is using said marks as set forth on said Exhibit A and;

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said trademark and the registrations thereof as enumerated in Exhibit A attached hereto;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BUSHNELL PERFORMANCE OPTICS EUROPE does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to each of said marks enumerated in Exhibit A attached hereto, together with the good will of the business symbolized by the marks, and the registrations thereof as enumerated in Exhibit A, together with the right to sue for and collect on all claims for damages by reason of past infringement of any of said marks.

EXECUTED on this 15<sup>th</sup> day of May, 2003.

BUSHNELL PERFORMANCE OPTICS

By   
Phil Gyori, Vice President of Marketing

State of Kansas )  
County of Johnson ) SS.

15<sup>th</sup> day of May, 2003 Signed before me, a Notary Public in and for the state and county above listed, this

Melina Espree Reno  
Notary Public

My commission expires: 12-13-05



**EXHIBIT A**

EQUALIZER

Serial No. 78/157,698

Filed: August 26, 2002

P3

Serial No. 78/164,789

Filed: September 17, 2002

COBALTZ

Serial No. 78/164,791

Filed: September 17, 2002

FLOW-TECH

Serial No. 78/164,793

Filed: September 17, 2002