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Tab settings

7-7-03

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bolle America, Inc.
3890 Elm Street
Denver, Colorado 80207

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State **Delaware**
☐ Other

Additional names(s) of conveying party(ies) ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: **May 27, 2003**

2. Name and address of receiving party(ies):

Name: **Bushnell Performance Optics**

Internal Address:

Street Address: **9200 Cody**

City: **Overland Park** State: **KS** ZIP: **66214**

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State **Delaware**
☐ Other

If assignee is not domiciled in the United States, a domestic designation is ☐ Yes ☐ N
(Designations must be a separate document from
Additional name(s) & address(es) ☐ Yes ☐ N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,512,392

Additional numbers

☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Thomas B. Luebbering**

Internal Address: **HOVEY WILLIAMS LLP**

Suite 400

Street Address: **2405 Grand Boulevard**

City: **Kansas City** State: **MO** ZIP: **64108**

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number

19-0522

By *[Signature]*

I hereby certify that this document is being deposited with the United States Postal Service as first class mail with envelope addressed to the Commissioner of Patents, Mail Stop 1450, Alexandria, VA 22313-1450, on this **13th** day of **July**, 20**03**
HOVEY WILLIAMS LLP

07/07/2003 08:01 00000150 1512392

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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas B. Luebbering, Reg. No. 37,874

Name of Person Signing

Signature

July 1, 2003

Date

Total number of pages including cover sheet, attachments, and

TRADE MARK

REEL: 002773 FRAME: 0260

ASSIGNMENT OF INTEREST

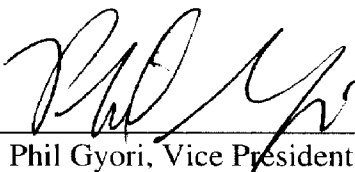
WHEREAS, BOLLÉ AMERICA, INC., a corporation duly organized under the laws of the state of Delaware, having its principal place of business at 3890 Elm Street, Denver, Colorado 80207, is the owner of an interest in a certain United States trademark and registration thereof as enumerated in Exhibit A attached hereto, and has adopted, used and is using said marks as set forth on said Exhibit A and;

WHEREAS, BUSHNELL PERFORMANCE OPTICS, a corporation duly organized under the laws of the State of Delaware, having its principal place of business at 9200 Cody, Overland Park, KS 66214, is desirous of acquiring said trademark and the registration thereof as enumerated in Exhibit A attached hereto;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BOLLÉ AMERICA, INC. does hereby assign unto the said BUSHNELL PERFORMANCE OPTICS, all right, title and interest in and to each of said marks enumerated in Exhibit A attached hereto, together with the good will of the business symbolized by the marks, and the registrations thereof as enumerated in Exhibit A, together with the right to sue for and collect on all claims for damages by reason of past infringement of any of said marks.

EXECUTED on this 27th day of May, 2003.

BOLLÉ AMERICA, INC.

By 
Phil Gyori, Vice President of Marketing

State of Kansas)
County of Johnson) SS.

3rd day of June, 2003 Signed before me, a Notary Public in and for the state and county above listed, this

Melina Espree Reno
Notary Public

My commission expires: 12-13-05



EXHIBIT A

BF & Design

Reg. No. 1,512,392

Issued: November 15, 1988

RECORDED: 07/07/2003

TRADEMARK
REEL: 002773 FRAME: 0262