

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CITRA-FRESH PRODUCTS, INC.		10/02/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	ARROWHEAD SYRUP SALES, INC.
Street Address:	17108 Edwards Road
City:	Cerritos
State/Country:	CALIFORNIA
Postal Code:	90701
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	951468	CITRA-FRESH

CORRESPONDENCE DATA	
Fax Number:	(805)435-1795
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	trademarks@dirksenlaw.com
Correspondent Name:	Thomas A. Dirksen
Address Line 1:	2829 Townsgate Road, Suite 320
Address Line 4:	Westlake Village, CALIFORNIA 91361

NAME OF SUBMITTER:	Thomas A. Dirksen
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Total Attachments: 2
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OP \$40.00 951468

ASSIGNMENT

WHEREAS, CITRA-FRESH PRODUCTS, INC. a California corporation, whose business address is 17108 Edwards Road, Cerritos, California 90701, has adopted and used the following trademark which is registered in the United States Patent and Trademark Office, and which is fully identified as follows:

CITRA-FRESH® Reg. No. 951,468 Dated January 23,
1973

and

WHEREAS, ARROWHEAD SYRUP SALES, INC., a California corporation, with a main business address at 17108 Edwards Road, Cerritos, California 90701, is desirous of acquiring the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said CITRA-FRESH PRODUCTS, INC. does hereby assign unto the said ARROWHEAD SYRUP SALES, INC., all rights, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the mark, and the registration thereof, No. 951,468.

The above statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may jeopardize the validity of this assignment document.

CITRA-FRESH PRODUCTS, INC.

By Rudy Bayne
Corporate Title: PRESIDENT

DATED this 2ND day of OCTOBER, 2003.