

7-8-03



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

R. 102491767  
**TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): <b>Penny Marketing Limited Partnership</b></p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input checked="" type="checkbox"/> Limited Partnership  <input type="checkbox"/> Corporation-State  <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: <b>Penny Publications LLC</b> Internal Address: _____ Street Address: <b>6 Prowitt Street</b> City: <b>Norwalk</b> State: <b>CT</b> Zip: <b>06855</b></p> <p><input type="checkbox"/> Individual(s) citizenship _____  <input type="checkbox"/> Association _____  <input type="checkbox"/> General Partnership _____  <input type="checkbox"/> Limited Partnership _____  <input type="checkbox"/> Corporation-State _____  <input checked="" type="checkbox"/> Other <b>Limited Liability Company</b></p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  (Designations must be a separate document from assignment)  Additional name(s) &amp; address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>								
<p>3. Nature of conveyance:  <input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p> <p>Execution Date: <b>July 2, 2003</b></p>	<p>4. Application number(s) or registration number(s):</p> <table style="width: 100%;"> <tr> <td style="width: 50%;">A. Trademark Application No.(s)</td> <td style="width: 50%;">B. Trademark Registration No.(s)</td> </tr> <tr> <td></td> <td style="text-align: center;">743,033 1,864,272 1,389,847</td> </tr> <tr> <td></td> <td style="text-align: center;"><del>592,447</del> 1,055,090 1,972,570</td> </tr> <tr> <td colspan="2" style="text-align: center;">Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>592,448 994,733</b></td> </tr> </table>	A. Trademark Application No.(s)	B. Trademark Registration No.(s)		743,033 1,864,272 1,389,847		<del>592,447</del> 1,055,090 1,972,570	Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <b>592,448 994,733</b>	
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OFFICE OF PUBLIC RECORDS  
2003 JUL -8 PM 3:16  
FINANCE SECTION

<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: <b>Gregory J. Battersby</b> Internal Address: <b>Grimes &amp; Battersby, LLP</b> Street Address: <b>488 Main Avenue</b> <b>Third Floor</b> City: <b>Norwalk</b> State: <b>CT</b> Zip: <b>06851</b></p>	<p>6. Total number of applications and registrations involved: ..... <span style="border: 1px solid black; padding: 2px;">8</span></p> <p>7. Total fee (37 CFR 3.41)..... \$ <b>220.00</b></p> <p><input checked="" type="checkbox"/> Enclosed  <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <b>07-2162</b></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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07/09/2003 GTON11 00000011 743033  
01 FC:8521 40.00 DP  
02 FC:8522 175.00 DP

**DO NOT USE THIS SPACE**

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**James G. Coplit**        
Name of Person Signing      Signature

July 3, 2003  
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

Repln. Ref: 07/09/2003 GTON11 0015525200  
DA#: 072162 Name/Number: 743033  
FC: 9204 \$5.00 CR

**ASSIGNMENT**

THIS AGREEMENT is entered into this 2 day of JULY, 2003 by and between Penny Marketing Limited Partnership, a Connecticut Limited Partnership with offices at 6 Prowitt Street, Norwalk, Connecticut 06855 ("ASSIGNOR") and Penny Publications LLC, a Delaware Limited Liability Company with offices at 6 Prowitt Street, Norwalk, Connecticut 06855 ("ASSIGNEE").

**W I T N E S S E T H:**

WHEREAS, ASSIGNOR is the sole and exclusive owner of the trademark registrations for the marks identified more fully in the attached Schedule A (the "Trademarks"), and further is the sole and exclusive owner of all business goodwill related therewith; and

WHEREAS, ASSIGNEE desires to acquire all rights, title and interest in and to the Trademarks and all business goodwill related therewith;

**NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:**

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive entire right, title and interest in and to the Trademarks, and the business goodwill associated therewith, including, without limitation, all renewals therefor, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), the right to

sue for past, present and future infringements, and the good will of the business associated with and symbolized by the Trademarks.

IN WITNESS WHEREOF, this Assignment has been duly executed on this 2 day of JULY, 2003.

Assignor: PENNY MARKETING LIMITED PARTNERSHIP

Assignee: PENNY PUBLICATIONS LLC

By: Peter Kanter

By: Peter Kanter

Name: Peter Kanter

Name: Peter Kanter

Title: President

Title: Manager

Sworn and subscribed to before me this 2 day of July, 2003.

Donna Marie Louis  
Notary Public

*My commission expires Jan 31, 2008*

**SCHEDULE A**

**TRADEMARK REGISTRATIONS**

<b><u>Mark</u></b>	<b><u>Country</u></b>	<b><u>Reg. No.</u></b>
ANALOG SCIENCE FACT SCIENCE FICTION	USA	743,033
ASTOUNDING	USA	1,864,272
HOROSCOPE	USA	1,055,090
ISAAC ASIMOV'S SCIENCE FICTION MAGAZINE	USA	1,389,847
OFFICIAL CROSSWORD PUZZLES	USA	592,447
POCKET CROSSWORD PUZZLES (Stylized)	USA	592,448
TANGLEWORDS	USA	1,972,570
WORD SEARCH PUZZLES	USA	994,733
WORD SEARCH PUZZLES	Canada	TMA 437,511