

06-25-2003



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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Groovy Designs, LLC

- Individual(s)
- General Partnership
- Corporation-State
- Other LLC
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date:

2. Name and address of receiving party(ies)

Name: Framing Success, Inc.

Internal

Address:

Street Address: 2700 Avenger Dr., Suite 100

City: Va. Beach State: VA Zip: 23452

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) Serial Number:

78241158

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jameseko L. Glenn

Internal Address:

Street Address: 222 Central Park Ave.,  
Suite 1700

City: Va. Beach State: VA Zip: 23462

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

500766

DO NOT USE THIS SPACE

9. Signature.

JAMESEKO L. GLENN  
Name of Person Signing

[Signature]  
Signature

1/2/2004  
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**ATTACHMENT A**

**ASSIGNMENT**

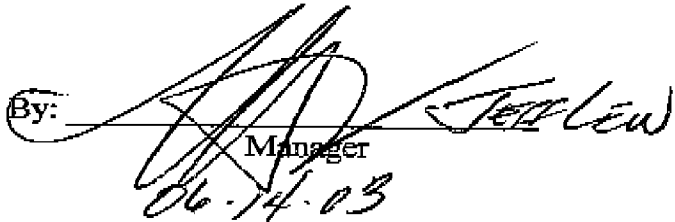
WHEREAS, Groovy Designs, LLC, a limited liability company organized and subsisting under the laws of the State of California:

has applied for registration in the U.S. Patent and Trademark Office for an intent to use U.S. Trademark Application, Serial No. 78241158, filed on April 23, 2003, for the mark "COLLEGIATE COLLAGE" in International Class 016 (the "Mark").

WHEREAS, Framing Success, Inc., a Virginia Corporation, of 2700 Avenger Drive, Suite 100, Virginia Beach, Virginia, 23452 is desirous of acquiring said Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Groovy Designs, LLC does hereby assign unto Framing Success, Inc. all rights, title and interest in and to the said Mark, together with all intended good will of the business symbolized by the Mark, and the above identified applications thereof.

Groovy Designs, LLC

By:    
 Manager   
 06-14-03

Acknowledgment

STATE OF CALIFORNIA )  
 )  
CITY/COUNTY OF Los Angeles )

On this 17<sup>th</sup> day of June, 2003, before me appeared Jeffrey Steven Lew, the person who signed the foregoing instrument, who acknowledged that he signed it as a free act.

   
 Notary Public

My commission expires: Feb. 13, 2007

#390455 v4 - Assignment-btwn FRAMING SUCCESS AND GROOVY DESIGNS

