

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Covey Run Winery, Inc.		01/04/2004	CORPORATION: WASHINGTON

RECEIVING PARTY DATA	
Name:	Canandaigua Wine Company, Inc.
Street Address:	235 N. Bloomfield Road
City:	Canandaigua
State/Country:	NEW YORK
Postal Code:	14424
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	1452437	
Registration Number:	1498865	ZILLAH OAKES
Registration Number:	1817064	CR
Registration Number:	2040214	COVEY RUN

CORRESPONDENCE DATA	
Fax Number:	(908)725-7088
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	908 722 5640
Email:	Stephen.Baker4@verizon.net
Correspondent Name:	Baker and Rannells PA
Address Line 1:	626 North Thompson Street
Address Line 4:	Raritan, NEW JERSEY 08869

NAME OF SUBMITTER:	Stephen L. Baker
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Total Attachments: 3
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MEMORANDUM OF ASSIGNMENT OF TRADEMARK, U.S. TRADEMARK REGISTRATIONS AND THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, Covey Run Winery, Inc., a corporation organized under the laws of the State of Washington, located and doing business at 1500 Vintage Road, Zillah, Washington 98952, has adopted, used and was until March 26, 2001, using the following marks which are registered in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
COVEY RUN	2,040,214	FEBRUARY 25, 1997
CR	1,817,064	JANUARY 18, 1994
ZILLAH OAKES	1,498,865	AUGUST 2, 1988
(Image of Two Quails)	1,452,437	AUGUST 11, 1987

WHEREAS, CANANDAIGUA WINE COMPANY, INC., a corporation existing under the laws of the State of New York, located and doing business at 235 N. Bloomfield Road, Canandaigua, N.Y. 14424, acquired said marks, the U.S. trademark registrations and the goodwill associated therewith on March 26, 2001;

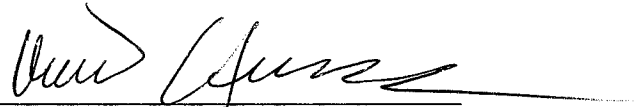
WHEREAS, COVEY RUN WINERY, INC. was merged with an into CANANDAIGUA WINE COMPANY, INC., on October 18, 2002, with CANANDAIGUA WINE COMPANY, INC., being the corporation that survived the merger; and

WHEREAS, CANANDAIGUA WINE COMPANY, INC. is desirous of obtaining a Memorandum of Assignment suitable for recording in the U.S. Patent and Trademark Office acknowledging that CANANDAIGUA WINE COMPANY, INC. is the owner of the subject trademarks, registrations therefor, and the goodwill of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Covey Run Winery, Inc. does acknowledge that on March 26, 2001, it assigned unto CANANDAIGUA WINE COMPANY, INC. all right, title and interest in and to subject trademarks, the registrations therefor, and the goodwill of the business symbolized by said marks.

DATED: January 2, 2004

Canandaigua Wine Company, Inc.

By: 
Ronald C. Fondiller
Senior Vice President, Secretary and General
Counsel

