

7-8-03

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TRADEMARK  
0069-109,111,125T

IN THE U.S. PATENT AND TRADEMARK OFFICE

RECORDING OF CHANGE OF NAME

**Mail Stop Assignment Recordation Services**  
Director of the US Patent and Trademark Office  
PO Box 1450  
Alexandria, Va 22313-1450

To the Honorable Commissioner of Patents and Trademarks:  
Please record the attached original documents or copy thereof.

1. Name of Conveying Party(ies):

**HOLDING BELFE S.P.A.**  
**Contra Frasche del Gambero 22**  
**Vicenza, Italy**

- Individuals
- General Partnership
- Corporation-State
- Other foreign corporation Italy
- Association
- Limited Partnership

2. Name and address of receiving party(ies):

**BELFE S.P.A**  
**Contra Frasche del Gambero 22**  
**Vicenza, Italy**

- Individuals
- General Partnership
- Corporation-State
- Other foreign corporation Italy
- Association
- Limited Partnership

3. Nature of Conveyance:

- Assignment
- Merger
- Other
- Security Agreement
- Change of Name

Execution Date: **March 27, 2003**

4. Application number(s) or registration number(s):

- A. Trademark Application No(s):
- B. Trademark Registration No(s):
- R. N. 1,695,803; "POST CARD"; June 23, 1992**
- R. N. 2,176,146; "POST CARD"; July 28, 1998**
- R. N. 1,502,268; "POST CARD" (DEV.); August 30, 1988**

07/10/2003 LMUELLER 00000214 1695803

01 FC:0521 40.00 DP  
02 FC:0522 50.00 DP

**TRADEMARK**  
**REEL: 002775 FRAME: 0415**

5. Name and address of party to whom correspondence concerning document should be mailed:

**Birch, Stewart, Kolasch & Birch, LLP**  
**P.O. Box 747**  
**Falls Church, VA 22040-0747**  
**(703)205-8000**

6. Total number of applications and registrations involved: 3

7.  The recording fee in the amount of \$90.00 is enclosed.

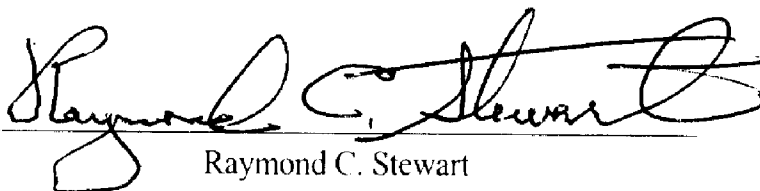
8.  Please charge Deposit Account No. 02-2448 in the amount of \$\_\_\_\_\_. A duplicate copy of this request is enclosed.

9.  The Commissioner is hereby authorized to charge any fees under 37 C.F.R. 2.6 which may be required, or credit any overpayment to Deposit Account No. 02-2448.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

BIRCH, STEWART, KOLASCH & BIRCH, LLP

By   
Raymond C. Stewart

Date: July 8, 2003

Total number of pages including cover sheet, attachments, and document: 6

1,695,803

IN THE U.S. PATENT AND TRADEMARK OFFICE  
TRADEMARK EXAMINING OPERATION

Registrant BELFE S.P.A.  
Reg. No. 1,695,803  
Granted June 23, 1992  
Mark POST CARD  
Classes 18

Trademark att. Not known

Law Office Not known

Asst. Commissioner for Trademarks  
Box 5  
2900 Crystal Drive  
Arlington, VA 22202-3513

POWER OF ATTORNEY AND APPOINTMENT OF DOMESTIC REPRESENTATIVE

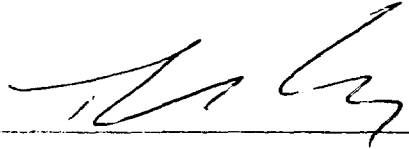
hereby revokes all previously granted Powers of Attorney and appoints

each of them individually to prosecute the matter identified in the caption and to transact all business in the Patent and Trademark Office connected therewith.

Please direct all correspondence to:

Please designate the above-identified firm as the mark owner's representative upon whom notices or process in proceedings affecting the mark may be served.

27.03.2003  
Date

Signature:   
Name: Thierry Andretta  
Title: Managing Director

ASSIGNMENT

WHEREAS **HOLDING BELFE S.P.A.**, a joint-stock company existing under the laws of Italy, located and doing business at Contrà Frasche del Gambero 22, Vicenza, Italy is the owner of the following trademarks:

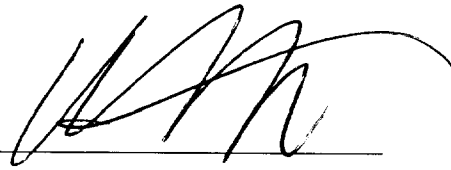
- Registration No. 1,695,803 "POST CARD" (renewed with Appl. No.                   );
- Registration No. 2,176,146 "POST CARD";
- Registration No. 1,502,268 "POST CARD" (dev.)

WHEREAS **BELFE S.P.A.**, a joint-stock company existing under the laws of Italy, located and doing business at Contrà Frasche del Gambero 22, Vicenza, Italy is desirous of acquiring said trademarks and said registrations together with/without the goodwill attached thereto;

NOW, THEREFORE, by these presents and for good and valuable consideration, said HOLDING BELFE S.P.A. hereby assigns, sells, devises, conveys and transfers to said BELFE S.P.A. its entire rights, title and interest in and to said trademarks and said registrations together with/without the goodwill associated with said trademarks.

27.03.2003  
Date

**HOLDING BELFE S.P.A.**

  
\_\_\_\_\_  
(signed)

Angelo Carlo Festa  
Typed Name

President  
Title

CF