

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	To correct an error in a cover sheet and attachment recorded on 06/24/03 at Reel/Frame 002769/0146. The nature of the correction is to correct the trademark application number from 76/176388 to 76/167388.												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:30%;">Formerly</th> <th style="width:20%;">Execution Date</th> <th style="width:20%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Cereality Operators, LLC</td> <td></td> <td>02/27/2001</td> <td>limited liability company: DELAWARE</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Cereality Operators, LLC		02/27/2001	limited liability company: DELAWARE				
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Serial Number:	76167388	CEREALITY											
CORRESPONDENCE DATA													
Fax Number: (303)291-2400 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 303-291-2300 Email: dentrademark@perkinscoie.com Correspondent Name: Garrett M. Tuttle Address Line 1: 1899 Wynkoop Street, Suite 700 Address Line 4: Denver, COLORADO 80202													
ATTORNEY DOCKET NUMBER:	35766-0001												
NAME OF SUBMITTER:	Garrett M. Tuttle												
Total Attachments: 1 source=cereality sm assn#page1.tif													

CH \$40.00 76167388

SERVICE MARK ASSIGNMENT

**THIS ASSIGNMENT IS EXECUTED TO BE EFFECTIVE
AS OF FEBRUARY 27, 2001.**

WHEREAS, Cereality Operators, LLC, a Delaware limited liability company ("**Assignor**"), has adopted, owns and is using in its business the service mark "CEREALITY" (the "**Mark**"); and

WHEREAS, Assignor has filed a federal intent to use application to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the services identified therein, Serial No. 76/167388 filed on November 17, 2000; and

WHEREAS, Cereality Operators, Inc., a Colorado corporation with a principal place of business at 2525 Arapahoe Avenue, Suite E4-312, Boulder, Colorado 80302 ("**Assignee**"), desires to acquire the Mark, the goodwill appurtenant thereto, the above-referenced application and the entire business of Assignor relating to the Mark;

NOW, THEREFORE, for good and valuable consideration, including payment of \$5.00 and the assumption of \$55,000 in Assignor's outstanding indebtedness to Suzy Jurist (\$25,000) and Donald Emery (\$30,000) (collectively, the "**Consideration**"), the receipt and sufficiency of the Consideration being hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the registration application thereof, which sale, assignment and transfer includes the entire business of Assignor relating to the Mark.

CEREALITY OPERATORS, LLC

By: 
David Roth, Manager