

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NJSambul and Company, Inc.		12/06/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Barnes & Noble		
Street Address:	122 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011-5693		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1481114	UNION SQUARE PRESS	
CORRESPONDENCE DATA			
Fax Number:	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2024084053		
Email:	docketing@finnegan.com		
Correspondent Name:	Finnegan Henderson		
Address Line 1:	1300 I Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	05626.0001		
NAME OF SUBMITTER:	Laurence R. Hefter		
Total Attachments: 2			
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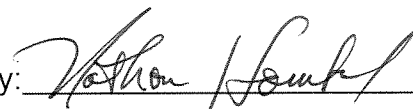
ASSIGNMENT

NJSambul and Co., Inc., a Corporation of the State of New York, with its principal place of business at 5 East 16th Street, New York, New York 10003 ("Assignor"), is the owner of the mark identified in Exhibit A and of the U.S. trademark registration (Reg. No. 1,148,114 therefor ("the Trademark").

Barnes & Noble, a Delaware corporation with its principal place of business at 122 Fifth Avenue, New York, New York ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

NJSAMBUL AND COMPANY, INC,

By: 

Name: Nathan J. Sambul

Title: President

Date: Dec 6 2003

Individually

By: 

Name: Nathan J. Sambul

Date: Dec 6 2003

SS#: 126-38-5724

EXHIBIT A

MARK



REG. NO.

1,481,114

REG. DATE

March 15, 1988