

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Okee-Dokee Sticker Company, Ltd.		11/14/2003	CORPORATION: CANADA

RECEIVING PARTY DATA	
Name:	Map Art Publishing Corporation
Street Address:	70 Bloor Street East
City:	Oshawa
State/Country:	ONTARIO
Postal Code:	L1H 3M2
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2551421	OKEE DOKEE STICKER CO.

CORRESPONDENCE DATA	
Fax Number:	(202)295-1130
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202.625.3589
Email:	rebecca.mcdougall@kmzr.com
Correspondent Name:	KMZ Rosenman, attn: Rebecca McDougall
Address Line 1:	1025 Thomas Jefferson Street, NW
Address Line 2:	Suite 700, East Lobby
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20007

ATTORNEY DOCKET NUMBER:	213408.00013
-------------------------	--------------

NAME OF SUBMITTER:	Rebecca McDougall
--------------------	-------------------

Total Attachments: 4
 source=OKEE DOKEE assignment#page1.tif
 source=OKEE DOKEE assignment#page2.tif
 source=OKEE DOKEE assignment#page3.tif

CH \$40.00 2551421

ASSIGNMENT

WHEREAS **THE OKEE-DOKEE STICKER COMPANY LTD.**, the full post office address of whose principal office or place of business is 32 Cranfield Road, Toronto, Ontario, M4B 3H3, is the owner of record of the Canadian Trade Marks as listed in Schedule "A" and the United States Trade Marks listed in Schedule "B" (the "Trade Marks");

AND WHEREAS, **MAP ART PUBLISHING CORPORATION**, the full post office address of whose principal office or place of business is 70 Bloor Street East, Oshawa, Ontario, L1H 3M2, has acquired from **THE OKEE-DOKEE STICKER COMPANY LTD.**, the whole right, title and interest for Canada and the United States of America in and to the Trade Marks together with the goodwill of the business carried on in Canada and the United States of America in association with the Trade Marks, and all rights to oppose applications for the registration of any similar or confusing trade marks in Canada and the United States of America, and all rights to any action or cause of action for past or ongoing infringements of the Trade Marks in Canada and the United States of America.

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, **THE OKEE-DOKEE STICKER COMPANY LTD.** confirms that it has sold, assigned and transferred, and by these presents does sell, assign and transfer unto **MAP ART PUBLISHING CORPORATION**, its successors and assigns, all right, title and interest for Canada and the United States of America in and to the Trade Marks together with the goodwill of the business carried on in Canada and the United States of America in association with the Trade Marks, and all rights to oppose applications for the registration of any similar or confusing trade marks in Canada and the United States of America, and all rights to any action or cause of action for past or ongoing infringements of the Trade Marks in Canada and the United States of America, the same to be held by **MAP ART PUBLISHING CORPORATION** as fully and effectually as they would have been held by **THE OKEE-DOKEE STICKER COMPANY LTD.**, had this assignment and sale not been made.

EXECUTED at Toronto, Canada, this 14th day of November, 2003.

THE OKEE-DOKEE STICKER COMPANY LTD.

Per:

A handwritten signature in black ink, appearing to be 'Brock Seymour', written over a horizontal line.

Brock Seymour

I have authority to bind the Corporation.

SCHEDULE "A"

CANADA

Trade Mark

Registration No.

THE OKEE-DOKEE STICKER COMPANY LTD.
OKEE-DOKEE LOGO
OKEE-DOKEE BODY STICKER

445,832
445,833
502,584

SCHEDULE "B"

USA

Trade Mark

OKEE-DOKEE STICKER CO. (mark and design)

Registration No.

2,551,421