

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Certificate of Conversion evidencing conversion of Missouri limited partnership to Missouri limited liability company

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
St. Louis Cardinals, L.P.		08/31/2003	LIMITED PARTNERSHIP: MISSOURI

RECEIVING PARTY DATA

Name:	St. Louis Cardinals, LLC
Street Address:	250 Stadium Plaza
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63102
Entity Type:	Limited Liability Company: MISSOURI

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	1550274	
Registration Number:	1029880	
Registration Number:	843040	
Registration Number:	1561781	
Registration Number:	1646801	CARDINALS
Registration Number:	841051	CARDINALS
Registration Number:	1613969	CARDINALS
Registration Number:	1566743	CARDINALS
Registration Number:	2778410	CARDINALS
Registration Number:	2565213	CARDINALS
Registration Number:	2597277	CARDINALS
Registration Number:	2563494	CARDINALS
Registration Number:	2641836	CARDINALS
Registration Number:	1152691	FREDBIRD

OP \$640.00 1550274

Registration Number:	1161375	CARDINALS SL
Registration Number:	843039	
Registration Number:	1319374	REDBIRDS
Registration Number:	1318609	REDBIRDS
Registration Number:	1560783	STL
Registration Number:	2565162	STL
Registration Number:	1214917	STL
Registration Number:	2619845	STL
Registration Number:	1561782	ST. LOUIS CARDINALS
Registration Number:	1566742	ST. LOUIS CARDINALS
Registration Number:	1290475	ST. LOUIS CARDINALS

CORRESPONDENCE DATA

Fax Number: (212)575-0671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-790-9200
Email: Trademark@cfl.com
Correspondent Name: Cowan Liebowitz & Latman, P.C.
Address Line 1: 1133 Avenue of the Americas
Address Line 2: 35th Floor
Address Line 4: New York, NEW YORK 10036-6799

NAME OF SUBMITTER:	Mary L. Kevlin, Esq.
--------------------	----------------------

Total Attachments: 1
source=hampton#page1.tif

STATE OF MISSOURI



Matt Blunt
Secretary of State

I, **MATT BLUNT**, Secretary of State of the State of Missouri, do hereby certify that the records in my office and in my care and custody as Secretary of State show that Articles of Organization were filed as of the 28th day of August, 2003, effective August 31, 2003, converting

St. Louis Cardinals, L.P.
(A Limited Partnership registered with the Secretary of State's office on January 23, 1996).

to

St. Louis Cardinals, LLC

I further certify that as of the date of this certificate, St. Louis Cardinals, LLC (#LC0539920), is active and in good standing with this Office.

In testimony whereof, I have set my hand and imprinted the Great Seal of the State of Missouri, on this, the 4th day of December, 2003.



Matt Blunt
Secretary of State

TRADEMARK

REEL: 002776 FRAME: 0153

RECORDED: 01/12/2004