

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Business News Publishing Company (now known as BNP Media, Inc.)		01/07/2004	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Randall Publishing Company, Inc.		
Street Address:	3200 Rice Mine Road, N.E.		
City:	Tuscaloosa		
State/Country:	ALABAMA		
Postal Code:	35406		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2167607	MODERN WOODWORKING	
CORRESPONDENCE DATA			
Fax Number:	(205)488-6369		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	205-521-8369		
Email:	njohnson@bradleyarant.com		
Correspondent Name:	Nathan W Johnson		
Address Line 1:	1819 Fifth Avenue North		
Address Line 2:	Bradley Arant Rose & White LLP		
Address Line 4:	Birmingham, ALABAMA 35203-2104		
NAME OF SUBMITTER:	Nathan W. Johnson		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, BUSINESS NEWS PUBLISHING COMPANY, (now known as BNP Media, Inc.) a Michigan company having its former principal place of business at 755 West Big Beaver Road, Suite 1000, Troy, Michigan 48084 and a present place of business at 2401 West Big Beaver Road, Suite 700, Troy, Michigan 48084 ("Assignor"), has adopted and used the trademark set forth on Schedule I hereto (the "Mark") in connection with the businesses of Assignor known as *Modern Woodworking* and the publications directly derived therefrom; and

WHEREAS, RANDALL PUBLISHING COMPANY, INC., an Alabama corporation having its principal place of business at 3200 Rice Mine Road, Tuscaloosa, Alabama 35406 ("Assignee") on April 29, 1999 purchased the mark together with the goodwill related thereto, and is desirous of confirming and effecting recordal of acquisition of the Mark and goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the businesses in connection with which the Mark is used and which are symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof, such assignment for all purposes to be effective as of April 29, 1999. The foregoing assignment shall be without any representation or warranty except as may be provided in the Asset Purchase Agreement dated as of April 29, 1999, by and between Assignor and Assignee.

IN WITNESS WHEREOF, the undersigned has executed this Assignment this 12th day of January, 2004.

BUSINESS NEWS PUBLISHING COMPANY
(Now Known As BNP Media, Inc.)

By: _____

Name: Harper Henderson

Title: Co-CEO

SCHEDULE I

Modern Woodworking (Reg. No. 2167607)

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