

07-14-2003

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REC TI 102494660

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Bottega Veneta B.V. Individual(s) Association General Partnership Limited Partnership Corporation-State Other Netherlands corporation

2. Name and address of receiving party(ies) Name: Bottega Veneta International s.a.r.l. Internal Address: 12 Rue Leon Thyes Street Address: Luxembourg City: State: Zip: L-26-36 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other a Luxembourg company

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: 7-9-2003

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/629,658 B. Trademark Registration No.(s) 1,086,395; 2,001,386; 2,468,794; 2,468,797

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: George M. Borababy Internal Address: Street Address: Patton Boggs LLP 2550 M Street, N.W. City: Washington State: DC Zip: 20037

6. Total number of applications and registrations involved: 5 7. Total fee (37 CFR 3.41): \$ 140.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 50-0709

DO NOT USE THIS SPACE

9. Signature. George M. Borababy Name of Person Signing Signature Date 7/10/03 Total number of pages including cover sheet, attachments, and document: 5

07/14/2003 ECOOPER 00000643 500709 75/629,658 01 FC:8521 40.00 DA 02 FC:8522 100.00 DA

Documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002776 FRAME: 0398

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration Nos.: 1,086,395 issued February 28, 1978  
2,001,386 issued September 17, 1996  
2,468,794 issued July 17, 2001  
2,468,797 issued July 17, 2001

Application No.: **75629658** 75/629,658 filed January 28, 1999

Assistant Secretary And Commissioner  
Of Patents and Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Sir:

**REVOCATION AND SUBSTITUTION OF ATTORNEY**

Registrant/Applicant respectfully requests that all Powers of Attorney presently of record and all correspondence addresses of the attorneys of record be revoked and be substituted with the following Power of Attorney and correspondence address:

**POWER OF ATTORNEY**

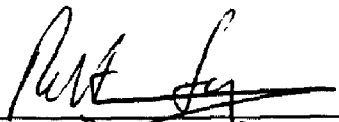
Registrant/Applicant hereby appoints George M. Borababy, Esq. Deborah M. Lodge, Esq. and Paul C. Jorgensen, Esq. of PATTON BOGGS LLP, 2550 M Street, N.W., Washington, D.C. 20037, attorneys-at-law and members of the Bar of the District of Columbia, its attorneys to prosecute this application to register, to transact all business in the Patent & Trademark Office in connection therewith and to receive the Certificate of Registration, all correspondence to be sent to their above address, Attn: George M. Borababy.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Registrant/Applicant hereby designates George M. Borababy, Esq., Deborah M. Lodge, Esq. and Paul C. Jorgensen, Esq., whose postal address is 2550 M Street, N.W., Washington, D.C. 20037, as Applicant's representatives upon whom notice or process in proceedings affecting the mark may be served.

Dated: 9/7/03

BOTTEGA VENETA INTERNATIONAL S.A.R.L.

By:   
Name: Robert Steven Singer  
Title: Vincci Stone - C.F.O.  
Telephone No.: + 39/055/759207

**NUNC PRO TUNC  
ASSIGNMENT OF MARK**

WHEREAS Bottega Veneta B.V., a Netherlands corporation (hereinafter referred to as "Assignor"), owns in the United States the marks set forth below and the Registrations therefor issued by, and the Application therefor pending in, as applicable, the United States Patent and Trademark Office, as set forth below (hereinafter referred to as the "Marks"):

<b><u>Registration No./ Application No.</u></b>	<b><u>Marks</u></b>	<b><u>Registration/Application Filing Date</u></b>
1,086,395	BOTTEGA VENETA	February 28, 1978
2,001,386	BV And Design	September 17, 1996
2,468,794	BV And Design	July 17, 2001
2,468,797	BV And Design	July 17, 2001
75/629,658	BOTTEGA VENETA	January 28, 1999;

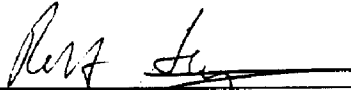
AND WHEREAS Bottega Veneta International s.a.r.l., a Luxembourg company (hereinafter referred to as "Assignee"), having a place of business located at 12 Rue Leon Thyès, L-26-36 Luxembourg, desires to acquire, effective as of May 8, 2003, all right, title and interest in and to the Marks in the United States, including any common law rights and choses in action relating to said Marks, together with the goodwill of the business symbolized by the Marks in the United States, and the Registrations and Application thereof, as applicable, set forth above;

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee, effective nunc pro tunc as of May 8, 2003, all of its right, title and interest in and to the aforesaid Marks in the United States, including, but not limited to, any choses in action relating to said Marks and claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Marks accruing or occurring on or before the effective date of this Assignment, together with the goodwill of the business symbolized

by the Marks in the United States, and including the Registrations and Application thereof set forth above, and, further, Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee, or for maintaining for Assignee, the Marks assigned, all without further compensation to Assignee.

Dated: July 9th, 2003

BOTTEGA VENETA B.V.

By   
Name: Robert Steven Singer  
Title: General Counsel C.F.I.S.