

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BRUCE BURWICK		02/02/2001	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	ENERGY BEVERAGE COMPANY INC.		
Street Address:	518 50th Avenue		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11101		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2138932	FRUITONIC	
CORRESPONDENCE DATA			
Fax Number:	(305)673-6872		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305.673.6686		
Email:	richard@4trademark.com		
Correspondent Name:	RICHARD L MORRIS JR ESQ		
Address Line 1:	P.O. Box 398538		
Address Line 2:	c/o 1-800-4-TRADEMARK		
Address Line 4:	MIAMI BEACH, FLORIDA 33239		
NAME OF SUBMITTER:	RICHARD L MORRIS JR ESQ		
Total Attachments: 1 source=assignmentfruitonic#page1.tif			

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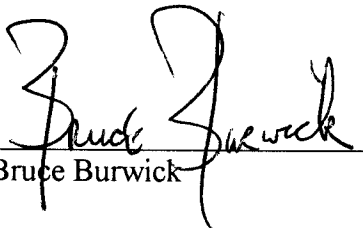
TRADEMARK ASSIGNMENT

WHEREAS, Bruce Burwick, an individual and United States citizen, located at 430 East 86th Street, New York, NY 10028 ("Assignor"), has adopted and owns the mark "FRUITONIC" ("the Mark") in connection with nutritional supplemental beverage mix;

WHEREAS, Assignor owns federal Registration Number 2,138,932, registered on February 24, 1998, for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein; and

WHEREAS, Energy Beverage Company Inc., a New York corporation located at 518 50th Ave., Long Island City, NY 11101 ("Assignee"), is desirous of acquiring said Mark and the above identified Registration:

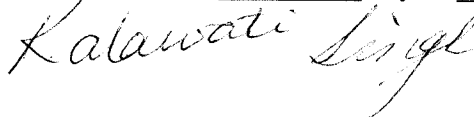
NOW THEREFORE, in consideration of and in exchange for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee the entire right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

By: 
Bruce Burwick

Dated effective of _____

Notary Seal

Subscribed and Sworn to before me this 2ND day of FEBRUARY, 2001.



KALAWATI SINGH
NOTARY PUBLIC, State of New York
No. 01SI6053359
Qualified in Queens County
Commission Expires Jan. 8, 2003