

07-14-2003



Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings ⇨ ⇨ ⇨

RE

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Wards Cove Packing Company

5-29-03

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State **AK**
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: **5/1/2003**

2. Name and address of receiving party(ies)

Name: **Kelley-Clarke, Inc.**

Internal

Address: _____

Street Address: **6630 Southpoint Parkway**City: **Jacksonville** State: **FL** Zip: **32216**

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State **CA**
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) _____

890,586Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Chanley T. Howell**

Internal Address: _____

Street Address: **200 Laura Street**City: **Jacksonville** State: **FL** Zip: **32202**

6. Total number of applications and registrations involved: _____

7. Total fee (37 CFR 3.41).....\$ **40.00**

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

190741 3988

(061825-0125)

OFFICE OF PATT. & TRADEMARKS
2003 MAY 29 PM 3:34
FINANCE SECTION

DO NOT USE THIS SPACE

9. Signature.

Chanley T. Howell

Name of Person Signing

Signature

May 29, 2003

Date

Total number of pages including cover sheet, attachments, and document: **3**

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Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
REEL: 002776 FRAME: 0462

Exhibit 1

ASSIGNMENT OF TRADEMARKS AND RELATED RIGHTS

Whereas, Wards Cove Packing Company ("Assignor"), a corporation incorporated under the laws of the State of Alaska whose principal place of business is 88 East Hamlin Street, Seattle, Washington 98102 is the owner of all rights in the United States trademark ZEST issued on May 5, 1970 under registration No. 890,586, and

Whereas, the Assignor owns all rights and goodwill related to said trademark registrations; and

Whereas, Kelley-Clarke, Inc., a corporation incorporated under the laws of the State of California (hereinafter called "the Assignee"), desires to acquire all rights related to the above-identified trademarks; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, and in connection with a concomitant assignment of the goodwill of the business connected with the use of and symbolized by the mark, receipt of which is hereby acknowledged, the Assignor does hereby sell, assign, transfer and convey unto the Assignee the entire interest in and to the trademark ZEST (Registration No. 890,586) and in and to all trademark rights related to this trademark associated with its business under this mark, which rights include but are not necessarily limited to all rights to any and all U.S. and foreign trademarks, tradenames, service marks, and all ancillary rights related to the name and mark ZEST (Registration No. 890,586), any and all similar such names and derivations thereof, and any and all copyrights, abridgment rights, publicity and moral rights, the right to sue for past infringement, and all other intellectual property rights related to ZEST (Registration No. 890,586) in the United States and worldwide.

Executed this 1st day of ~~April~~^{May}, 2003, at Seattle, Washington

For the Assignor:

WARDS COVE PACKING COMPANY



Printed Name: Gordon W. Williams

Title: President

STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

I certify that I know or have satisfactory evidence that Gordon Williams is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument on behalf of Wards Cove Packing

Exhibit 1

Company, and acknowledged it to be the free and voluntary act of such party for the uses and purposes mentioned in the instrument.

DATED: May 1, 2003

(SEAL OR STAMP)

Kay F. Carmean
Printed Name: KAY F. CARMEAN
Notary Public in and for Washington
residing at Snohomish Co.
My appointment expires: 9/18/03