

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

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| <b>SUBMISSION TYPE:</b> | NEW ASSIGNMENT |
|-------------------------|----------------|

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| <b>NATURE OF CONVEYANCE:</b> | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|------------------------------|--|

|                              |                 |                       |                      |
|------------------------------|-----------------|-----------------------|----------------------|
| <b>CONVEYING PARTY DATA</b>  |                 |                       |                      |
| <b>Name</b>                  | <b>Formerly</b> | <b>Execution Date</b> | <b>Entity Type</b>   |
| After Hours Formalwear, Inc. |                 | 01/12/2004            | CORPORATION: GEORGIA |

|                             |                          |
|-----------------------------|--------------------------|
| <b>RECEIVING PARTY DATA</b> |                          |
| <b>Name:</b>                | After Hours, Inc.        |
| <b>Street Address:</b>      | 1105 North Market Street |
| <b>Internal Address:</b>    | Suite 1408               |
| <b>City:</b>                | Wilmington               |
| <b>State/Country:</b>       | DELAWARE                 |
| <b>Postal Code:</b>         | 19801                    |
| <b>Entity Type:</b>         | CORPORATION: DELAWARE    |

|                                  |               |                            |
|----------------------------------|---------------|----------------------------|
| <b>PROPERTY NUMBERS Total: 2</b> |               |                            |
| <b>Property Type</b>             | <b>Number</b> | <b>Word Mark</b>           |
| <b>Registration Number:</b>      | 1738832       | JEFFREY MORTON FORMAL WEAR |
| <b>Serial Number:</b>            | 76385569      | BUCCIANI UOMO              |

|  |  |
|--|--|
| <b>CORRESPONDENCE DATA</b>   |  |
| <b>Fax Number:</b>   | (314)342-3066                          |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |
| <b>Phone:</b>  | 314/342-4454                           |
| <b>Email:</b>  | ip_group@may-co.com                    |
| <b>Correspondent Name:</b>   | Carla A. Young Martin                  |
| <b>Address Line 1:</b>   | May Dept. Stores Co., 611 Olive Street |
| <b>Address Line 2:</b>   | Suite 1750                             |
| <b>Address Line 4:</b>   | St. Louis, MISSOURI 63101              |

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|---------------------------|-------------------|
| <b>NAME OF SUBMITTER:</b> | Sarah J. Westover |
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| <b>Total Attachments: 2</b>                 |
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| source=sarah assignment 1 2nd try#page2.tif |

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ASSIGNMENT

WHEREAS, AFTER HOURS FORMALWEAR, INC., a Georgia corporation, located and doing business at 4444 Shackleford Road, Norcross, GA 30093 (referred to herein as "After Hours") has adopted and used or will use the trademarks (referred to as "Trademarks" as listed on Exhibit A) in commerce in the United States;

WHEREAS, AFTER HOURS, INC., a Delaware corporation, located and doing business at 1105 North Market Street, Wilmington, DE 19801 (referred to herein as "AHI") is desirous of acquiring said Trademarks, the good will, the related domain name and any and all rights and claims relating to said Trademarks;

NOW, THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, receipt and adequacy of which is hereby acknowledged, After Hours has assigned, effective January 12, 2004 (the "Effective Date"), unto AHI, its successors and assigns, all of its right, title and interest in and to the Trademarks (as listed on Exhibit A hereto), together with the goodwill symbolized by the Trademarks, the related domain name(s), any applications for registration or registration of the Trademarks, and all rights and remedies for any infringement of the Trademarks. After Hours further assigns to AHI, its successors and assigns, all rights arising out of After Hours' use of the Trademarks prior to the date of this Assignment, and all rights arising out of After Hours' use of the Trademarks under any license from AHI after the date of this Assignment.

IN WITNESS WHEREOF, AFTER HOURS FORMALWEAR, INC. has caused this Assignment to be executed as of this 12<sup>th</sup> day of January, 2004 to be effective as of the Effective Date.

AFTER HOURS FORMALWEAR, INC.

By \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

*[Handwritten Signature]*  
*Richard A. Brickson*  
*Vice President & Secretary*

STATE OF MISSOURI )  
                                  ) ss.  
CITY OF ST. LOUIS )

On the 12<sup>th</sup> day of January, 2004 before me personally came RICHARD A. BRICKSON, to me known, who, being by me duly sworn, did depose and say that he is the Vice President and Secretary of AFTER HOURS FORMAL WEAR, INC., the corporation described in and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation; and that he signed his name thereto by like order.

*[Handwritten Signature]*  
Notary Public

My Commission Expires: \_\_\_\_\_

SARAH JANE WESTOVER  
Notary Public — Notary Seal  
STATE OF MISSOURI  
St. Louis County  
My Commission Expires: August 10, 2007

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**EXHIBIT A**

TRADEMARK

BUCCIANI UOMO

SERIAL NO.

76/385,569

TRADEMARK

JEFFREY MORTON FORMAL WEAR

REGISTRATION NO.

1,738,832

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