

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kent Communications, Ltd.		12/17/1996	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Aspen Publishers, Inc.		
Street Address:	1185 Avenue of the Americas		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1555351	THE LICENSING JOURNAL	
CORRESPONDENCE DATA			
Fax Number:	(203)849-9300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-849-8300		
Email:	lamb@gandb.com		
Correspondent Name:	Gregory J. Battersby		
Address Line 1:	Grimes & Battersby, LLP		
Address Line 2:	488 Main Avenue, Suite 300		
Address Line 4:	Norwalk, CONNECTICUT 06851-1008		
ATTORNEY DOCKET NUMBER:	PC004UST		
NAME OF SUBMITTER:	George K. Lamb		
Total Attachments: 2			
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OP \$40.00 1555351

Exhibit D

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (the "Assignment") is entered into as of the 17th day of December, 1996 by and between KENT COMMUNICATIONS, LTD., a Connecticut corporation with offices at Suite 405, 3 Landmark Square, Stamford, CT 06901 ("Seller") and ASPEN PUBLISHERS, INC., a Delaware corporation with offices at 1185 Avenue of the Americas, New York, New York 10036 ("Buyer").

WITNESSETH:

WHEREAS, Buyer and Seller are parties to an Asset Purchase Agreement dated December 17, 1996 (the "Asset Purchase Agreement") providing among other things, that Seller transfer certain Assets to Buyer (as defined in the Asset Purchase Agreement) on the terms and conditions set forth in the Asset Purchase Agreement;

WHEREAS, pursuant to the Asset Purchase Agreement, Seller executed and delivered to Buyer a Bill of Sale dated December 17, 1996 pursuant to which Seller granted, sold, assigned, transferred and set over to Buyer, among other things, certain Trademarks (as defined in the Asset Purchase Agreement) which are identified more fully in Schedule A attached hereto including any registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Seller hereby grants, assigns and conveys to Buyer its entire right, title and interest (if any) in and to the Trademarks and the good will associated therewith as well as all registrations therefore all renewals thereof, all proceeds therefor (including, but not limited to, all license royalties and proceeds of infringement suits), and the right to sue for past, present and future infringements.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

KENT COMMUNICATIONS, LTD.

ASPEN PUBLISHERS, INC.

By: 

By: 

Title: President

Title: President

Date: 12/19/96

Date: 12/30/96

TRADEMARK

REEL: 002777 FRAME: 0525

SCHEDULE A

<u>Trademark</u>	<u>Serial No.</u>	<u>Filed</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
The Licensing Journal	73/728,113	5/16/88	1,555,351	9/5/89
The IP Litigator	74/713,107	8/9/95	Office Action Received	

In addition, (a) Seller hereby transfers to Buyer any and all of its now existing rights, title and interest in and to the trademark "The Merchandising Reporter"; and (b) Seller hereby provides Buyer with a fully-paid, non-exclusive right and license to use the trademark "Licensing World" (Reg. No.: 1,540445, Reg. Date: May 23, 1989).