

07-16-2003

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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

L'anza Research International, Inc.

- Individuals, Association, General Partnership, Limited Partnership, Corporation-State: California, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Davex Labs LLC

Internal Address:

Street Address: 1411 7th Street

City: Santa Monica State: CA Zip: 90401

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State: Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date:

4. Application number(s) or registration number(s)

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,657,929

1,565,350

Additional number(s) attached Yes No

FINANCE SECTION 7:30

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Francie R. Gorowitz, Esq.

Internal Address: O'Melveny & Myers LLP

Street Address: 1999 Avenue of the Stars

City: Los Angeles State: CA Zip: 90067-6035

6. Total number of applications and registrations involved: 26

7. Total fee (37 CFR 3.41) \$ 665.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

500639

(Attach duplicate copy of this page if paying by deposit account)

07/16/2003 PBYRNE 0000019 500639 1657929

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01 FC:8529 02 FC:8522

Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Francie R. Gorowitz Name of Person Signing

Francie Gorowitz Signature

July 9, 2003 Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office P.O. Box 1450, Alexandria, VA 22313-1450

CC1:625399.1

TRADEMARK REEL: 002778 FRAME: 0105

Additional Registration Nos.

Reg. No. 1,527,645

Reg. No. 2,267,739

Reg. No. 2,631,364

Reg. No. 2,201,461

Reg. No. 2,604,750

Reg. No. 2,545,014

Reg. No. 2,265,719

Reg. No. 2,469,806

Reg. No. 2,500,097

Reg. No. 2,501,816

Reg. No. 2,351,021

Reg. No. 2,680,465

Reg. No. 2,379,175

Reg. No. 2,366,194

Reg. No. 2,423,530

Reg. No. 2,366,193

Reg. No. 2,465,811

Reg. No. 2,374,948

Reg. No. 2,429,978

Reg. No. 2,459,859

Reg. No. 2,392,277

Reg. No. 1,922,791

Reg. No. 2,317,301

Reg. No. 1,792,319

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POWER OF ATTORNEY

IN RE REGISTRATIONS OF DAVEX LABS LLC

Reg. No. 1,657,929	Reg. No. 2,379,175
Reg. No. 1,565,350	Reg. No. 2,366,194
Reg. No. 1,527,645	Reg. No. 2,423,530
Reg. No. 2,267,739	Reg. No. 2,366,193
Reg. No. 2,631,364	Reg. No. 2,465,811
Reg. No. 2,201,461	Reg. No. 2,374,948
Reg. No. 2,604,750	Reg. No. 2,429,978
Reg. No. 2,545,014	Reg. No. 2,459,859
Reg. No. 2,265,719	Reg. No. 2,392,277
Reg. No. 2,469,806	Reg. No. 1,922,791
Reg. No. 2,500,097	Reg. No. 2,317,301
Reg. No. 2,501,816	Reg. No. 1,792,319
Reg. No. 2,351,021	Reg. No. 2,680,465

The undersigned hereby appoints FRANCIE R. GOROWITZ, RICHARD R. ROSS, JESS FROST, MICHELLE GURSKY and JONATHAN D. WEST, members of the Bar of the State of California, of O'Melveny & Myers LLP, 1999 Avenue of the Stars, 7th Floor, Los Angeles, California 90067-6035, (Telephone No. (310) 553-6700), as attorneys herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection herewith, and to receive all communications pertaining hereto.

DAVEX LABS LLC

Date: 7/3/03



David Berglass, CEO

ASSIGNMENT

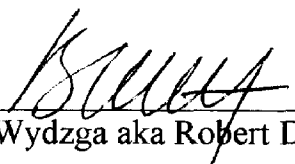
WHEREAS, L'anza Research International, Inc., ("ASSIGNOR"), a California corporation, whose business address is 6230 N. Irwindale Ave., Building D, Azusa, California 91702, have adopted and used the marks set forth in Schudle A and is the owner of the registrations therefor; and

WHEREAS, Davex Labs LLC, ("ASSIGNEE"), a Delaware Limited Liability Company, whose business address is 1411 7th Street, Santa Monica, California 90401, is desirous of acquiring all right, title, and interest in and to said marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR hereby assigns unto the said ASSIGNEE all right title and interest in and to said marks and the registrations therefor, together with the goodwill connected with the use of and symbolized by the said service mark.

Executed at AZUSA CA, this 27 day of June, 2003.

L'ANZA RESEARCH INTERNATIONAL, INC.

By 
Boleslaw Wyzdga aka Robert Delanza

Schedule A

Reg. No. 1,657,929 - KERATIN-BOND
Reg. No. 1,565,350 - L'ANZA
Reg. No. 1,527,645 - L Design
Reg. No. 2,267,739 - ZERO WEIGHT GEL
Reg. No. 2,631,364 - FINAL EFFECTS
Reg. No. 2,201,461 - ULTIMATE TREATMENT
Reg. No. 2,604,750 - URBAN ELEMENTS
Reg. No. 2,545,014 - THERMAL DEFENSE
Reg. No. 2,265,719 - STRAIT-LINE
Reg. No. 2,469,806 - SOLUTIONS
Reg. No. 2,500,097 - I WANT SOLUTIONS
Reg. No. 2,501,816 - COMPANY OF SOLUTIONS
Reg. No. 2,351,021 - LONG HAIR FORMULA
Reg. No. 2,680,465 - BE LONG
Reg. No. 2,379,175 - CTRL@L'ANZA and Design UPGRADE
Reg. No. 2,366,194 - CTRL@L'ANZA and Design SOFT_WARE
Reg. No. 2,423,530 - REBOOT
Reg. No. 2,366,193 - CTRL@L'ANZA and Design MODIFY
Reg. No. 2,465,811 - INITIALIZE
Reg. No. 2,374,948 - CTRL@L'ANZA and Design HARD_WIRE
Reg. No. 2,429,978 - FRACTALS
Reg. No. 2,459,859 - DEFRAG
Reg. No. 2,392,277 - CTRL
Reg. No. 1,922,791 - ROBERT DE LANZA
Reg. No. 2,317,301 - ROOT EFFECTS
Reg. No. 1,792,319 - REBALANCE