

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlton Foods Corp.		12/31/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Carlton Food Products, LP
Street Address:	880 Highway 46 East
City:	New Braunfels
State/Country:	TEXAS
Postal Code:	78130
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2007809	SNACKWURST
Registration Number:	1023856	WURST NEW BRAUNFELS

CORRESPONDENCE DATA	
Fax Number:	(312)616-5700
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-616-5652
Email:	lsullivan@leydig.com
Correspondent Name:	Leydig Voit & Mayer, Ltd.
Address Line 1:	Two Prudential Plaza, 180 N. Stetson
Address Line 2:	Suite 4900
Address Line 4:	Chicago, ILLINOIS 60601-6780

NAME OF SUBMITTER:	Lynn A. Sullivan
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Total Attachments: 1 source=Carlton Assignment#page1.tif
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CH \$65.00 2007809

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Carlton Foods Corp., a Delaware corporation having its principal place of business at 1033 Skokie Boulevard, Northbrook, IL 60062, has adopted, used, is using and is the owner of the following trademarks:

SNACKWURST, Reg. No. 2,007,809,
WURST NEW BRAUNFELS & Design, Reg. No. 1,023,856

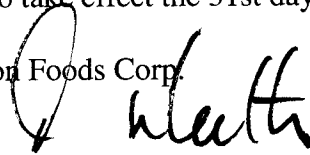
registered in the United States Patent and Trademark Office;

WHEREAS, Carlton Food Products, LP, a Texas limited partnership, having its principal place of business at 880 Highway 46 East, New Braunfels, Texas 78130, is desirous of acquiring said marks;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said marks, together with the goodwill of the business symbolized by said marks and registrations thereof, and including all common-law and other rights in said marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said marks prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect the 31st day of December 2003.

Carlton Foods Corp.



By: Thomas M. Dalton
Title: CEO