

07-17-2003

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

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RE



102499417

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Kellwood Company
600 Kellwood Parkway
Chesterfield, MO 63017

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Correction of previous Assignment.
- Merger
- Change of Name

Execution Date: 02/25/2002

2. Name and address of receiving party(ies)

Name: Mervyn's Brands, Inc.

Internal Address: TPS-3165

Street Address: 1000 Nicollet Mall

City: Minneapolis State: MN Zip: 55403

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 73/687,468;
74/694,526; 73/481,153

B. Trademark Registration No.(s) 1,489,460;
2,001,011; 1,334,429

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mervyn's Brands, Inc.

Internal Address: TPS-3165

Street Address: 1000 Nicollet Mall

City: Minneapolis State: MN Zip: 55403

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-0089

DO NOT USE THIS SPACE

9. Signature.

Shayne L. Brown

Name of Person Signing

Shayne L. Brown
Signature

7-10-03

Date

Total number of pages including cover sheet, attachments, and document: 4

07/16/2003 07:00:13 00000183 200009 73557450

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:0521 40.00 DA
02 FC:0522 50.00 DA

TRADEMARK
REEL: 002778 FRAME: 0439

TRADEMARK

04-02-2002



102039067

Commissioner of Patents and Trademarks:
Send original document or copy thereof.

1. NAME OF PARTY RECEIVING AN INTEREST

Kellwood Company
600 Kellwood Parkway
Chesterfield, MO 63017

2-25-02

Entity: Kellwood Company
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State Delaware
 Other _____

2. NAME AND ADDRESS OF PARTY(IES) RECEIVING AN INTEREST

Name: Target Brands, Inc.
Internal Address: Attn: Kristina Kemp Hauschild
Street Address: 1000 Nicollet Mall, TPS 3165
City: Minneapolis
State: MN
Zip: 55403

Entity: Target Brands, Inc
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation - State Minnesota
 Other _____
 Citizenship _____



02-25-2002
U.S. Patent & TMO/TM Mail Rcpt Dt. #67

3. INTEREST CONVEYED:

Assignment Change of Name
 Security Agreement Merger
 Other _____

If not domiciled in the United States, a domestic representative designation is attached:
 Yes
 No

(The attached document must not be an assessment)

4. APPLICATION NUMBER(S) OR REGISTRATION NUMBER(S). ADDITIONAL SHEET ATTACHED? YES NO

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

73/687,468
74/694,526
73/481,153

1,489,460
2,001,011
1,334,429

5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT

Name: Target Brands, Inc.
Internal Address: c/o Kristina Kemp Hauschild
TPS-3165
Street Address: 1000 Nicollet Mall
City: Minneapolis
State: MN
Zip: 55403

6. NUMBER OF APPLICATIONS AND REGISTRATIONS INVOLVED:

3

7. AMOUNT OF FEE ENCLOSED OR AUTHORIZED TO BE CHARGED:

Applicable service fee charged to deposit account.

8. DEPOSIT ACCOUNT NUMBER (ATTACH DUPLICATE COPY OF THIS FORM IF PAYING BY DEPOSIT ACCOUNT):

20-0089

04/01/2002 AAHMED1 00000189 200089 73687468

DO NOT USE THIS SPACE

01 FC:481 40.00 CH
02 FC:482 125.00 CH

9. DATE OF EXECUTION OF ATTACHED DOCUMENTS:

03 August 2000

10. I DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE UNITED STATES OF AMERICA THAT THE FOREGOING IS TRUE AND CORRECT. EXECUTED ON:

21 Feb 2002
Date

Kristina Kemp Hauschild
Signature

Kristina Kemp Hauschild
Name of Person Signing

TRADEMARK ASSIGNMENT

WHEREAS, Kellwood Company, a Delaware corporation with its principal place of business at 600 Kellwood Parkway, Chesterfield, MO 63017 ("Assignor") has adopted, owns and is using, either directly or indirectly through licensees, the trademark identified in Schedule 1 attached hereto (the "Mark");

WHEREAS, Mervyn's Brands, Inc., a Minnesota corporation with its principal place of business at 33 South Sixth Street, Minneapolis, MN 55402 ("Assignee"), is a licensee of the Mark and desires to acquire all right, title and interest in and to the Mark, all registrations thereof, applications therefor and rights associated therewith; and

WHEREAS, the Mark is being assigned from Assignor to Assignee as part of the business indicated and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its right, title and interest in and to the Mark, all registrations thereof, applications therefor and rights associated therewith, together with the goodwill of the business indicated and symbolized by the Mark, along with the right to recover damages and profits for past infringements thereof.

Assignor further covenants and agrees with Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by Assignor and that full right to convey the same as herein expressed is possessed by Assignor.

IN WITNESS WHEREOF, Assignor has, by its duly authorized representative, executed this Trademark Assignment this 3rd day of August, 2000.

Kellwood Company

By: *Thomas H. Pollihan*
Thomas H. Pollihan
Title: Vice President, Secretary
and General Counsel

STATE OF Missouri)
) ss.
COUNTY OF ST LOUIS)

Subscribed and sworn before me
this 3rd day of AUGUST, 2000.

Deborah K. Fernandez
DEBORAH K. FERNANDEZ
Notary Public
Notary Seal
STATE OF MISSOURI
St. Louis County
My Commission Expires: Jan. 19, 2004

TB 45922

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SCHEDULE 1 TO TRADEMARK ASSIGNMENT

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Jurisdiction</u>
CASCADE BLUES	1,489,460	5/24/88	U.S.
CASCADE BLUES	2,001,011	9/17/96	U.S.
CASCADE BLUES	1,334,429	5/7/85	U.S.