

07-17-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



102498968

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Healthcareprice LLC 7-14-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other Nevada
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Healthmarketinsights Inc.
Internal
Address:
Street Address: 2620 Regatta Dr., Ste. 200
City: Las Vegas State: NV Zip: 89119
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Nevada
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 05/29/02

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/083,737
B. Trademark Registration No.(s)
Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Dana B. Robinson
Internal Address:
Street Address: 3803 Mission Blvd., Ste. 100
City: San Diego State: CA Zip: 92109

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

07/16/2003 01 FC:8521

9. Signature.
Dana B. Robinson
Name of Person Signing
Signature
Date 7/5/03
Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002778 FRAME: 0517

Trademark Assignment

United States of America

This Assignment is made this 29 day of May 02 BETWEEN HealthCarePrice LLC a organized and existing under the laws of located and doing business at 2620 Regatta Drive Suite 208 Las Vegas NEVADA 89128 United States of America (the "Assignor") and

HealthMarketInsights, Inc. a Corporation organized and existing under the laws of Nevada, located and doing business at 2620 Regatta Drive #208 Las Vegas NV 89128 United States of America (the "Assignee").

WHEREAS HealthCarePrice LLC has applied for the trademarks as set out in the schedule below based on an intent to use said trademarks; and

WHEREAS Assignee has succeeded to the business, assets and goodwill associated with the trademarks; and

WHEREAS Assignee is desirous of acquiring said trademarks and the applications thereof:

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said HealthCarePrice LLC does hereby assign unto said HealthMarketInsights, Inc. all rights, title and interest in and to the trademarks and the applications thereof, together with the goodwill of the business symbolized by the trademarks.

THE SCHEDULE above referred to

Trademark	Serial No	Class	Trademark Status
HEALTHMARKETINSIGHTS	78083737	9,16,42	Pending

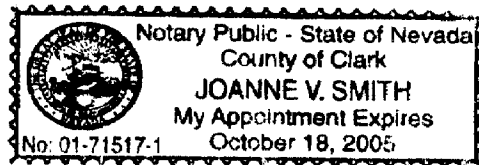
IN WITNESS WHEREOF, the Assignor has executed this document in accordance with its constitutions

HealthCarePrice LLC

By: *Andrea Benko*

Full Name: Andrea Benko

Position: Manager



Sworn before me this 23 day of June, 2003

Joanne V. Smith
Notary in and for said state and county
Clark