

07-17-2003

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Healthmarketinsights LLC 7-14-03
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other Nevada
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Healthmarketinsights Inc.
Internal Address:
Street Address: 2620 Regatta Dr., Ste. 208
City: Las Vegas State: NV Zip: 89119
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Nevada
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 05/29/02

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 78/090,351
78/086,703; 78/086,699; 78/087,366
Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2664882
2678107; 2686585; 2650897; 2637786

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Dana B. Robinson
Internal Address:
Street Address: 3803 Mission Blvd., Ste. 100
City: San Diego State: CA Zip: 92109

6. Total number of applications and registrations involved: 15
7. Total fee (37 CFR 3.41) \$ 390.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

07/16/2003 DBYRNE 00000194 78090351

DO NOT USE THIS SPACE

01 FC:8521
02 FC:8522

9. Signature. 40.00 OP
350.00 OP
Dana B. Robinson
Name of Person Signing

Signature Date 7/5/03

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002778 FRAME: 0526

OFFICE OF PUBLIC RECORDS 2003 JUL 14 AM 9:49 FINANCE SECTION

RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

78/091,011	78/090,363	78/087,106
78/086,970	78/086,950	

2693379		

Trademark Assignment

United States of America

This Assignment is made this 29 day of May 2007 BETWEEN HealthMarketInsights, LLC a organized and existing under the laws of located and doing business at 2620 Regatta Drive #208 Las Vegas NEVADA 89128 United States of America (the "Assignor") and

HealthMarketInsights, Inc. a Corporation organized and existing under the laws of Nevada, located and doing business at 2620 Regatta Drive #208 Las Vegas NV 89128 United States of America (the "Assignee").

WHEREAS HealthMarketInsights, LLC has applied for the trademarks as set out in the schedule below based on an intent to use said trademarks; and

WHEREAS Assignee has succeeded to the business, assets and goodwill associated with the trademarks; and

WHEREAS Assignee is desirous of acquiring said trademarks and the applications thereof.

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said HealthMarketInsights, LLC does hereby assign unto said HealthMarketInsights, Inc. all rights, title and interest in and to the trademarks and the applications thereof, together with the goodwill of the business symbolized by the trademarks.

THE SCHEDULE above referred to

Trademark	Serial No	Class	Trademark Status
CASH PPO	78090351	16,35,42	Pending
CLINICAL COMPASS PLUS	78086703	9,42	Pending
FINANCIAL COMPASS PLUS	78086699	9,42	Pending
HEALTHCAREMYSTERIES	78087366	16,42	Pending
HEALTHCAREPASSPORT	78091011	16,42	Pending
HEALTHCARESCORECARDS	78090363	16,42	Pending
HEALTHCARESECRETS	78087106	16,42	Pending
HEALTHMARKETSCORECARDS	78086970	9,16	Pending
INTELLIGENCE MATTERS. YOU DECIDE.	78086950	35,42	Pending

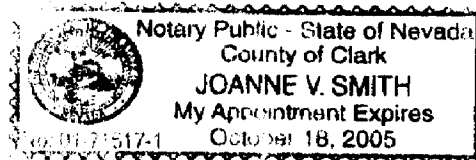
IN WITNESS WHEREOF, the Assignor has executed this document in accordance with its constitutions

HealthMarketInsights, LLC

By: *Andrea Benko*

Full Name: Andrea Benko

Position: Manager



Sworn before me this 23 day of June, 2003

Joanne V. Smith
Notary in and for said state and county

Trademark Assignment

United States of America

This Assignment is made this 29 day of ~~May~~ June 2008 BETWEEN **HealthMarketInsights, LLC** a organized and existing under the laws of located and doing business at 2620 Regatta Drive #208 Las Vegas NEVADA 89128 United States of America (the "Assignor") and

HealthMarketInsights, Inc. a Corporation organized and existing under the laws of Nevada, located and doing business at 2620 Regatta Drive #208 Las Vegas NV 89128 United States of America (the "Assignee").

WHEREAS **HealthMarketInsights, LLC** has adopted, used and is using the trademarks as set out in the schedule below; and

WHEREAS Assignee is desirous of acquiring said trademarks and the registrations thereof.

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt of which is hereby acknowledged, said **HealthMarketInsights, LLC** does hereby assign unto said **HealthMarketInsights, Inc.** all rights, title and interest in and to the trademarks and the registrations thereof, with the goodwill of the business symbolized by the trademarks.

THE SCHEDULE above referred to

Trademark	Registration No	Class	Trademark Status
APC READINESS ASSESSMENT	2664882	16	Registered
INPATIENT COST DIAGNOSTIC	2678107	35	Registered
INSIGHT TO EXCELLENCE	2686585	9	Registered
NATIONAL HOSPITAL ALMANAC	2650897	44	Registered
OUTPATIENT CHARGE ANALYSIS	2637786	16	Registered
TOP 25 DRG COST ANALYSIS	2693379	16	Registered

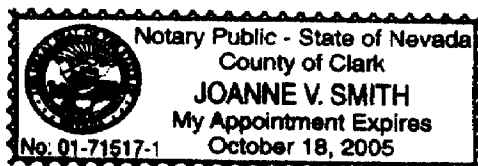
IN WITNESS WHEREOF, the Assignor has executed this document in accordance with its constitutions

HealthMarketInsights, LLC

By: *Andrea Benko*

Full Name: *Andrea Benko*

Position: *Manager*



Sworn before me this 03 day of June, 2008

Joanne V. Smith

Notary in and for said state and county