

07-17-2003

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp.5/31/2002)
Tab settings



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 7-14-03
Entravision Communications Corporation
 Individuals Association
 General Partnership Limited Partnership
 Corporation-State: Delaware
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: CPK NYC, LLC
Internal Address: _____
Street Address: 345 Hudson Street
City: New York State: NY Zip: 10014
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: _____

4. Application number(s) or registration number(s)
A. Trademark Application No.(s)
76/439,012
Additional number(s) attached Yes No

B. Trademark Registration No.(s)
1,863,697
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Francie R. Gorowitz, Esq.
Internal Address: O'Melveny & Myers LLP
Street Address: 1999 Avenue of the Stars
City: Los Angeles State: CA Zip: 90067-6035

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
500639
(Attach duplicate copy of this page if paying by deposit account)

FINANCE SECTION
JUL 14 AM 7:16

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Francie R. Gorowitz Francie Gorowitz July 9, 2003
Name of Person Signing Signature Date

07/16/2003 LIMELETT 00000129 500639 76439012

Total number of pages including cover sheet, attachments, and document: 4

01 FC:0521 40.00 BA

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01 FC:0522 25.00 BA
CC1:625493.1

Mail documents to be recorded with required cover sheet information to:
Mail Stop Assignment Recordation Services, Director of the United States Patent and Trademark Office
P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 002778 FRAME: 0619

TRADEMARK ASSIGNMENT

WHEREAS, Entravision Communications Corporation, a Delaware corporation (the “**Assignor**”), has adopted and used and is using the trademarks and service marks (the “**Marks**”) identified on Schedule 1 hereto, and is the owner of the registrations of and pending registration applications for such Intellectual Property in the United States Patent and Trademark Office identified on said Schedule 1.

WHEREAS, CPK NYC, LLC, a Delaware limited liability company (the “**Assignee**”), is desirous of acquiring the Marks and the registrations thereof and registration applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto Assignee all right, title and interest in and to the Marks, forever and throughout the universe, together with (a) the registrations of and registration applications for the Marks, (b) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

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IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment as of the date first written above.

Entravision Communications Corporation

By: [Signature]
Name: Walter F. Ulloa
Title: Chairman and Chief Executive Officer

STATE OF California)
)
COUNTY OF Los Angeles) ss.

On July 3, 2003, before me Marisol Silva, Notary Public personally appeared Walter F. Ulloa, / / personally known to me OR / / ~~proved to me~~ on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(~~ies~~), and that by his/~~her/their~~ signature(~~s~~) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary Public



Schedule 1 to Trademark Assignment

<u>Mark</u>	<u>USPTO Application / Registration Serial. No.</u>	<u>Date</u>
EL DIARIO LA PRENSA	Registration No. 1,863,697	November 22, 1994
URBAN SOFRITO	Application No. 76/439,012	August 9, 2002

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