

07-17-2003



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PATENTS
TRADEMARKS
COPYRIGHTS
UNFAIR COMPETITION
LICENSING
COMPUTER AND HIGH
TECHNOLOGY MATTERS
RELATED LITIGATION

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GREGORY HOUGHTON

RONALD GOULD, OF COUNSEL

H. HUME MATHEWS (1911-1989)

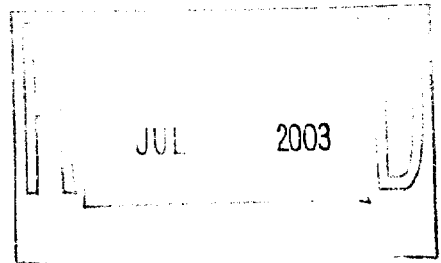
July 9, 2003

* ADMITTED IN NEW YORK, NEVADA & FLORIDA
** ADMITTED IN PENNSYLVANIA & CALIFORNIA

7-15-03

Via First Class Mail

U.S. Patent and Trademark Office
Assignment Division
Box Assignments, CG-4
1213 Jefferson Davis Highway, Suite 320
Washington, DC 20231



Attn: Trademark Assignment Branch

RE: Recordal of Assignment
Our File Number: 4953-104 US

Dear Sir or Madam:

Registrant submits this form to record an assignment. Please record and index this change in ownership against the U.S. Trademark applications and registration identified in Schedule A attached hereto, ensuring that these applications and registrations now show ownership in the name of Hermes U.S., Inc., One Palmer Square, Princeton, New Jersey 08540. If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

Lander Co., Inc.
106 Grand Avenue
Englewood, New Jersey 07631

Entity:

- [] Individual
[] General Partnership
[X] Corporation - a Delaware corporation
[] Other:
[] Association
[] Limited Partnership

97/172903 LUMELLER 0000039 650237
40.00 EP
1400.00 EP
01 FC:6521
02 FC:6522

TRADEMARK
REEL: 002778 FRAME: 0726

2. Name and Address of Party Receiving an Interest:

**Hermes U.S., Inc.
One Palmer Square
Princeton, New Jersey 08540**

Entity:

- | | | | |
|-------------------------------------|--------------------------------------|--------------------------|---------------------|
| <input type="checkbox"/> | Individual | <input type="checkbox"/> | Association |
| <input type="checkbox"/> | General Partnership | <input type="checkbox"/> | Limited Partnership |
| <input checked="" type="checkbox"/> | Corporation – a Delaware corporation | | |
| <input type="checkbox"/> | Other: _____ | | |

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
 No

3. Interest Conveyed:

- | | | | |
|-------------------------------------|--------------------|--------------------------|-------------------|
| <input checked="" type="checkbox"/> | Assignment | <input type="checkbox"/> | Change of Address |
| <input type="checkbox"/> | Security Agreement | <input type="checkbox"/> | Merger |

4. Application number(s) or registration(s) number(s).

Additional sheet attached: Yes No

A. APPLICATION SERIAL NUMBERS

SEE LIST ATTACHED AT SCHEDULE A

B. TRADEMARK REGISTRATION NUMBERS

SEE LIST ATTACHED AT SCHEDULE A

5. Name and Address of party of whom correspondence concerning document should be mailed:

**Todd A. Denys, Esq.
MATHEWS, COLLINS, SHEPHERD & MCKAY, P.A.
100 Thanet Circle, Suite 306
Princeton, New Jersey 08540-3674
Tel. No. (609) 924-8555**

6. Number of applications and registrations involved:

Two (2) applications

and

Fifty-five (55) registrations

7. Amount of fee enclosed or authorized to be charged:

\$1440.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

13-2165

Your prompt attention to expediting the recordation of this change of address request is greatly appreciated.

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: June 11, 2003

UNITED STATES

ASSIGNMENT

THIS ASSIGNMENT is made and effective the 11 th day of June, 2003 between, Lander Co., Inc., a corporation organized and existing under the laws of the State of Delaware, with a principal place of business located at 106 Grand Avenue, Englewood, New Jersey 07631, United States of America, (hereinafter the "ASSIGNOR"), and Hermes U.S., Inc., a corporation organized and existing under the laws of the State of Delaware, with a principal place of business located at One Palmer Square, Princeton, New Jersey 08540, United States of America, (hereinafter the "ASSIGNEE").


WHEREAS, ASSIGNOR is the owner of the Trademarks and Trademark Registrations and Applications therefor listed in Schedule A attached hereto (hereinafter the "Trademarks"), and

WHEREAS, ASSIGNOR has agreed to assign the Trademarks to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its rights, title, and interest in the Trademarks and Trademark Registrations and Applications therefor listed in Schedule A attached hereto, together with the good will of the business associated therewith and the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set its hand this 11 th day of June, 2003.

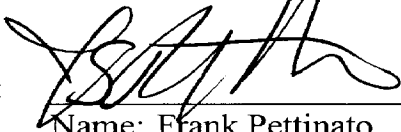
LANDER CO., INC.

BY: 
Name: Stanley Smith
Title: Vice President

(Corporate seal)

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto set its hand this 11 th day of June, 2003.

HERMES U.S., INC.

BY: 
Name: Frank Pettinato
Title: Senior Vice President

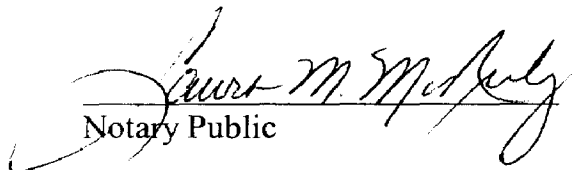
(Corporate Seal)

PHIP\352905\1

TRADEMARK
REEL: 002778 FRAME: 0729

United States of America)
State of Pennsylvania) ss:
County of Philadelphia)

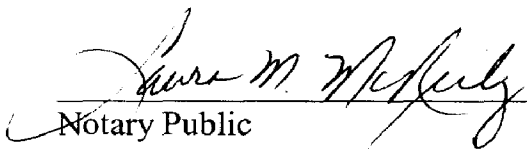
On this 11 th day of June, 2003, before me, personally appeared, Stanley Smith to me known, who being by me duly sworn, did depose and say that he is Vice President of Lander Co., Inc., the corporation described in and which executed the within instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal.


Notary Public

Notarial Seal

United States of America)
State of Pennsylvania) ss:
County of Philadelphia)

On this 11 th day of June, 2003, before me, personally appeared, Frank Pettinato to me known, who being by me duly sworn, did depose and say that he is Senior Vice President of Hermes U.S., Inc., the corporation described in and which executed the within instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal.


Notary Public

Notarial Seal

UNITED STATES

SCHEDULE A

<u>Trademark</u>	<u>Registration Number</u>
LANDER	650,237
BLUE PETALS	771,259
BETTY BUBBLES	793,045
DOROTHY REED	840,145
LANDER	869,475
LANDER	872,459
DIXIE PEACH	910,729
BLACK ORCHID (Stylized)	1,089,523
LANDER	1,107,685
LANDER	1,621,962
LANDER	1,623,203
LANDER	1,682,578
LANDER	1,833,100
POLAR ICE	1,843,464
Design of Three Stripes	1,987,334
KIDDIE	1,989,751
LANDER GRAPEFRUIT ESSENCE	2,020,569
LANDER PEACH ESSENCE	2,023,486
LANDER STRAWBERRY ESSENCE	2,023,487
LANDER VANILLA ESSENCE	2,095,765
SOMERSET NATURALS	2,139,809
SPRING GARDEN	2,178,682
ALPHA BALANCE	2,209,467
ELIZABETH POST	2,215,540
LANDER	2,232,073
JUNGLE TANGO	2,281,827
Design of Three Stripes	2,298,326
SOUR GREEN APPLE	2,308,101
GOOFY GRAPE	2,314,009
WACKY WATERMELON	2,316,199
BANANA BONKERS	2,320,961
Design of Lion and Snake	2,323,706
Design of Grapes	2,323,707
Design of Banana	2,323,708
Design of Watermelon	2,323,718
Design of Strawberries	2,325,880
HAWAIIAN TUTTI-FRUTTI	2,328,634
Design of Apple	2,335,071

UNITED STATES

SCHEDULE A (cont'd)

<u>Trademark</u>	<u>Registration Number</u>
Design of Pineapple, Strawberry and Apple	2,367,832
Design of Bottle	2,394,831
AGAINST CRUELTY and Design	2,448,014
Design of Bottle	2,452,700
CORAL SPRINGS NATURAL COLLECTION	2,453,370
COSMIC CHERRY	2,465,361
ORBITING ORANGE	2,465,362
LANDER NATURALS and Design	2,467,685
SILKY HEAT	2,476,418
WATERMELON WAVES	2,517,111
SURFIN' STRAWBERRY	2,517,112
ICICLES	2,524,771
LILACS AND ROSES	2,541,861
THE PLACE FOR OUT OF THIS WORLD FUN	2,556,493
APRICOT-WAVE	2,643,973
ISLAND BOUQUET	2,666,317
BEACH BERRY	2,684,353

<u>Trademark</u>	<u>Application Number</u>
CORAL SPRINGS	75/574,127
HOLLYWOOD PUNCH	76/137,813