

07-18-2003



TRADEMARK

102500354

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



7-14-03

RECORDATION FORM COVER SHEET

TO THE COMMISSIONER FOR TRADEMARKS:

Please record the attached original documents or a copy thereof:

1. Name of conveying party: PartsVoice, LLC
an Oregon limited liability company
2. Name and address of receiving party: The Cobalt Group, Inc.
a Washington corporation
2200 First Avenue South, Ste. 400
Seattle, WA 98134-1408
3. Nature of Conveyance: Assignment of Trademark
4. Executed date: July 10, 2003
5. Registration No. 1,781,897
6. Name and address of party to whom correspondence concerning document should be mailed:
Shaukat Karjeker
Stoel Rives LLP
600 University Street, Ste. 3600
Seattle, WA 98101-3197
7. Total number of marks involved: 1
8. Total fee (37 CFR 3.41): \$40.00
9. The Commissioner is hereby authorized to charge any additional fees which may be required in connection with the recording of this document or to credit any overpayment to Deposit Account No. 19-4455.

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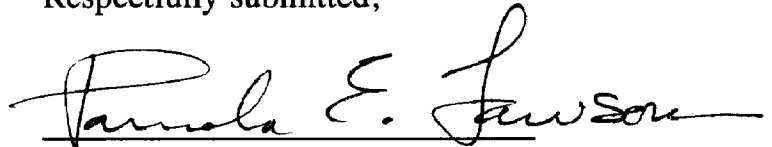
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Mailing Date: July 11, 2003

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REEL: 002780 FRAME: 0577

10. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

A handwritten signature in black ink that reads "Pamela E. Lawson". The signature is written in a cursive style with a horizontal line underneath the name.

Pamela E. Lawson
Paralegal

Total number of pages including recordation cover sheet, and document: 3

Date: July 11, 2003

STOEL RIVES LLP
900 SW Fifth Avenue, Suite 2600
Portland, Oregon 97204-1268
Telephone: 503 294 9609

Mailing Date: July 11, 2003

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, PartsVoice, LLC, an Oregon limited liability company, of 8305 SW Monterey, Ste. 104, Portland, OR 97266, has adopted and used the mark PARTSVOICE, which was registered with the U.S. Patent and Trademark Office under Registration No. 1,781,897 on July 13, 1993;

WHEREAS, The Cobalt Group, Inc., a Washington corporation, of 2200 First Avenue South, Ste. 400, Seattle, WA 98134-1408 ("Assignee"), has acquired ownership and control of PartsVoice, LLC, and Assignee is the sole member of the LLC;

WHEREAS, PartsVoice, LLC has continued to use the mark in interstate commerce after its acquisition by Assignee;

WHEREAS, PartsVoice, LLC is undergoing dissolution and its assets are being transferred to Assignee; and

WHEREAS, Assignee now wants to formally take title to all rights in the mark and its associated goodwill, and to continue to use the mark in commerce;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, PartsVoice, LLC docs hereby assign to The Cobalt Group, Inc. all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

PARTSVOICE, LLC
By The Cobalt Group, Inc. as its sole member

Date: July 10, 2003

By: 
Scott Mathews

Title: Chief Financial Officer of The Cobalt Group, Inc.