

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seneca Sports, Inc.		01/24/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bravo Corporation		
Street Address:	3731 West Warner Avenue		
City:	Santa Ana		
State/Country:	CALIFORNIA		
Postal Code:	92704		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2136050	ADRENALINE	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	949-760-0404		
Email:	efiling@kmob.com		
Correspondent Name:	Knobbe, Martens, Olson & Bear, LLP		
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ATTORNEY DOCKET NUMBER:	BRAVO.113T		
NAME OF SUBMITTER:	Stacey R. Halpern		
Total Attachments: 1 source=Seneca Assignment#page1.tif			

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ASSIGNMENT OF TRADEMARK

WHEREAS, Seneca Sports, Inc., a Delaware corporation, having a principal place of business at 75 Fortune Boulevard, Milford, Massachusetts 01757 is the owner of the mark ADRENALINE used in connection with sports equipment, namely, wheeled skates in Class 28, and is the owner of the following pending trademark application in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
ADRENALINE	2,136,050	February 10, 1998


and WHEREAS, Bravo Corporation, a California corporation with a principal address of 3731 West Warner Avenue, Santa Ana, California 92704, is desirous of acquiring Seneca Sports, Inc.'s entire right, title and interest in and to the above-mentioned trademark and application.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, Seneca Sports, Inc. hereby assigns, transfers and conveys to Bravo Corporation, all right, title, and interest in and to the above-mentioned trademark, together with the goodwill of the business symbolized by the mark, including all common law rights, the above-listed application, and all claims for damages by reason of past infringement of said mark, with the right to sue and collect therefor.

Executed this 24 day of January, 2000.

SENECA SPORTS, INC.

By: 
Its: _____