

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GE Management Worldwide, Inc.		01/13/2004	CORPORATION: FLORIDA

RECEIVING PARTY DATA	
Name:	Great Expectations Licensor, L.L.C.
Street Address:	2211 Norfolk
Internal Address:	Suite 611
City:	Houston
State/Country:	TEXAS
Postal Code:	77098
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Registration Number:	1072905	GREAT EXPECTATIONS
Registration Number:	1110282	GREAT EXPECTATIONS
Registration Number:	1346888	
Registration Number:	1381405	GREAT EXPECTATIONS
Registration Number:	2246149	S2
Registration Number:	2249621	S2
Registration Number:	2282734	

CORRESPONDENCE DATA	
Fax Number:	(713)223-3717
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>
Phone:	713-226-1361
Email:	ppaquet@lockeliddell.com
Correspondent Name:	D. Brit Nelson
Address Line 1:	600 Travis
Address Line 2:	3400 JP Morgan Chase Tower

CH \$190.00 1072905

Address Line 4: Houston, TEXAS 77002-3095

ATTORNEY DOCKET NUMBER:

020714-00000

NAME OF SUBMITTER:

Patricia Paquet

Total Attachments: 2

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ASSIGNMENT

WHEREAS, GE Management Worldwide, Inc., a Florida corporation having a principal place of business located at 4800 Federal Highway, Suite B103, Boca Raton, Florida 33431, ("ASSIGNOR"), owns certain trademarks and/or service marks as listed on Schedule 1 which is attached hereto and made a part hereof, and

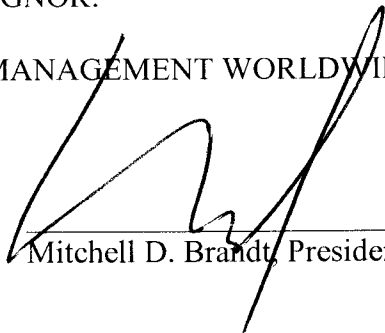
WHEREAS, Great Expectations Licensor, L.L.C., a Delaware Limited Liability Company having a principal place of business located at 2211 Norfolk, Suite 611, Houston, Texas 77098 ("ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the trademarks and/or service marks, applications and registrations, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto the ASSIGNEE, its successors or assigns, the entire worldwide right, title and interest in and to the trademarks and/or service marks, applications and registrations, shown in Schedule 1, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

ASSIGNOR:

GE MANAGEMENT WORLDWIDE, INC.

Date: 1/13/04

By: 

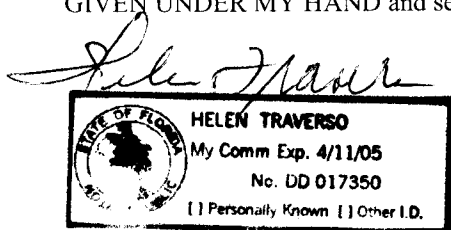
Mitchell D. Brandt, President

STATE OF TEXAS)

COUNTY OF HARRIS)

BEFORE ME, the undersigned authority, on this day personally appeared Mitchell D. Brandt, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me under oath that he executed the same as the act and deed of GE Management Worldwide, Inc., as President thereof, and for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND and seal of office, this 12th day of JAN, 2004.



Notary Public in and for
the State of Texas

SCHEDULE 1

U.S. FEDERAL TRADEMARK REGISTRATIONS

Trademark/Service Mark	Registration No.
GREAT EXPECTATIONS	1,072,905
GREAT EXPECTATIONS	1,110,282
MOVING HEARTS LOGO	1,346,888
GREAT EXPECTATIONS	1,381,405
GREAT IMPRESSIONS	1,669,854
S2	2,246,149
S2 DESIGN	2,249,621
EMPOWERMENT LOGO	2,282,734

M. H. Day