

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seabury & Smith, Inc.		12/10/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Aetna Inc.
Street Address:	980 Jolly Road
Internal Address:	RW4A
City:	Blue Bell
State/Country:	PENNSYLVANIA
Postal Code:	19422
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Serial Number:	76472985	LIFEWAYS
Registration Number:	2602347	LIFEWAYS

CORRESPONDENCE DATA	
Fax Number:	(860)273-5743
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	860-273-0835
Email:	DionFA@aetna.com
Correspondent Name:	Faye A. Dion
Address Line 1:	151 Farmington Avenue
Address Line 2:	RW4A
Address Line 4:	Hartford, CONNECTICUT 06156

NAME OF SUBMITTER:	Faye A. Dion
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Total Attachments: 2
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SCHEDULE B

ASSIGNMENT OF TRADEMARKS

WHEREAS, Seabury & Smith, Inc., a Delaware corporation, having an address of 1166 Avenue of the Americas, New York, NY 10036, has used and is using in its business the following trademarks set forth in Schedule A hereto;

WHEREAS, Aetna Inc., a Pennsylvania corporation, having an address of 151 Farmington Avenue, Hartford, CT 06156, is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and the registrations thereof and applications therefore as set forth in Schedule A;

WHEREAS, it is desired that the assignment of said trademarks and the registrations and applications be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Seabury & Smith, Inc. hereby assigns to said Aetna Inc. all rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the said marks, and the registrations thereof and applications therefore as set forth in Schedule A, and all rights to damages and profits, due or accrued, arising out of past infringements and said trademarks, and the right to sue for and recover the same

Seabury & Smith, Inc.

By: Keith Stewart

Title: Vice President

Dated: 12/10/03

SCHEDULE A

MARK

REGISTRATION/SERIAL NO.

LIFEWAYS

Reg. No. 2,602,347

LIFEWAYS

Application Ser. No. 76/472,985