

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Addison Wesley Longman, Inc.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 01/21/2004

2. Name and address of receiving party(ies)

Name: Pearson Education, Inc.

Internal Address:

Street Address: One Lake Street

City: Upper Saddle River State: NJ Zip: 07458

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other

if assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) None

B. Trademark Registration No.(s) 2132056

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carole F. Barrett

Internal Address:

Street Address: Three Embarcadero Center Seventh Floor

City: San Francisco State: CA Zip: 94111-4-24

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 25.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

082792

DO NOT USE THIS SPACE

9. Signature.

Carole F. Barrett Name of Person Signing

Signature

January 22, 2004 Date

Total number of pages including cover sheet, attachments, and document: - 4 -

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

### ASSIGNMENT OF TRADEMARK RIGHTS

This ASSIGNMENT OF TRADEMARK RIGHTS dated and effective as of this first day of January, 1999 is by and between Addison Wesley Longman, Inc., a corporation organized under the laws of the State of Delaware, doing business at One Jacob Way, Reading, Massachusetts, 01867 ("Assignor") and Pearson Education, Inc., a corporation organized under the laws of the State of Delaware, doing business at One Lake Street, Upper Saddle River, New Jersey, 07458 ("Assignee");

THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does sell, assign, transfer, set over and otherwise convey to Assignee any and all of Assignor's worldwide right, title and interest in and to trademark PLANET DIARY (Registration No. 2,132,056, Registered on January 27, 1998) ("Assigned Mark") including any and all rights to any applications for the Assigned Mark together with that part of the goodwill of the Assignor's business conducted under or otherwise symbolized by the Assigned Mark and including all common law rights, all recordations, registrations and applications related to the Assigned Mark worldwide and including all claims and rights associated with the Assigned Mark including the right to bring and maintain actions for past, present and future infringement.

Date:

1/21/04

Addison Wesley Longman, Inc.

*[Signature]*  
Signature

Robert Dancy  
Name

Senior Vice President  
Title

**Recordation Form Cover Sheet**

**Assignment of Trademark Registration - Blank Page**

The attached Recordation Form Cover Sheets are to record the Assignment:

Conveying Party: Addison Wesley Longman, Inc.

Receiving Party: Pearson Education, Inc.

Law Offices of  
**HOWARD, RICE, NEMEROVSKI, CANADY, FALK & RABKIN**  
A Professional Corporation  
Three Embarcadero Center, Seventh Floor  
San Francisco, CA 94111  
Tel. 415/434-1600 - Fax 415/217-5910

**TELECOMMUNICATIONS TRANSMITTAL SHEET**  
January 22, 2004

**PLEASE NOTE:** THIS FACSIMILE AND THE INFORMATION IT CONTAINS ARE INTENDED TO BE A CONFIDENTIAL COMMUNICATION ONLY TO THE PERSON(S) SPECIFIED IN THE "TO" LINE BELOW. IF YOU HAVE RECEIVED THIS FACSIMILE IN ERROR, PLEASE NOTIFY US BY TELEPHONE AND RETURN THE ORIGINAL FAX TO THE ABOVE ADDRESS BY UNITED STATES MAIL. THANK YOU.

**TO:** Assignment Branch  
UNITED STATES PATENT AND  
TRADEMARK OFFICE  
2900 Crystal Drive  
Arlington, VA 22202-3513

**FAX:** 703.306.5995  
**TEL:** 703.308.9723

**FROM:** Carole F. Barrett

**TOTAL NO. OF PAGES** (including this cover page):

Request for Recordal of Assignment of Trademark Registration.  
Reg. No.: 2,132,056  
Mark: PLANET DIARY

We attach a copy of the Recordation Form Cover Sheets. The Trademark Office is hereby authorized to charge the Deposit Account of Howard, Rice, Nemerovski, Canady, Falk & Rabkin, Account No. 08-2792 the fees reflected on the attached documents for a total amount of \$25.00 as the filing fees for the request for Release of Patent Collateral.

  
Carole F. Barrett  
Attorney for Registrant

If you do not receive all pages, call the fax room at 415/765-4612 (after 9:00 p.m. call 415/399-3040) to speak directly to a facsimile operator.

Opr: \_\_\_\_\_  
**RETURN TO:** JC Mountcastle (8) 40040.58