



07-21-2003

\$D

Form PT-594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

REI 7



102501609

J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CELTICS BASKETBALL, L.P.

7-15-03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: DECEMBER 31, 2002

2. Name and address of receiving party(ies)

Name: BANNER SEVENTEEN, LLC

Internal Address:

92 HAYDEN AVENUE

Street Address:

LEXINGTON MA 02421

City: State: Zip:

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State

Other DELAWARE LIMITED LIABILITY COMPANY

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE ATTACHED SCHEDULE

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: ANIL V. GEORGE

LEGAL DEPT /

Internal Address:

INTELLECTUAL PROPERTY GROUP NBA PROPERTIES, INC.

Street Address: 645 5TH AVENUE

City: NEW YORK State: NY Zip: 10022

6. Total number of applications and registrations involved: 29

7. Total fee (37 CFR 3.41): \$ 740

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

14-0623

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ANIL V. GEORGE Name of Person Signing

Signature

Date 7/19/03

Total number of pages including cover sheet, attachments, and document: 12

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

07/19/2003 670011 00000137 140623 1003131

01 FC:8521 40.00 DA 02 FC:8522 700.00 DA

TRADEMARK REEL: 002781 FRAME: 0401

ASSIGNMENT COVER SHEET

PAGE 2

CELTICS BASKETBALL, L.P. (ASSIGNOR) TO BANNER SEVENTEEN, LLC (ASSIGNEE)

REGISTRATION NOS.

1003131
1806185
2001168
2195362
2325752
2503956
2593912
2606814
0970431
2441327
2643241
2540918
2525562
2278441
2265646
2279966
2309752
2273018
2286418
2271150
2286417
0995738
2193895
2065322
2532515

Application Serial Nos.

75/602072
75/448419
74/418447
74/715753

TRADEMARK ASSIGNMENT

This Agreement is made on the ___ day of December, 2002,
between Celtics Basketball, L.P., a limited partnership, the full
post office address of whose principal office or place of
business is 151 Merrimac Street, Fifth Floor, Boston,
Massachusetts 02114 (hereinafter, "ASSIGNOR"), and Banner
Seventeen, LLC, a limited liability company, the full post office
address of whose principal office or place of business is 92
Hayden Avenue, Lexington, Massachusetts 02421 (hereinafter,
"ASSIGNEE").

WHEREAS, ASSIGNOR, the owner of the Boston Celtics, a member
team of the National Basketball Association, owns, has adopted,
has used and is using the trademarks and service marks and
related applications and registrations identified by the U.S. and
Canadian trademark/service mark applications and registrations
identified in Schedule A, attached hereto as Exhibit 1 (the
TRADEMARKS).

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks
and service marks and the applications and registrations thereof.

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other
good and valuable consideration the receipt and sufficiency of
which are hereby acknowledged, ASSIGNOR does hereby assign, sell
and transfer to ASSIGNEE, its successors and assigns, all right,
title, and interest in and to the Trademarks, together with the

goodwill associated with the business in connection with which the Trademarks have been used.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

CELTICS BASKETBALL, L.P.

BANNER SEVENTEEN, LLC

By: [Signature]
(Signature)
Name: RICHARD G. BOND
Title: EXECUTIVE VICE PRESIDENT

By: _____
(Signature)
Name: _____
Title: _____

goodwill associated with the business in connection with which the Trademarks have been used.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

CELTICS BASKETBALL, L.P.

BANNER SEVENTEEN, LLC

By: [Signature]
(Signature)
Name: _____
Title: _____

By: [Signature]
(Signature)
Name: _____
Title: _____

585063760-272 NYW3RD/100420 v1

1201

GOODWIN PROCTER

12/30/2002 18:23 FAX 6175231231