TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: Corrective Assignment to restore additional receiving party's name

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
God of Fire, Inc.		11/20/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	God of Fire, Inc.	
Street Address:	231 Vandini Blvd.	
City:	Commerce	
State/Country:	CALIFORNIA	
Postal Code:	90040	
Entity Type:	CORPORATION: CALIFORNIA	

Name:	Fuentes Cigar Ltd.	
Street Address:	Zona Franca Industrial	
City:	Santiago	
State/Country:	DOMINICAN REPUBLIC	
Entity Type:	CORPORATION: DOMINICAN REPUBLIC	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78253912	GOD OF FIRE

CORRESPONDENCE DATA

Fax Number: (949)760-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 949-760-0404 Email: efiling@kmob.com Correspondent Name: Jeffrey L. Van Hoosear

Address Line 1: 2040 Main Street, Fourteenth Floor Address Line 4: Irvine, CALIFORNIA 92614

GOFINC.001T ATTORNEY DOCKET NUMBER:

TRADEMARK

REEL: 002781 FRAME: 0856

DOMESTIC REPRESENTATIVE

Name: Jeffrey L. Van Hoosear

Address Line 1: 2040 Main Street, Fourteenth Floor Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER:

Jeffrey L. Van Hoosear

Total Attachments: 5

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Electronic Version v1.1

Stylesheet Version v1.1

11/20/2003 900003209

SUBMISSION TYPE:	NEW ASSIGNMENT
	11

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Keith Park		11/20/2003	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	God of Fire, Inc.	
Street Address:	6231 Bandini Bivd.	
City:	Commerce	
State/Country:	CALIFORNIA	
Postal Code:	90040	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78253912	GOD OF FIRE

CORRESPONDENCE DATA

Fax Number:

(949)760-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

949-760-0404

Email:

efiling@kmob.com

Correspondent Name:

Knobbe, Martens, Olson & Bear, LLP

Address Line 1:

2040 Main Street

Address Line 2:

Fourteenth Floor

Address Line 4:

Irvine, CALIFORNIA 92814

ATTORNEY DOCKET NUMBER:

PROMTH.064T

NAME OF SUBMITTER:

Jeffrey L. Van Hoosear

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 13th day of July, 2003, by and between Keith Park, an individual (hereinafter referred to as "ASSIGNOR"), and God of Fire, Inc., a California corporation (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, and is, to the best of his knowledge and belief, the co-owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark application relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Application owned by ASSIGNOR; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Application owned by ASSIGNOR;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A; and
- (2) the Application set forth in Schedule B;

together with the goodwill symbolized by said Trademark, Application, as well as the business associated with the Trademark and Application, owned by ASSIGNOR concurrent with the transfer of certain tangible assets as indicia of said goodwill and the business ASSIGNOR is transferring to ASSIGNEE.

Executed at Commerce, Comm

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: GOD OF FIRE

SCHEDULE B

Federal Trademark Application(s):

MARK

GOD OF FIRE

APPL. NO. 78/253,912 FILING DATE May 23, 2003

INTL. CLASS 14 and 34

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NOVEMBER 21, 2003

PTAS

KNOBBE, MARTENS, OLSON & BEAR, LLP 2040 MAIN STREET FOURTEENTH FLOOR IRVINE, CA 92614

UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office ASSISTANT SECRETARY AND COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231



900003209A

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 11/20/2003

REEL/FRAME: 002750/0556

NUMBER OF PAGES: 3

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

PARK, KEITH

DOC DATE: 11/20/2003

CITIZENSHIP: UNITED STATES

ENTITY: INDIVIDUAL

ASSIGNEE:

GOD OF FIRE, INC. 6231 BANDINI BLVD. COMMERCE, CALIFORNIA 90040

ENTITY: CORPORATION

APPLICATION NUMBER: 78253912

REGISTRATION NUMBER:

FILING DATE: 05/23/2003

CITIZENSHIP: CALIFORNIA

ISSUE DATE:

MARK: GOD OF FIRE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

OPR/ASSIGNMENTS

11/21/03 10:15 PAGE 3/4 RightFAX

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MARY BENTON, EXAMINER ASSIGNMENT DIVISION OFFICE OF PUBLIC RECORDS

> TRADEMARK REEL: 002781 FRAME: 0862

RECORDED: 01/20/2004