

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Heartsoft, Inc.		01/06/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Apple Computer, Inc.
Street Address:	1 Infinite Loop
City:	Cupertino
State/Country:	CALIFORNIA
Postal Code:	95014
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2667821	INTERNET SAFARI
Registration Number:	2645163	INTERNET SAFARI
Registration Number:	2645162	INTERNET SAFARI
Registration Number:	2555283	INTERNET SAFARI
Registration Number:	2507825	INTERNET SAFARI
Serial Number:	75793062	INTERNET SAFARI

CORRESPONDENCE DATA

Fax Number: (408)253-0186  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 408-974-2385  
 Email: laperle@apple.com  
 Correspondent Name: Thomas R. La Perle  
 Address Line 1: 1 Infinite Loop  
 Address Line 2: MS: 3TM  
 Address Line 4: Cupertino, CALIFORNIA 95014

NAME OF SUBMITTER:	Thomas R. La Perle
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Total Attachments: 1  
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**CONFIRMATORY ASSIGNMENT**

WHEREAS, Heartsoft, Inc. ("Heartsoft"), a Delaware corporation having an address of 3101 North Hemlock, Broken Arrow, OK 74012, was the owner of all right, title and interest in and to the mark INTERNET SAFARI, registered before the United States Patent and Trademark Office under Reg. Nos. 2,667,821, 2,645,163, 2,645,162, 2,555,283, and 2,507,825, as well as Application Ser. No. 75/793,062 (the "Marks") (see attached Schedule A);

WHEREAS, Kidsmart LLC ("Kidsmart"), with offices at 3101 North Hemlock, Broken Arrow, OK 74012, acquired the Marks and the associated good will from Selective Factors, L.L.C. who had previously acquired the Marks and the associated good will from Heartsoft through a foreclosure and sale of collateral.

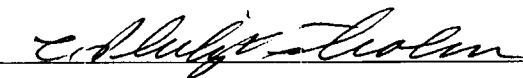
WHEREAS, Apple Computer, Inc. ("Apple"), a California corporation having an address of 1 Infinite Loop, Cupertino, CA 95014, acquired all right, title and interest in and to said Marks, and the registrations and application thereof, together with the goodwill of the business associated with the Marks nunc pro tunc as of January 6, 2003;

WHEREAS, Apple desires this Confirmatory Assignment for the purpose of recording its ownership of the above-identified Marks therefore at the United States Patent and Trademark Office;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Heartsoft does hereby assign, transfer and confirm unto Apple all its right, title and interest in and to said Marks, and the registrations and application thereof, together with the goodwill of the business symbolized by the Marks nunc pro tunc as of January 6, 2003.

IN WITNESS WHEREOF, Heartsoft, through Kidsmart as successor to the business of Heartsoft, caused this Confirmatory Assignment to be executed by its duly authorized officer, as of the date indicated below.

KIDSMART LLC

By: 

Printed Name: C. Philip Tholen

Title: Managing Member

Date: December 5, 2003