

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hester Industries, Inc.		11/24/2003	CORPORATION: WEST VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pilgrim's Pride Corporation of West Virginia, Inc.		
<b>Street Address:</b>	110 South Texas Street, P.O. Box 93		
<b>City:</b>	Pittsburg		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75686		
<b>Entity Type:</b>	CORPORATION: WEST VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	764028	P	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)978-3099		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214.978.3064		
<b>Email:</b>	roxanne.edwards@bakernet.com		
<b>Correspondent Name:</b>	S. Roxanne Edwards c/o Baker & McKenzie		
<b>Address Line 1:</b>	2001 Ross Avenue, Suite 2300		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	24167786.71		
<b>NAME OF SUBMITTER:</b>	S. Roxanne Edwards		
<b>Total Attachments: 0</b>			

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