

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Liberation Publications, Inc.		08/15/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	LPI Media Inc.
Street Address:	6922 Hollywood Boulevard
Internal Address:	Tenth Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90028
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 6		
Property Type	Number	Word Mark
Registration Number:	2158988	UNZIPPED
Registration Number:	1723673	THE ADVOCATE
Registration Number:	1812891	FRESH MEN
Registration Number:	2296012	ALYSON
Registration Number:	2393097	MEN
Registration Number:	1733019	ALYSON WONDERLAND

CORRESPONDENCE DATA	
Fax Number:	(310)282-2200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	dgrace@loeb.com
Correspondent Name:	David W. Grace
Address Line 1:	10100 Santa Monica Boulevard
Address Line 2:	Suite 2200
Address Line 4:	Los Angeles, CALIFORNIA 90067-4164

ATTORNEY DOCKET NUMBER:	052499-10001
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CH \$165.00 2158988

NAME OF SUBMITTER:

David W. Grace

Total Attachments: 1

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State of Delaware  
Secretary of State  
Discussed on 08/15/2003  
Delivered 05:50 PM 08/15/2003  
FILED 04:21 PM 08/15/2003  
SRV 030534995 - 2967379 FILE

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

Liberation Publications, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify that:

1. The amendment to the Corporation's Certificate of Incorporation set forth below was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware and has been adopted by the Board of Directors in accordance with Section 141(f) of the General Corporation Law of the State of Delaware.

"RESOLVED, that Article FIRST of the Corporation's Certificate of Incorporation is amended to read as follows:

"The name of the Corporation is LPI Media Inc."

RESOLVED FURTHER, that the Secretary of the Corporation is hereby authorized and directed to solicit the affirmative vote or written consent of the stockholders of the Corporation approving such amendment to the Certificate of Incorporation pursuant to the General Corporation Law of the State of Delaware."

2. The foregoing resolution amending Article FIRST of the Corporation's Certificate of Incorporation to reflect the Corporation's change of name was consented to in writing by all of the outstanding shares of stock of the Corporation in accordance with Section 228(a) of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused the Certificate to be executed by James M. Franklin, its President, on this 8<sup>th</sup> day of August 2003.

  
James M. Franklin, President

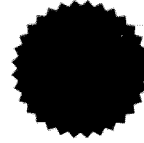
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08/08/2003 10:00

Delaware


The First State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LIBERATION PUBLICATIONS, INC.", CHANGING ITS NAME FROM "LIBERATION PUBLICATIONS, INC." TO "LPI MEDIA INC.", FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF AUGUST, A.D. 2003, AT 4:21 O'CLOCK P.M.  
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



2967379 8100  
030534995

  
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2586787  
DATE: 08-18-03