

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maine Wild Blueberry Company		01/31/2003	CORPORATION: MAINE
RECEIVING PARTY DATA			
Name:	Ocean Spray Cranberries, Inc.		
Street Address:	One Ocean Spray Drive		
City:	Lakeville-Middleboro		
State/Country:	MASSACHUSETTS		
Postal Code:	02349		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78073659	CRAN CHEWS	
CORRESPONDENCE DATA			
Fax Number:	(212)751-6849		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 758-4800		
Email:	ptotmcommunications@morganfinnegan.com		
Correspondent Name:	Morgan & Finnegan, LLP		
Address Line 1:	345 Park Avenue		
Address Line 4:	New York, NEW YORK 10154		
ATTORNEY DOCKET NUMBER:	7909-4118		
NAME OF SUBMITTER:	Maren C. Perry		
Total Attachments: 2			
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**EXHIBIT A
ASSIGNMENT OF TRADEMARK
AND APPLICATION FOR FEDERAL REGISTRATION**

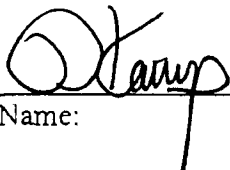
WHEREAS, Maine Wild Blueberry Company ("Assignor"), a Maine corporation of 50 Elm Street, Machias, Maine has adopted and used and is using the mark CRAN CHEWS for which Assignor has filed an application for registration in the United States Patent and Trademark Office, Serial No. 78/073,659 filed July 12, 2001,

WHEREAS, Ocean Spray Cranberries, Inc., a Delaware corporation ("Assignee"), of One Ocean Spray Drive, Lakeville-Middleboro, Massachusetts, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, pursuant to 15 U.S.C. 1060 for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified application for registration thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to and in the name of the Assignee.

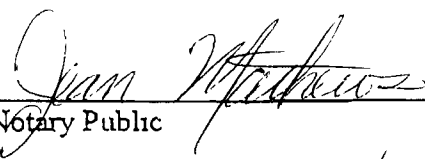
Dated this 31 day of January, 2003

By: 
Name: _____

STATE OF MAINE)
) ss.:
COUNTY OF Washington)

I certify that I know or have satisfactory evidence that R. Karp is the person who appeared before me, and said person acknowledged that he/she signed this instrument, on oath stated that he/she was authorized to execute the instrument and acknowledge it to be free and voluntary act for the uses and purposes mentioned in the instrument.

Dated this 31 day of January, 2003.


Notary Public
Commission Expires: 1/6/09

In Witness Whereof, each of the parties hereto has caused this Agreement to be duly executed on its behalf.

OCEAN SPRAY CRANBERRIES, INC.
COMPANY, INC.

By: [Signature]
Name JAMES S. O'SHAUGHNESSY
Its: VP Civil Counsel
Title

[Signature]
Signature
3-13-03
Date

MAINE WILD BLUEBERRY

By: [Signature]
Name Ragnar Kamp
Its: President
Title

[Signature]
Signature
01-31-03
Date