

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
International Engine Intellectual Property Company, LLC		01/26/2004	Limited Liability Company: ILLINOIS

RECEIVING PARTY DATA

Name:	International Truck Intellectual Property Company, LLC.
Street Address:	4201 Winfield Road
Internal Address:	Law Offices
City:	Warrenville
State/Country:	ILLINOIS
Postal Code:	60555
Entity Type:	Limited Liability Company: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78276457	POWER SHOTS

CORRESPONDENCE DATA

Fax Number: (630)753-3982
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 630-753-2445
 Email: ptinfo@nav-international.com
 Correspondent Name: Debra L. Hutchings
 Address Line 1: 4201 Winfield Road
 Address Line 2: Law Offices
 Address Line 4: Warrenville, ILLINOIS 60555

ATTORNEY DOCKET NUMBER:	T10641
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NAME OF SUBMITTER:	Debra L. Hutchings
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Total Attachments: 2
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CH \$40.00 78276457

FEDERAL TRADEMARK ASSIGNMENT

WHEREAS, INTERNATIONAL ENGINE INTELLECTUAL PROPERTY COMPANY, LLC., a limited liability company organized and existing under the laws of Illinois (hereinafter 'ENGINE IP COMPANY'), is the owner of the United States trademarks and applications/registrations show on Exhibit A;

AND WHEREAS, INTERNATIONAL TRUCK INTELLECTUAL PROPERTY COMPANY, LLC., a limited liability company organized and existing under the laws of Illinois (hereinafter 'TRUCK IP COMPANY'), desired to acquire said United States trademarks and the applications/registrations therefore;

NOW, THEREFORE, for goods and valuable consideration, the receipt of which is hereby acknowledged, effective January 26, 2004, ENGINE IP COMPANY does hereby assign, set over and transfer to TRUCK IP COMPANY the entire right, title and interest in and to each of said United States trademarks, together with the goodwill of the business associated therewith, and the applications/registrations therefore.

INTERNATIONAL ENGINE INTELLECTUAL
PROPERTY, COMPANY, LLC.

By: *Dennis Kelly Sullivan*
Title: Vice President & Senior Counsel

STATE OF Illinois)
) ss.
COUNTY OF DuPage)

On this 26th of January 2004, before me, a Notary Public in and for the County aforesaid, personally appeared Dennis Kelly Sullivan, personally known to me and known to me to be the person whose name is subscribed to the foregoing instrument, who stated that he was the Vice President & Senior Counsel of TRUCK IP COMPANY, and that he had been duly authorized by the Board of Directors of said corporation to execute the foregoing instrument under said authority.

Notary Public *Catherine M Majawski*
My Commission Expires: 12/12/05

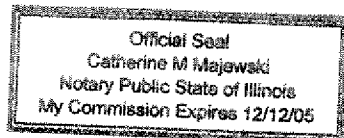


EXHIBIT "A"

MARK

APPLICATION NO.

APPLICATION DATE

POWER SHOTS

78/276,457

July 20, 2003