# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Prudential Insurance Company of America		101/14/2004	New Jersey Mutual Insurance Company: NEW JERSEY

### RECEIVING PARTY DATA

Name:	Homes & Land Publishing, Ltd.	
Street Address:	1600 Capitol Circle S.W.	
City:	Tallahassee	
State/Country:	FLORIDA	
Postal Code:	32310	
Entity Type:	LIMITED PARTNERSHIP: FLORIDA	

Name:	Prince Communications, Ltd.	
Street Address:	1600 Capitol Circle S.W.	
City:	Tallahassee	
State/Country:	FLORIDA	
Postal Code:	32310	
Entity Type:	LIMITED PARTNERSHIP: FLORIDA	

Name:	PCL Media, Ltd.
Street Address:	1600 Capitol Circle S.W.
City:	Tallahassee
State/Country:	FLORIDA
Postal Code:	32310
Entity Type:	LIMITED PARTNERSHIP: FLORIDA

Name:	Prince Communication Publishing, Inc.
Street Address:	1600 Capitol Circle S.W.
City:	Tallahassee
State/Country:	FLORIDA
Postal Code:	32310
	TRADEMARK

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	Entity Type:	CORPORATION: FLORIDA	
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Name:	The Printing House, Ltd.	
Street Address:	1600 Capitol Circle S.W.	
City:	Tallahassee	
State/Country:	FLORIDA	
Postal Code:	32310	
Entity Type:	LIMITED PARTNERSHIP: FLORIDA	

#### PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1256835	HOMES & LAND
Registration Number:	1346071	
Registration Number:	1765794	RENTAL GUIDE
Registration Number:	2031281	RENTAL GUIDE MAGAZINE
Registration Number:	1639730	AMERICA'S BROKER
Registration Number:	1703648	HOMEMAIL
Registration Number:	2064271	ON-SITE
Registration Number:	1756790	HOMES&LAND
Registration Number:	2038027	HOMEFAX
Registration Number:	1854856	WHERE AMERICA LOOKS FOR HOMES
Registration Number:	1918342	HOMES & LAND ELECTRONIC MAGAZINE
Registration Number:	2124466	NEW HOMES
Registration Number:	1957508	WHEN RENTERS NEED GUIDANCE, THIS IS WHERE THEY LOOK
Registration Number:	2130176	TOGETHER WE CAN
Registration Number:	2230872	HOME DISCOVERIES

#### **CORRESPONDENCE DATA**

Fax Number: (678)553-2212

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 678-553-2100

Email: atltrademark@gtlaw.com
Correspondent Name: Kristen L. Fancher, Esq.
Address Line 1: 3290 Northside Parkway

Address Line 2: Suite 400

Address Line 4: Atlanta, GEORGIA 30327

ATTORNEY DOCKET NUMBER: H&LASSIGN

TRADEMARK

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NAME OF SUBMITTER:	Loring Kemp, Trademark Paralegal
Total Attachments: 6 source=assign1#page1.tif source=assign2#page1.tif source=assign3#page1.tif source=assign4#page1.tif source=assign5#page1.tif source=assign6#page1.tif	

### TERMINATION AND RELEASE OF SECURITY INTERESTS IN CERTAIN TRADEMARKS

TERMINATION AND RELEASE OF SECURITY INTERESTS IN CERTAIN TRADEMARKS (this "Release"), dated as of January 14, 2004, by THE PDUDENTIAL INSURANCE COMPANY OF AMERICA, as collateral agent (the "Collateral Agent").

WHEREAS, pursuant to the terms of that certain Security Agreement, dated as of June 20, 2000 (as amended and in effect from time to time, the "Security Agreement"), by each of Prince Communications, Ltd. (together with its successors and assigns, the "Company"), The Printing House, Ltd. (together with its successors and assigns, "PHL"), PCL Media, Ltd. (together with its successors and assigns, "PCL"), Homes & Land Publishing, Ltd. (together with its successors and assigns, "H&L") and Prince Communications Publishing, Inc. (together with its successors and assigns, "PCP", and, together with PHL, PCL, and H&L, individually, a "Guarantor," and collectively, the "Guarantors"; and the Company and the Guarantors individually, an "Obligor," and collectively, the "Obligors"), in favor of the Collateral Agent, and recorded with the United States Patent and Trademark Office, for the purpose of securing certain obligations of the Obligors to the Collateral Agent, the Obligors granted to the Collateral Agent a security interest in and lien on, and collaterally assigned to the Collateral Agent all of their respective trademarks, trademark registrations, trademark applications and associated goodwill, including, without limitation, the trademarks, trademark registrations and trademark applications identified on Exhibit A attached hereto) (such trademarks referred to herein as the "Named Trademarks"); and

WHEREAS, the Collateral Agent has agreed to terminate and release their security interest and all of their right, title and interest in each of the Named Trademarks as herein provided;

- NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent and the Obligors hereby agree as follows:
- 1. Release and Assignment. The Collateral Agent hereby terminates and releases its security interest in and first priority lien on all of the Named Trademarks, and the Collateral Agent hereby assigns and transfers to the Obligors, without recourse, all of the Collateral Agent's right, title and interest in and to each of the Named Trademarks and the related trademark registrations and goodwill, effective as of the date set forth above.
- 2. <u>Acknowledgment and Acceptance</u>. The Obligors hereby acknowledge and accept the foregoing release and assignment by the Collateral Agent.
- 3. <u>Counterparts</u>. This Release may be executed in any number of counterparts which shall together constitute one and the same agreement.

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**IN WITNESS WHEREOF**, the Collateral Agent and the Obligors have executed this Release, to take effect as of the date first set forth above.

THE PRUDENTIAL INSURANCE COMPANY

OF AMERICA, as Collateral Agent

PRINCE COMMUNICATIONS, LTD.

Byo Francis C Lowe

THE PRINTING HOUSE, LTD.

Name: Robert Derrick Title: Vice President

Accepted:

PCL MEDIA, LTD.
By: finces C. Lowe Name: FEANLES C. LOWE Title: CEO g General Pariner, Prince Comm Publishing, Inc.
HOMES & LAND PUBLISHING, LTD.
By: Annew C. Lowe Name: FRANCES C. LUNE Title: CEO of Beneral Partner, Prince Communications Publishing, Inc.

TRADEMARK REEL: 002782 FRAME: 0895

Title: CEO of General Partner, Prince Communications, Inc.

By: Finces Chewe Name: FRANCES C. LOWE Title: CEO of General Partner, Prince Communications Publishing, Inc.

IN WITNESS WHEREOF, the Collateral Agent and the Obligors have executed this Release, to take effect as of the date first set forth above.

## THE PRUDENTIAL INSURANCE COMPANY

OF AMERICA, as Collateral Agent

Name: Robert Derrick Title: Vice President

Accepted:

PRINCE COMMUNICATIONS, LTD.

By: Francis C. Lewe Name:

Title:

THE PRINTING HOUSE, LTD.

By: Fince C howe

Title:

PCL MEDIA, LTD.

By: James C. Lawe Name:

Title:

HOMES & LAND PUBLISHING, LTD.

By: <u>In onces C. Lowe</u> Name:

Title:

PRINCE COMMUNICATIONS PUBLISHING, INC.

By: Frances C Lowe Name: FRANCES C. LOWE Title: CEO &

# CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Georgia )ss.
STATE OF Georgia ) COUNTY OF Fulton )
Before me, the undersigned, a Notary Public in and for the county aforesaid, on this day of January 2004, personally appeared Derect_Derect_ to me known personally, and who, being by me duly sworn, deposes and says that he/she is a of and that said instrument was signed and sealed on behalf of said institution by authority of its governing body, and said officer acknowledged said instrument to be the free act and deed of said institution.
Notary Public My Commission Expires: 1.5.08
CERTIFICATE OF ACKNOWLEDGMENT
STATE OF Georgia ) COUNTY OF Fulton )
Before me, the undersigned, a Notary Public in and for the county aforesaid, on this day of January 2004, personally appeared to me known personally, and who, being by me duly sworn, deposes and says that he/she is a of and that said instrument was signed and sealed on behalf of said institution by authority of its governing body, and said officer acknowledged said instrument to be the free act and deed of said institution.
Notary Public  My Commission Expires: 1.508

CTDOCS:1573416.2

## Exhibit A

# Trademarks United States Patent and Trademark Office

Trademark or <u>Service Mark</u>	Registrations United States Patent and Trademark Office Registration No. Registration Date	
1. HOMES & LAND MAGAZINE	West Virginia – no serial number	08/13/80
2. HOMES & LAND	U.S. Reg. 1,256,835	11/08/83
3. DESIGN OF HOUSE	U.S. Reg. 1,346,071	07/02/85
4. RENTAL GUIDE & DESIGN	U.S. Reg. 1,765,794	04/20/93
5. RENTAL GUIDE MAGAZINE	U.S. Reg. 2,031,281	01/14/97
6. AMERICA'S BROKER	U.S. Reg. 1,639,730	04/02/91
7. HOMEMAIL	U.S. Reg. 1,703, 648	07/28/92
8. ON-SITE	U.S. Reg. 2,064,271	05/27/97
9.HOMES & LAND (DESIGN)	U.S. Reg. 1,756,790	03/09/93
10. HOMEFAX	U.S. Reg. 2,038,027	12/18/97
11. WHERE AMERICA LOOKS FOR HOMES	U.S. Reg. 1,854,856	09/20/94
12. HOMES & LAND ELECTRONIC MAGAZINE	U.S. Reg. 1,918,342	09/12/95
13. NEW HOMES	U.S. Reg. 2,124,466	12/23/97
14. WHEN RENTERS NEED GUIDANCE, THIS IS WHERE THEY LOOK	U.S. Reg. 1,957,508	02/20/96
15. TOGETHER WE CAN & DESIGN	U.S. Reg. 2,130,176	01/20/98
16. HOME DISCOVERIES	U.S. Reg. 2,230,872	03/09/99

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**RECORDED: 01/27/2004**