

07-22-2003

OFFICE OF PUBLIC RECORDS

2003 JUL 16 AM 9:08

FINANCE SECTION



102504679

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

**TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).**

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

7.16.03

**Conveyance Type**

- Assignment
  - Security Agreement
  - Merger
  - Change of Name
  - Other
  - License
  - Nunc Pro Tunc Agreement
- Effective Date  
Month Day Year

**Conveying Party**

Mark if additional names of conveying parties attached

Name   
Formerly

Execution Date  
Month Day Year

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual
- General Partnership
- Limited Partnership

- Corporation
- Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

07/21/2003 ECOOPER 00000117 2337676

**FOR OFFICE USE ONLY**

01 FC:8521 40.00 DF

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002783 FRAME: 0419**

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2337676"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees: Yes  No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David W. Grace

Name of Person Signing

Signature

July 16, 2003

Date Signed

FORM PTO-1018A  
Expires 07/2008  
OMB 0661-0007

08-19-2002



102195520  
RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARKS  
Express Mail Label No.:  
EV075000819

OFFICE OF PUBLIC RECORDS  
AUG 12 AM 9:15  
FINANCE SECTION

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

<b>Submission Type</b>		<b>Conveyance Type</b>	
<input checked="" type="checkbox"/> New	<i>8/12/02</i>	<input checked="" type="checkbox"/> Assignment	<input type="checkbox"/> License
<input type="checkbox"/> Resubmission (Non-Recordation)	Document ID # _____	<input type="checkbox"/> Security Agreement	<input type="checkbox"/> Nunc Pro Tunc Agreement
<input type="checkbox"/> Correction of PTO Error	Reel # _____ Frame # _____	<input type="checkbox"/> Merger	Effective Date Month Day Year _____
<input type="checkbox"/> Corrective Document	Reel # _____ Frame # _____	<input type="checkbox"/> Change of Name	_____
		<input type="checkbox"/> Other	_____

**Conveying Party**  Mark if additional names of conveying parties attached

Name: National Pork Producers Council Execution Date: 07252002  
 Formerly: \_\_\_\_\_  
 Individual  General Partnership  Limited Partnership  Corporation  Association  
 Other \_\_\_\_\_  
 Citizenship/State of Incorporation/Organization: Iowa

**Receiving Party**  Mark if additional names of receiving parties attached

Name: National Pork Board  
 DBA/AK/A: \_\_\_\_\_  
 Composed of: \_\_\_\_\_  
 Address (line 1): \_\_\_\_\_  
 Address (line 2): P.O. Box 9114  
 Address (line 3): Des Moines Iowa 50306  
 City State/Country Zip Code  
 Individual  General Partnership  Limited Partnership  Corporation  Association  
 Other: Board created by a statute of the United States  
 Citizenship/State of Incorporation/Organization: \_\_\_\_\_

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

08/16/2002 UNJELER 00000187 75659343  
01 FC1461 49:00:00  
02 FC1462 45:00:00

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the USPTO Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0661-0007), Washington, D.C. 20503. See OMB Information Collection Budget Package 0661-0007, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REF: 002783 0778  
TRADEMARK  
REEL: 002783 FRAME: 0421

FORM PTO-1018B  
Expires 6/30/09  
OMB 0001-0027

Page 2

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

MARK IF ADDITIONAL NUMBERS ATTACHED

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text" value="7368343"/>	<input type="text" value="76103035"/>	<input type="text" value="76105034"/>	<input type="text" value="1997439"/>	<input type="text" value="2009023"/>	<input type="text" value="2167749"/>
<input type="text" value="76105989"/>	<input type="text" value="76130123"/>	<input type="text" value="76153315"/>	<input type="text" value="2167760"/>	<input type="text" value="2169736"/>	<input type="text" value="2318587"/>
<input type="text" value="76153316"/>	<input type="text" value="76231751"/>	<input type="text"/>	<input type="text" value="2334820"/>	<input type="text" value="2337576"/>	<input type="text" value="2357623"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David W. Grace  
Name of Person Signing

August 6, 2003

Date Signed

**TRADEMARK**  
**REEL: 2564 FRAME: 0779**

**TRADEMARK**  
**REEL: 002783 FRAME: 0422**

FORM PTO-1618C  
Revised 8/88/89  
ONS 8881-8827

RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

Conveying Party  
Enter Additional Conveying Party

Mark if additional names of conveying parties attached.

Name

Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship State of Incorporation/Organization

Receiving Party  
Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)  City  State/Country  Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>	2388080	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

08-10-2001



101805920

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document.

<p>1. Name of Party(ies) conveying an interest: National Pork Producers Council 8-201</p>	<p>2. Name and Address of Party(ies) receiving interest: Name: National Pork Board Address: P.O. Box 1004 City: Des Moines State: Iowa Zip: 50306 AUG - 2 2001</p>
---	--

<p>Entity: <input type="checkbox"/> Individual(s)    <input type="checkbox"/> Association <input type="checkbox"/> General Partnership    <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State <u>Iowa</u> <input type="checkbox"/> Other</p>	<p>Entity: <input type="checkbox"/> Individual(s)    <input type="checkbox"/> Association <input type="checkbox"/> General Partnership    <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State <u>Iowa</u> <input type="checkbox"/> Other <u>Citizenship</u></p>
---	--

<p>3. Interest Conveyed: <input checked="" type="checkbox"/> Assignment    <input type="checkbox"/> Change of Name <input type="checkbox"/> Security Agreement    <input type="checkbox"/> Merger <input type="checkbox"/> Other Execution Date: <u>July 18, 2001</u></p>	<p>If not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (The attached document must not be an assignment!)</p>
---	---

<p>4. Application number(s) or registration number(s). Additional numbers attached? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p>A. Trademark Application No.(s): 75/659,343; 76/105,035; 76/105,034; 76/105,989; 76/130,123; 76/155,315; 76/155,316; and 76/231,751</p>	<p>B. Trademark Registration No.(s): 1,997,439; 2,009,023; 2,167,749; 2,167,750; 2,169,728; 2,316,367; 2,334,820; 2,337,676; 2,351,823; 2,366,080</p>

<p>5. Name and address of party to whom correspondence concerning document should be mailed Name: <u>HENDERSON &amp; STURM LLP</u> Address: <u>Midland Building</u> <u>206 Sixth Avenue - Suite 1213</u> City: <u>Des Moines</u> State: <u>IA</u> Zip: <u>50309-4076</u></p>	<p>6. Number of applications and registrations involved: <u>18</u> eighteen</p>
	<p>7. Amount of fee enclosed or authorized to be billed: <u>\$ 488</u></p>
	<p>8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)</p>

08/27/2001 10:12:21 00000077 76453443 DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael D. Sturm  
Name of Person Signing

Michael D. Sturm  
Signature

July 30, 2001  
Date

Total number of pages comprising cover sheet: 11

TRADEMARK  
REEL: 002344-FRAME: 0921

TRADEMARK  
REEL: 2564-FRAME: 0783

TRADEMARK  
REEL: 002783-FRAME: 0424

ASSIGNMENT

WHEREAS, National Pork Producers Council, an Iowa non-profit corporation, located and doing business at 1776 N.W. 114th Street, Clive, Iowa 50325, is the owner of the following marks:

<u>Ser./Reg. No.</u>	<u>Mark</u>	<u>Filed/Reg. Date</u>
1,997,439	TASTE WHAT'S NEXT	08-27-96
2,009,023	THE OTHER BURGER	10-15-96
2,167,749	PORK QUALITY ASSURANCE & DESIGN	06-23-98
2,167,750	PORK QUALITY ASSURANCE & DESIGN	06-23-98
2,169,726	PORK QUALITY ASSURANCE & DESIGN	06-30-98
75/659,343	PORK QUALITY ASSURANCE	03-12-99
2,318,357	ON-FARM ODOR/ENVIRONMENTAL ASSISTANCE AND DESIGN	02-15-00
2,324,820	COLOR FLAGGED PIG DESIGN	03-28-00
2,337,576	BLACK & WHITE FLAGGED PIG DESIGN	04-04-00
2,351,623	ENVIRONMENTAL ASSURANCE PROGRAM AND DESIGN	05-23-00
2,366,080	MISCELLANEOUS DESIGN	07-11-00
76/105,035	CATEGORY SOLUTIONS FOR TODAY'S CONSUMERS	08-08-00

TRADEMARK  
REEL: 002344 FRAME: 0922

~~TRADEMARK~~  
REEL: 2564 FRAME: 0784

TRADEMARK  
REEL: 002783 FRAME: 0425

76/105.034	INTEGRATED MEATCASE PROGRAM	08-08-00
76/105.989	THE OTHER TAILGATE PARTY	08-08-00
76/130.123	PORK CHECKOFF AT WORK & DESIGN	09-15-00
76/155.315	WHERE THERE'S PORK THERE'S FIRE & DESIGN	10-27-00
76/155.316	WHERE THERE'S PORK THERE'S FIRE	10-27-00
76/231.751	ON-FARM ASSESSMENT AND ENVIRONMENTAL REVIEW & DESIGN	03-28-01

WHEREAS, National Pork Board, a corporation of the State of Iowa, having a mailing address of P.O. Box 9114, Des Moines, Iowa 50306, is desirous of acquiring the entire right, title and interest in and to the said mark and registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the said National Pork Producers Council does hereby sell, assign, transfer and set over unto the said National Pork Board, its legal representatives, successors and assigns, the entire right, title and interest in and to said marks, and the good will of the business associated with the said marks, which business to which the said marks pertains is ongoing and existing, as set forth in the above-mentioned registrations/applications, the same to be held and enjoyed by the said National Pork Board for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by National Pork Producers Council if this Assignment and sale had not

**TRADEMARK**  
REEL: 002344 FRAME: 0923

**TRADEMARK**  
REEL: 2564 FRAME: 0785

**TRADEMARK**  
REEL: 002783 FRAME: 0426

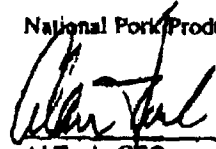


been made, together with all claims for damages by reason of past infringement of said marks with the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

The assignments of the marks "On-Farm Odor/Environmental Assistance and Design" and "Environmental Assistance Program and Design" are subject to the license previously granted by the National Pork Board to NPIC on 11-9-00 which license has been sub-licensed to Environmental Management Solutions (EMS).

Date: 7/15/01

National Pork Producers Council



Al Tank, CEO  
National Pork Producers Council

RECORDED: 08/02/2001

TRADEMARK  
REEL: 002344 FRAME: 0824

RECORDED: 08/12/2002

TRADEMARK  
REEL: 2564 FRAME: 0786

TRADEMARK  
REEL: 002783 FRAME: 0427

**CORRECTED TRADEMARK ASSIGNMENT**

WHEREAS, National Pork Producers Council ("Assignor"), an Iowa non-profit corporation, 1776 N.W. 114<sup>th</sup> Street, Clive, Iowa 50325, assigned its trademark rights to the National Pork Board, pursuant to an assignment dated July 18, 2001, a copy of which is attached (the "Assignment");

WHEREAS, the Assignment incorrectly states that the National Pork Board is a corporation of the State of Iowa;

WHEREAS, in fact, the National Pork Board ("Assignee") is a board created by a statute of the United States of America;

NOW, THEREFORE, Assignor hereby confirms the attached Assignment to the National Pork Board, a board created by a statute of the United States of America.

Assignor agrees to execute any further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks and other corresponding rights in the Assignee.

IN WITNESS WHEREOF, this corrected Assignment is effective as of the 25 day of July, 2002.

National Pork Producers Council

By: Neil Dierks

Name: Neil Dierks

Title: CEO

State of Iowa  
County of Polk

On 7-25-02 before me, Neil Dierks, personally appeared Neil Dierks personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies) and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature [Signature] (Seal)

7-25-02

CC377038.1  
20030400019  
05/03/2002 14

TRADEMARK  
REEL: 2564 FRAME: 0781

TRADEMARK  
REEL: 002783 FRAME: 0428

RECORDED: 07/16/2003