

FORM PTO-1594 (modified) U.S. DEPARTMENT OF COMMERCE
 (Rev 03/01) **RECORDATION FORM COVER SHEET** U.S. Patent and Trademark Office
TRADEMARKS ONLY

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):
Weather Connections Corporation
(f/k/a Forecastweather.com, Inc.)

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State-WI
 Other _____
 Additional conveying party(ies) **NO**

2. Name and address of receiving party(ies):

Name: **MyWeather, LLC**
 Internal Address: **401 Charmany Drive**
 Street Address: **Suite 200**
 City: State: Zip: **Madison, WI 53719**

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other-Limited Liability Company of Wisconsin
 If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____
 Execution Date: **January 1, 2004**

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)
76/548,454

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Richard J. McKenna**
 Internal Address: **FOLEY & LARDNER**
 Street Address: **777 East Wisconsin Avenue**
 City: **Milwaukee** State: **Wisconsin** Zip: **53202-5306**

6. Total number of applications and registrations involved: **1**

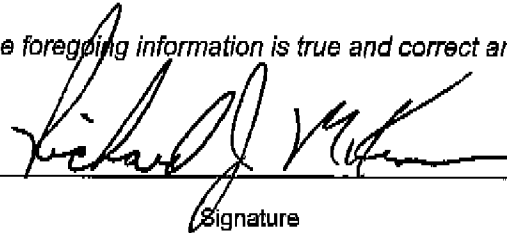
7. Total fee (37 C.F.R. § 3.41): **\$40.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
06-1447

DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard J. McKenna  1/27/04

Name of person signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

CH \$40.00 06-1447 76548454

ASSIGNMENT OF TRADEMARK

WHEREAS, Weather Connections Corporation (f/k/a Forecastweather.com, Inc.), having its principal offices at 2948 Triverton Pike, Madison, Wisconsin 53711, has adopted, used and is the owner of the entire right, title and interest in and to the trademark "WEATHER DEPOT" (the "Trademark") in connection with the following goods and services: producing weather forecasts and other weather related information via a global computer information network.

WHEREAS, Assignor has applied to register the Trademark on the Principal Register of the United States Patent and Trademark Office in connection with some or all of the above-described goods and/or services, Application Serial No. 76548454 filed on October 2, 2003 (the "Trademark Application"); and

WHEREAS, MyWeather, LLC ("Assignee"), a limited liability company organized and existing under the laws of the State of Wisconsin, having offices at 401 Charmany Drive, Suite 200, Madison, Wisconsin 53719, wishes to acquire the interest of Assignor in the said Trademark and the Trademark Application;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors and/or assigns, the entire right, title and interest in and to the Trademark and the Trademark Application, together with the goodwill of the business symbolized by the Trademark, and to all claims for past infringement of the said Trademark;

The Assignor, upon request of Assignee, and without further remuneration, agrees to provide all reasonable assistance and execute any and all papers desired by Assignee for the perfecting of title thereto in Assignee.

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