

FORM PTO-1594
(Rev. 6/93)

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Attorney's Docket No. 010315-079

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Aktiebolaget SKF

- Individual(s)
- General Partnership
- Corporation-State
- Association
- Limited Partnership

Other: Corporation of Sweden

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name

Other:

Execution Date: November 5, 2003

2. Name and address of receiving party(ies):

Name: Endorsia.com International AB

Address: S-415 50 Göteborg, SWEDEN

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Corporation of Sweden

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,687,798

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Adrienne L. White

Address: BURNS, DOANE, SWECKER & MATHIS, L.L.P.

P.O. Box 1404

Alexandria, Virginia 22313-1404

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$

Enclosed

Authorized to be charged to deposit account, if necessary

8. Deposit account number:

02-4800

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Adrienne L. White
Name of Person Signing

Signature

Date

Adrienne L. White 1/28/04

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

CH \$40.00 024800 2687798

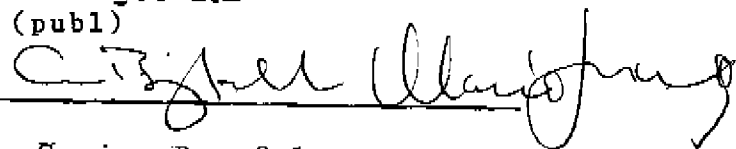
ASSIGNMENT

WHEREAS, Aktiebolaget SKF, a corporation organized and existing under the laws of Sweden and having a place of business at S-415 50 Göteborg, Sweden hereinafter "ASSIGNOR"), has adopted and used in its business the trademark ENDORSIA.COM which is duly registered in the United States Patent and Trademark Office as Registration No. 2,687,798, registered February 18, 2003; and

WHEREAS, Endorsia.com International AB, a corporation organized and existing under the laws of Sweden, having a place of business at S-415 50 Göteborg, Sweden (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademark ENDORSIA.COM, together with the goodwill of the business symbolized by the trademark and the aforesaid registration therefor.

NOW, THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, title and interest in and to the aforesaid trademark ENDORSIA.COM together with the goodwill of the business symbolized by the trademark and the aforesaid Registration No. 2,687,798.

Aktiebolaget SKF
(publ)

By 

Name Carina Bergfelt Maria Hemberg

Title General Counsel Legal Counsel

Date November 5, 2003