

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment of Trademarks to Remove U.S. Trademark Registration No. 237163 Inadvertently Included on a Schedule Previously Recorded at Reel 2673, Frame 0449

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Blumenthal/Lansing Company		12/10/2002	COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Blumenthal/Lansing LLC
Street Address:	One Palmer Terrace
City:	Carlstadt
State/Country:	NEW JERSEY
Postal Code:	07072
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	237163	LILY

CORRESPONDENCE DATA

Fax Number: (212)894-5765
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 940-8800
 Email: bret.danow@kmzr.com
 Correspondent Name: Bret J. Danow
 Address Line 1: 575 Madison Avenue
 Address Line 2: KMZ Rosenman
 Address Line 4: New York, NEW YORK 10022-2585

ATTORNEY DOCKET NUMBER:	022918-87707
NAME OF SUBMITTER:	Bret J. Danow

Total Attachments: 4
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CH \$40.00 237163

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02-19-2003



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)		102367222 TRADEMARKS ONLY		U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office	
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.					
1. Name of conveying party(ies): Blumenthal/ Lansing Company <i>1-29-07</i> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State Delaware <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. Name and address of receiving party(ies) Name: Blumenthal /Lansing LLC Internal Address: _____ Street Address: <u>One Palmer Terrace</u> City: <u>Carlstadt</u> State: <u>NJ</u> Zip: <u>07072</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other <u>Delaware Limited Liability Company</u> <small>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)</small> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. Nature of conveyance: <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <u>Change of Entity</u> Execution Date: <u>12/10/2002</u>					
4. Application number(s) or registration number(s): A. Trademark Application No.(s) <u>76/329,246</u> _____ _____ Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			B. Trademark Registration No.(s) _____ <u>See Attached Schedule 4B.</u> _____		
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Simon Bock</u> Internal Address: <u>Katten Muchin Zavis Rosenman</u> _____ _____ Street Address: <u>575 Madison Avenue</u> _____ City: <u>New York</u> State: <u>NY</u> Zip: <u>10022-2585</u>			6. Total number of applications and registrations involved: 12 7. Total fee (37 CFR 3.41).....\$ <u>315</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>Katten Muchin Zavis Rosenman #50-1290</u>		
DO NOT USE THIS SPACE					
9. Signature. <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <u>Simon Bock</u> Name of Person Signing </div> <div style="width: 30%; text-align: center;"> Signature </div> <div style="width: 30%; text-align: right;"> <u>January 28, 2003</u> Date </div> </div> <div style="text-align: center; margin-top: 5px;"> <small>Total number of pages including cover sheet, attachments, and document: </small> </div>					

02/14/2003 TBIAZI 00000081 501290 76329246
 01 FC:0521 40.00 CH
 02 FC:0522 275.00 CH

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
REEL: 002673 FRAME: 0449

TRADEMARK
REEL: 002785 FRAME: 0286

Schedule 4B

Trademark Registrations

<u>Reg. No</u>	<u>Mark</u>
237,163	LILY & Design
504,333	LA MODE & Design
504,334	LE CHIC & Design
756,485	LE CHIC
1,125,583	LOVELABELS
1,183,918	COSTUMAKERS
1,265,388	FELT ORIGINALS & Design
1,290,260	GOLD AND BOLD & Design
1,828,371	BUTTON EYES
2,594,244	BUTTON CRAFTS BY LA MODE
2,645,493	FAVORITE FINDINGS

TRADEMARK

REEL: 002673 FRAME: 0450

TRADEMARK

REEL: 002785 FRAME: 0287

Trademark Assignment Details

Reel/Frame: 2673/0449 Received: 02/19/2003 Recorded: 01/29/2003 Pages: 6
Conveyance: CHANGE OF ENTITY

Total properties: 12

1	Serial #: <u>71253704</u> Mark: LILY	Filing Dt: 08/19/1927	Reg #: <u>0237163</u>	Reg. Dt: 01/03/1928
2	Serial #: <u>71531883</u> Mark: LA MODE	Filing Dt: 08/20/1947	Reg #: <u>0504333</u>	Reg. Dt: 11/30/1948
3	Serial #: <u>71531884</u> Mark: LE CHIC	Filing Dt: 08/20/1947	Reg #: <u>0504334</u>	Reg. Dt: 11/30/1948
4	Serial #: <u>72155366</u> Mark: LE CHIC	Filing Dt: 10/18/1962	Reg #: <u>0756485</u>	Reg. Dt: 09/10/1963
5	Serial #: <u>73089133</u> Mark: LOVELABELS	Filing Dt: 06/02/1976	Reg #: <u>1125583</u>	Reg. Dt: 10/02/1979
6	Serial #: <u>73256990</u> Mark: COSTUMAKERS	Filing Dt: 04/07/1980	Reg #: <u>1183918</u>	Reg. Dt: 12/29/1981
7	Serial #: <u>73367329</u> Mark: FELT ORIGINALS	Filing Dt: 06/01/1982	Reg #: <u>1265388</u>	Reg. Dt: 01/24/1984
8	Serial #: <u>73418694</u> Mark: GOLD AND BOLD	Filing Dt: 03/24/1983	Reg #: <u>1290260</u>	Reg. Dt: 08/14/1984
9	Serial #: <u>74345824</u> Mark: BUTTON EYES	Filing Dt: 01/05/1993	Reg #: <u>1828371</u>	Reg. Dt: 03/29/1994
10	Serial #: <u>76283646</u> Mark: BUTTON CRAFTS BY LA MODE	Filing Dt: 07/11/2001	Reg #: <u>2594244</u>	Reg. Dt: 07/16/2002
11	Serial #: <u>76283647</u> Mark: FAVORITE FINDINGS	Filing Dt: 07/11/2001	Reg #: <u>2645493</u>	Reg. Dt: 11/05/2002
12	Serial #: <u>76329246</u> Mark: FAVORITE FINDINGS	Filing Dt: 10/24/2001	Reg #: <u>2701321</u>	Reg. Dt: 03/25/2003

Assignor

1 BLUMENTHAL/LANSING COMPANY

Exec Dt: 12/10/2002
Entity Type: CORPORATION
Citizenship: DELAWARE

Assignee

1 BLUMENTHAL/LANSING LLC
ONE PALMER TERRACE
CARLSTADT, NEW JERSEY 07072

Entity Type: DELAWARE
LIMITED
LIABILITY
COMPANY
Citizenship: NONE

Correspondence name and address

KATTEN MUCHIN ZAVIS ROSENMAN
SIMON BOCK
575 MADISON AVENUE

NEW YORK, NY 10022-2585

Search Results as of: 1/27/2004 10:01:37 A.M.

If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 703-308-9723
Web interface last modified: Oct. 5, 2002