

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ARS NOVA PGM, LLC		01/28/2004	LTD LIAB JT ST CO: NEW YORK

RECEIVING PARTY DATA	
Name:	JEWCY PARTNERS, LLC
Street Address:	511 West 54th Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	LTD LIAB JT ST CO: NEW YORK

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Serial Number:	76433555	JEWCY
Serial Number:	76433556	JEWCY
Serial Number:	76433557	JEWCY
Serial Number:	78199442	JEWCY
Serial Number:	78199446	JEWCY

CORRESPONDENCE DATA	
Fax Number:	(203)327-1096
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	203-324-6155
Email:	ast@ssjr.com
Correspondent Name:	Gene S. Winter
Address Line 1:	986 Bedford Street
Address Line 2:	St. Onge Steward Johnston & Reens LLC
Address Line 4:	Stamford, CONNECTICUT 06905-5619

ATTORNEY DOCKET NUMBER:	03877-T0001A (ASSN)
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OP \$140.00 76433555

NAME OF SUBMITTER:

Aaliyah Thornton

Total Attachments: 1

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ASSIGNMENT


WHEREAS, ARS NOVA PGM, LLC, a New York limited liability company, having offices at 511 West 54th Street; New York, NY, 10019 (hereinafter ASSIGNOR) had adopted, intends to use, and owns the following trademarks:

JEWCY (cl. 25) Serial No. 76/433,555 filed July 24, 2002;
JEWCY (cl. 9) Serial No. 76/433,556, filed July 24, 2002;
JEWCY (cl. 41) Serial No. 76/433,557, filed July 24, 2002;
JEWCY (cl. 45) Serial No. 78/199,442 filed January 2, 2003; and
JEWCY (cl.16) Serial No. 78/199,446 filed January 2, 2003

WHEREAS, JEWCY PARTNERS, LLC, a New York limited liability company, having offices at 511 West 54th Street, New York, NY 10019 (hereinafter ASSIGNEE) is desirous of acquiring all right, title and interest in and to said trademarks as set forth hereinabove;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, grant, transfer and otherwise convey to ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the aforementioned trademarks including, but not limited to, all of ASSIGNOR's common-law rights and registrations pertaining thereto, as well as all of the good will of the business symbolized by said trademarks, and the right to sue for past infringements thereof.

ARS NOVA PGM, LLC

By 

Jon Steingart
Its Managing Member
Duly Authorized